

## Diadrom receives a new license deal for the product Diadrom Autotech Bootloader from Nippon Seiki.

Diadrom Software AB, a wholly owned subsidiary of Diadrom Holding AB (publ), is a leading software company in Diagnostics of Autotech, has received an order for Diadrom Autotech Bootloader (DAB) from Nippon Seiki.

The order refers to a license to reuse an earlier implementation of DAB for a new vehicle manufacturer.

"We see an emerging interest in reusing our software components when it comes to product development within Autotech. This is to reduce the degree of complexity in both software and hardware. This new order from Nippon Seiki is a proof that our products meet the high-quality standards of the automotive industry and at the same time saves time and money for our customers." says Carl Johan Andersson, CEO, Diadrom.

The value of the order is not significant, but the management of Diadrom considers that the order is strategically important, as it is the first time the company receives an order that supplies license revenue without being part of a development project.

**For any questions about the content of the press release, contact:**

Carl Johan Andersson, CEO, Diadrom Holding AB (publ), telephone: +46 733-31 11 13,  
Viktor Eliasson, Deputy CEO & Sales Director, Diadrom Holding AB (publ), telephone +46 733-31 11 15.

### About Diadrom Holding AB

Diadrom Holding AB (publ) is a product and specialist consulting company in the diagnostics of Autotech. Autotech is developing rapidly because of increased electrification and digitization in the automotive sector. Diadrom is listed on Nasdaq First North Growth Market (ticker DIAH). [www.diadrom.se/](http://www.diadrom.se/)

Partner Fondkommission AB (telephone 031-761 22 30, [www.partnerfk.se](http://www.partnerfk.se)) is the Company's Certified Adviser on Nasdaq First North Growth Market.

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## About Nippon Seiki (Europe) B.V

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Nippon Seiki (Europe) B.V is one of the world's leading suppliers for the automotive industry with an innovative range within Driver Information Systems. Nippon Seiki's infotainment modules are known for their high quality and reliability. Nippon Seiki is the market leader in premium Head-Up Display, for mid- and high-segment car brands. Nippon Seiki (Europe) B.V was founded in 2002 and is a wholly owned subsidiary of Nippon Seiki Co. Ltd., which is based in Nagaoka, Japan, and traded on the Tokyo Stock Exchange (ticker: TKO: 7287). <https://www.nippon-seiki.co.jp/global/>

*This information is information that Diadrom Holding AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-01-28 09:10 CET.*

## Image Attachments

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[Diadrom Software](#)

[Diadrom Diadrom Autotech Bootloader](#)

[Diadrom Diadrom Autotech Bootloader Box](#)

## Attachments

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