

Huddlestock signes cooperation agreement with XENIX to expand IaaS platform offering and strengthen distribution capabilities in Germany

Huddlestock Fintech AS ("Huddlestock" or the "Company") announces that its German subsidiary, Huddlestock GmbH, has entered into a cooperation agreement with XENIX Strategie- und Wirtschaftsberatung GmbH & Co. KG ("XENIX"). The partnership enables Huddlestock to include the XENIX ETF Selector Plus XHS Data Service ("XHS") as an integrated component within its Investment-as-a-Service (IaaS) platform.

XHS combines ETF rating, classification, and suitability logic into a standardized data service designed for financial institutions, fintechs, and broker platforms. By linking ETF and index analysis with assessments of investor suitability, XHS will help end-customers identify relevant ETFs, based on their investment preferences. The solution will be offered by Huddlestock as an integrated module to both existing and new B2B partners.

"Expanding our Investment-as-a-Service offering with a high-quality ETF data and selection solution strengthens our position in the market," says Robert Fuchsgruber, Managing Director of Huddlestock GmbH. "The cooperation with XENIX enhances the value we can deliver to distribution partners and supports further commercial objectives."

"The XHS solution combines four key elements of the ETF investment process into one integrated data solution: ETF selection, investment exposure, investor suitability, and ETF quality rating," says Dr. Markus Thomas, founder of XENIX.

The cooperation includes a joint go-to-market framework, with both companies committing to coordinated sales activities, mutual referral of qualified leads, and structured commercial follow-up. A new Huddlestock B2B partner can choose to add XENIX features to the Huddlestock solution, and Huddlestock will benefit by a fixed fee per B2B partner.

For Huddlestock's B2B partners, XHS provides a modular dataset covering a curated selection of high-volume and quality-rated ETFs across approximately 30 core investment segments spanning money markets, bonds, equities, commodities and multi-asset strategies.

About XENIX

XENIX was founded in 2009 by Dr. Markus Thomas. The Berlin-based analysis firm offers qualitative ETF ratings for around 3,000 ETFs as well as data solutions for ETF selection. In addition, XENIX is the publisher of the ETF Yearbook and the organizer of several industry events, including the XENIX ETF AWARDS and the XENIX Investor Briefings for professional investors.

Since 2025, XENIX has been calculating global "Dynamic Dividends" indices in cooperation with MarketVector Indexes, which combine dividend yields and price momentum in a rules-based index methodology.

XENIX supports ETF investors strategically with ETF model portfolios. Since spring 2025, XENIX has also been calculating global "Dynamic Dividends" indices (GDD5 and GDDXB) together with Market Vector Indexes, which combine above-average dividend yields and price momentum in a unique way.

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About Huddlestock Fintech AS

Huddlestock is an innovative technology software provider through its Investment-as-a-service offering, with full operational service support and a leading financial Consultancy services business. We deliver innovative and sustainable technology and operational solutions to companies offering financial products and services.

Find out more at huddlestock.com - <https://www.huddlestock.com/>