

BULLETIN FROM THE EXTRAORDINARY GENERAL MEETING OF VERTISEIT AB (PUBL)

Vertiseit AB (publ) held an Extraordinary General Meeting today, October 28, 2024. The meeting resolved to elect a new board member to the company's board and approve the board's resolution on a directed issue of shares and warrants to certain investors.

ELECTION OF A NEW BOARD MEMBER

The Extraordinary General Meeting resolved that the number of board members elected by the meeting, until the end of the next annual general meeting, should be seven (7), with no deputies.

In accordance with the nomination committee's proposal, the meeting further resolved to elect Carl Backman as a new ordinary board member. It was noted that the current board members Ann Öberg, Vilhelm Schottenius, Mikael Olsson, Jon Linden, Johanna Schottenius, and Adrian Nelje remain as ordinary board members. Ann Öberg continues as Chair of the Board.

DIRECTED ISSUE OF SHARES AND WARRANTS

The Extraordinary General Meeting approved the board's resolution from October 2, 2024, to issue a maximum of 5,914,719 new Class B shares, deviating from shareholders' preferential rights, to certain investors including Bonnier Capital AB and certain sellers of Visual Art Sweden AB. Through this directed issue of Class B shares, the company's share capital will increase by a maximum of 295,735.95 SEK.

Furthermore, the extraordinary general meeting approved the board's resolution from October 2, 2024, to issue warrants of series TO 6.1, deviating from shareholders' preferential rights, to certain investors consisting of sellers of Visual Art Sweden AB. The warrant program encompasses 1,000,000 warrants, corresponding to approximately 4.36 percent of the company's total number of outstanding shares.

For detailed terms regarding the above resolutions at the meeting, please refer to the notice, the complete proposals, and the minutes available on the company's website, www.vertiseit.com.

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Redeye AB is the company's Certified Adviser

ABOUT VERTISEIT

Vertiseit is a leading Digital In-store company offering the In-store Experience Management (IXM) SaaS platforms Dise, Grassfish and Visual Art. The platforms enable global brands and leading retailers to strengthen the customer experience by offering seamless customer journeys through connecting the physical and digital meeting. The company has around 270 employees in Sweden, Norway, Denmark, Finland, Austria, Germany, Spain, UK and USA. During the period 2012-2023, Vertiseit performed an average profitable growth of recurring SaaS revenue (ARR) of 53 percent (CAGR). For the full year of 2023, the group's net revenue amounted to SEK 348 million, with an adjusted EBITDA margin of 17 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

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www.vertiseit.com**ATTACHMENTS**Bulletin from the Extraordinary General Meeting of Vertiseit AB (publ)