

PRESS RELEASE

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Award-Winning Until Then Launches Today on Nintendo Switch

Stockholm, Sweden (June 26, 2025) - Maximum Entertainment AB (Nasdaq: MAXENT B) today announced that Until Then, the acclaimed cinematic visual novel developed by Polychroma Games, brings its emotional, mysterious journey to Nintendo Switch.

"The overwhelming response to Until Then is a testament to the power of thoughtful storytelling," said **Philippe Cohen, CEO of Maximum Entertainment**. *"We are excited to bring this amazing story to Nintendo fans as part of a wider strategy of capitalizing on our critical and commercial successes."*

Set in a beautifully stylized pixel-art world, Until Then follows Mark Borja, a high school student trying to make sense of daily life—school, friendships, piano lessons, and social media—while confronting a creeping sense that something isn't quite right. As strange events begin to ripple through his reality, Mark finds himself on the edge of a life-changing mystery.

Players will explore an immersive, narrative-rich world filled with memorable characters, clever mini-games, and interactive storytelling. With a dynamic soundtrack and gripping, emotional storyline, Until Then challenges players to uncover the truth hidden beneath the surface—before time runs out.

Watch the official Nintendo Switch launch trailer here: <https://www.youtube.com/watch?v=Sf9b8Z6J97g>

Until Then is available now on Nintendo Switch, PC and PlayStation 5. Learn more at <https://untilthengame.com>.

For more information about Maximum Entertainment, please visit: www.maximument.com.

About Polychroma Games

Polychroma Games is an independent game studio based in the Philippines seeking to explore and push the envelope of story in play. Our team believes that video games hold awesome potential as a medium of storytelling. We entwine the interactivity of play and the power of narrative into one. Official website: <https://polychromagames.com/>.

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Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

[Until Then Switch Launch Key Art](#)

Attachments

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