

PRESS RELEASE
April 4, 2024

Hedin Mobility Group Named Official Distributor of Corvette in Sweden, Norway, and Finland

Mölnadal, Sweden - Hedin Mobility Group is thrilled to announce its appointment as the official distributor of Corvette, the iconic American sports car brand, in Sweden, Norway, and Finland.

This exciting partnership marks a significant milestone in Hedin Mobility Group's mission to bring prestigious and high-performance vehicles to the Nordic markets.

As the official distributor, Hedin Mobility Group will oversee the sales, service, and customer experience for Corvette in these countries, ensuring that customers receive the exceptional quality and performance that Corvette is renowned for worldwide. This collaboration aligns with Hedin Mobility Group's commitment to offering an unparalleled selection of premium vehicles to its discerning clientele.

"We are incredibly proud to represent Corvette, a brand synonymous with American automotive excellence, in Sweden, Norway, and Finland," said Anders Hedin, CEO of Hedin Mobility Group. "Corvette's legacy of performance, innovation, and design fits perfectly with our vision of providing our customers with the ultimate driving experience. We are eager to introduce the latest models to our markets and to welcome new and existing Corvette enthusiasts to our showrooms."

The sales will kick off in quarter two this year with the introduction of the latest Corvette models, including the highly anticipated next-generation sports cars, which combine traditional Corvette performance with cutting-edge technology and design. Hedin Mobility Group's extensive network of dealerships and service centers across Scandinavia will ensure that Corvette owners receive the highest level of support and care.

Corvette enthusiasts in Sweden, Norway, and Finland can look forward to experiencing the thrill of driving these legendary sports cars, backed by Hedin Mobility Group's exceptional customer service and expertise in the luxury sportscar automotive sector.

Official sales locations will be in Stockholm (Akalla), Gothenburg (Åbro) and Malmö (Jägersro), while Norway and Finland will be announced at a later date.

Press contact

Hedin Mobility Group Press & Media
press@hedinmobilitygroup.com

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion (approx. €7.1 billion) and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, MG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent 45 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 330 own dealerships with a total of over 800 sales points under names such as Hedin Bil, Bavaria, Hedin Automotive, Motor-Car, Torpedo Gruppe, Stephen James, Delta Auto and Renova.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi (formerly Imove).

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

www.hedingroup.com

Image Attachments

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Attachments

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