Press Release
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Elliptic Labs Shipping on vivo IQOO Z10 and vivo T4 Smartphones

Oslo, Norway --- Elliptic Labs (OSE: ELABS), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over half a billion devices, has shipped its AI Virtual Proximity Sensor™ INNER BEAUTY® on vivo's IQOO Z10 and T4 smartphones. Vivo, a global top-5 smartphone maker, is launching both the IQOO Z10 and vivo T4 smartphones for the global market. The vivo IQOO Z10 and T4 use Elliptic Labs' partner Qualcomm's Snapdragon 7s Gen 3 chipset. Elliptic Labs announced the contract for this shipment in January 2024.

"Elliptic Labs' AI Platform offers unique advantages to the biggest smartphone OEMs like vivo, leveraging our 100% software approach and full stack expertise to deliver industry leading precision, scalability, and value," said Laila Danielsen, CEO of Elliptic Labs. "The vivo IQOO Z10 and T4 are already the sixth and seventh smartphone models that we have shipped with vivo in 2025, on top of the 22 smartphone models we shipped together last year. Our strong partnership with vivo demonstrates that the biggest global OEMs continue to choose Elliptic Labs to design devices offering AI-driven, sustainable, and intuitive user experiences."

AI Virtual Proximity Sensor INNER BEAUTY
Elliptic Labs' AI Virtual Proximity Sensor detects when a user holds their phone up to their ear during a call, allowing the smartphone to turn off its display and disable its screen's touch functionality. This keeps the user's ear or cheek from triggering unwanted actions during the call, such as hanging up or dialing numbers. Turning off the screen also helps conserve battery life.

Proximity detection is a core capability that is used in all smartphones, but Elliptic Labs' AI Virtual Proximity Sensor is a unique, software-only solution that delivers robust proximity detection without the need for a dedicated hardware sensor. By replacing hardware sensors with software sensors, the AI Virtual Proximity Sensor reduces device cost and eliminates sourcing risk.

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About Elliptic Labs
Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in over 500 million devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Image Attachments
Elliptic Labs Shipping On IQOO Z10 And T4

Attachments
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