



WHITE PEARL
Technology Group AB

PRESS RELEASE
07 October 2025 15:20:00 CEST

WPTG strengthens Smart Infrastructure and Agri-Tech portfolios with strategic acquisition of Premier Brands Energy Solutions (Pty) Ltd in South Africa

Stockholm – 2025-10-07 – White Pearl Technology Group AB (WPTG) today announced the strategic acquisition of Premier Brands Energy Solutions (Pty) Ltd, a South African company specializing in solar systems and energy management solutions for commercial and agricultural clients. The acquisition price is SEK 8.7 m (50% cash and 50% WPTG shares) plus an agreed earn-out of SEK 4.9 m payable over 3 years. The acquisition supports WPTG's Smart Infrastructure Cluster and strengthens the Agri-Tech Division, positioning the company to deliver integrated energy, smart lighting, and sustainable technology solutions across multiple sectors.

Key Transaction Details

- Acquisition price: SEK 8.7 million for 100% ownership of Premier Brands Energy Solutions (Pty) Ltd.
- Performance warrants: Additional consideration triggered upon revenue reaching SEK 32.6 million. A further SEK 4.9 m will be payable over the next 3 years based on an agreed profit share as per the deal structure.
- Payment structure: 50% cash / 50% White Pearl Technology Group shares (issued at 15-day VWAP on payment dates).
- Target company revenue (2026): SEK 27.2 million.
- Target company profit (2026): SEK 2.45 million.
- Target company revenue (2027e): SEK 32.6 million.
- Target company profit (2027e): SEK 3.26 million.
- Transaction supports: WPTG's Smart Infrastructure and Agri-Tech expansion across Africa.

How Premier Brands fits WPTG's strategy (innovation, Smart Infra, Agri-Tech)

- **Innovation engine for Smart Infrastructure:** Premier Brands plugs into WPTG's energy, smart lighting and edge-monitoring stack—enabling data-driven, interoperable, “smart city-ready” infrastructure that improves uptime and lowers operating costs.
- **Agri-Tech acceleration:** A reliable, monitored energy backbone (solar, hybrid, storage) underpins precision agriculture and cold-chain continuity, directly supporting WPTG's Agri-Tech rollout across farms, packhouses and processing sites.
- **Platform synergies & recurring value:** Integration with WPTG companies (including Afrison) creates bundled solutions and recurring O&M/monitoring revenues, strengthening margins and customer lifetime value.



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- **Scalable delivery:** Standardised EPC and QA practices, paired with WPTG's go-to-market footprint, allow repeatable deployments from sites to estates and municipalities, innovation that scales.
- **Premier Brands Energy Solutions** strengthens WPTG's smart Infrastructure portfolio, integrates with Afrison lighting, and accelerates Agri-Tech deployments with farm-ready, energy-efficient, data-verified solutions.

Executive Commentary

André Wolmarans, Managing Director of Premier Brands Energy Solutions:

"Joining White Pearl Technology Group allows us to leverage their global expertise and resources while continuing to deliver innovative, reliable energy solutions to our clients. This partnership will accelerate our growth and expand our impact, particularly in the agricultural and commercial sectors."

Ashley de Klerk, Executive VP, White Pearl Technology Group:

"Premier Brands is a perfect strategic fit within our Smart Infrastructure and Agri-Tech divisions. Together with Afrison's technologies, this strengthens WPTG's ability to deliver comprehensive energy and infrastructure solutions that serve both industrial and agricultural customers."

Johan Cloete, Head of Smart Infrastructure & Agri-Tech Division, White Pearl Technology Group:

"This acquisition enables us to deliver turnkey smart-energy solutions to farmers and businesses across Africa. Premier Brands' expertise adds immediate operational value and accelerates our integrated Agri-Tech rollout."

About Premier Brands Energy Solutions (Pty) Ltd

Premier Brands Energy Solutions is an engineering-led EPC delivering solar PV, hybrid power, storage/backup and smart city-ready energy infrastructure with monitored performance (O&M /SLAs), serving commercial & industrial operations and agriculture (packhouses, cold-chain, irrigation). The systems from Premier Brands Energy Solutions can cut grid dependency, stabilise operating costs, and lift productivity, with lifecycle ROI and SLA-backed uptime.

For more information, please contact:

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About White Pearl Technology Group:

White Pearl Technology Group AB (WPTG) is a global technology company specialising in digital transformation solutions. With a presence in over 20 countries and a team of 800 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

Attachments

[WPTG strengthens Smart Infrastructure and Agri-Tech portfolios with strategic acquisition of Premier Brands Energy Solutions \(Pty\) Ltd in South Africa](#)