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PRESS RELEASE

Kambi Group plc and PENN Entertainment Extend Retail Sportsbook Platform Agreement

Extension provides PENN with continued access to Kambi's retail sportsbook technology until 31 July 2027

Kambi Group plc ("Kambi") and PENN Entertainment, Inc. ("PENN") have agreed to extend the terms of their retail sportsbook platform agreement until 31 July 2027, superseding the previous agreement set to expire 31 December 2025. The new agreement relates to on-property sportsbooks active by end of 2025, with Kambi currently supporting 30 PENN properties in 13 US states.

Under the terms of the extension, Kambi's premium retail sportsbook technology will continue to power PENN's on-property sportsbooks, providing PENN with additional flexibility as it prepares for migration to its proprietary technology.

Kambi's industry-leading retail offering combines advanced trading capabilities, state-of-the-art betting kiosks, Bring Your Own Device technology and seamless over-the-counter wagering solutions, delivering a best-in-class on-property sportsbook experience to partners and their customers.

Werner Becher, Kambi CEO, said: "We are pleased to extend our retail agreement with PENN Entertainment, reaffirming Kambi's position as the trusted sportsbook provider for leading operators. This agreement ensures PENN can continue to benefit from our high-performance technology while maintaining the flexibility to execute its long-term strategic plans. We look forward to continuing to work alongside PENN to deliver exceptional retail sportsbook experiences for its customers across the US."

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About Kambi

Kambi Group is the home of premium sports betting services for licensed B2C gaming operators. Kambi's portfolio of market-leading products include Turnkey Sportsbook, Odds Feed+, Managed Trading, Bet Builder, Esports, Front End and Sportsbook Platform. Kambi Group also operates esports data and odds supplier Abios, front end technology experts Shape Games and cutting-edge AI trading division Tzeract. Kambi Group's partners include ATG, Bally's Corporation, Corredor Empresarial, Kindred Group, LeoVegas, LiveScore, Rush Street Interactive and Svenska Spel. Kambi Group employs more than 1,000 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

Image Attachments

[Kambi X PENN Entertainment](#)

Attachments

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