Group Management addition

Swedencare AB (Publ) is pleased to announce that Laszlo Varga will join the Group Management team as European Commercial Officer from 15 August 2023. Laszlo has a strong commercial background and prior experience as the CEO of Euroflorist group, Gents and the golf startup deWiz.

"I am thrilled to announce that Laszlo is joining our growing global group of Animal Health companies. He is a perfect fit to our team with a strong drive and experience from various industries and his expertise within Ecommerce will naturally boost our already strong growth in the online channel." says Håkan Lagerberg, CEO of Swedencare Group

"I'm honored to join Swedencare on this exciting journey improving the wellbeing of pets around the world. The company has had an impressive growth since start, and I am eager to work together with the exceptional team and contribute with my experience to continue to drive the growth forward." says Laszlo Varga

For more information, please contact:

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FNCA is the Certified Adviser of the Company

Please visit the Company homepage www.swedencare.com

About Swedencare

Swedencare, a listed company on NASDAQ First North Growth Market, specializes in pet healthcare and produces, markets and sells premium products in the global and fast-growing market. The company has a wide range of strong brands and products within most therapy areas, including Animal Pharmaceuticals®, Nutravet®, NutriScience, Pet MD®, Stratford®, VetWELL®, NaturVet® as well as ProDen PlaqueOff® for oral health to dogs and cats. Swedencare's headquarter is in Malmö, Sweden with subsidiaries located in nine countries with products sold in more than sixty countries. Swedencare's sales have increased significantly over the last few years with strong margins and profits.

Attachments

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