

Haypp Group's Q3 interim report widely covered in Swedish business media

Earlier today, the 8th of November, Haypp Group announced its financial and operating results for the third quarter. The interim report was widely covered in Swedish business media.

Ehandel.se noted Haypp Group's strong performance through an increase in net sales by 22 per cent to SEK 768.9 million and an operating profit of SEK 7.7 million, which Market also referenced.

"Nicotine pouches volume grew by 37 per cent during the third quarter and by 39 per cent year to date, and now accounts for an all-time-high of 53 per cent of the total volume during a single quarter. All in all, Haypp Group continues to make strong progress in the transformation to this rapidly growing category, which is still in its infancy", says Haypp Group's CEO Gavin O'Dowd.

Dagens Industri, Affärsvärlden and Privata Affärer also reported about Haypp Group's Q3 interim report.

[Ehandel.se \(in Swedish\): Fint som snus - Haypp ökar både försäljning och resultat](#)

[Market \(in Swedish\): Ökad omsättning för snusjätten Haypp](#)

[Affärsvärlden \(in Swedish\): Haypp Group mer än dubblar rörelseresultatet](#)

[Dagens Industri \(in Swedish\): Snusbolaget Haypp ökar vinsten](#)

[Privata Affärer \(in Swedish\): Ökad vinst för Haypp](#)

For more in-depth comments on the Q3 interim report, CEO Gavin O'Dowd and CFO Peter Deli held a webcast through Financial hearings, which is available [here](#).

Contacts

General inquiries

For general inquiries, contact info@hayppgroup.com.

Haypp in brief

Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With ten e-commerce brands, the Haypp Group is present in seven countries, where we served more than 790,000 active customers in 2022. Haypp Group's e-commerce site collection includes, among others, <https://www.haypp.com/se/> and <https://www.snusbolaget.se/>.

Press Release
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Attachments

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