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PRESS RELEASE

Invitation to Profoto's Q2 telephone conference on 10 August 10:00 CEST

Profoto Holding's report for the second quarter 2021 will be published on August, 10 2021 at 8.00 CEST. A web-cast telephone conference will be held at 10:00 CEST the same day, where CEO Anders Hedebark and CFO Petter Sylvan will present the report. The presentation will be followed by a Q&A session.

The presentation will be held in English and can be followed on the web or over the phone. To participate in the conference call, call one of the following numbers:

Sweden: +46 8 50558373

United Kingdom: +44 3333009270

United States: +1 6467224957

You can follow and listen to the presentation and the conference on the following page:

<https://tv.streamfabriken.com/profoto-q2-2021>. The presentation material will be available before the conference begins on Profoto's web via <http://investors.profoto.com>. On this page, it will also be possible to access the recorded version of the webcast after it is finished.

For further information, please contact:

Gunilla Öhman, Head of Investor Relations

Telephone: +46 707 63 81 25

E-mail: gunilla.ohman@profoto.com

About Profoto

Profoto was founded more than 50 years ago and has since then been the world leader in lighting products for professional photographers, driving innovation and awareness of how to create better images through light. Light makes the difference between a good and a great image. The customers include the world's leading photographers and Profoto is currently represented in over 50 markets worldwide. Net sales in 2020 amounted to SEK 528.4m. Profoto has 91 employees working at the headquarters in Stockholm and in subsidiaries in the United States, Japan, China, Germany, France and the United Kingdom. For more information about Profoto, please visit <https://investors.profoto.com>

Attachments

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