

B2 Impact ASA: Commercial Update

Oslo, 21 July 2025

Commercial Update - Tracking well ahead of EPS target of 1.50 for 2025

The second quarter was another strong quarter for B2 Impact. The Company currently sees high investment activity, strong cash flow, sustainable higher collection performance resulting in positive revaluations and financial performance trending above communicated targets. The Company also expects substantial cash flow from REO sales for the remainder of 2025, supporting additional portfolio investments with neutral impact on leverage.

Selected key figures for the second quarter*:

- · Unsecured collection performance of 112.5%
- · Cash collections of NOK 1,510m, up 9% compared to last year
- · Cash EBITDA of NOK 1,151m
- · Invested and committed investments of NOK ~2bn (Full Year target of at least NOK 3bn)
- · Adj. Earnings per share of NOK 0.55 and NOK 0.91 year to date (Full Year target of NOK 1.5)

Based on the strong performance so far this year, the Company will present updated financial targets for 2025 in the upcoming second quarter presentation on 21 August.

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*The above figures are preliminary and unaudited. There may be minor adjustments when the second quarter figures are finalised and formally approved.

About B2 Impact

B2 Impact is one of the leading pan-European debt management companies. B2 Impact offers solutions to the challenges created by defaulted loans, and provide liquidity to financial institutions, contributing to a healthier financial system. B2 Impact promote lasting financial improvement through transparent and ethical debt management. B2 Impact is headquartered in Oslo, Norway and the B2 Impact share is listed on the Oslo Stock Exchange under the ticker "B2I".

For further information, visit www.b2-impact.com

This information is considered to be inside information pursuant to the EU Market Abuse Regulation and is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act. This stock exchange announcement was published by Rasmus Hansson, Head of Investor Relations and M&A at B2 Impact ASA, on 21.07.2025 at 07:30 CEST.