



‘Notoriety’ Relaunches on Roblox as an Official PAYDAY® Experience



Starbreeze Entertainment is thrilled to announce the relaunch of *Notoriety* as an officially licensed PAYDAY® experience on Roblox. Developed by Moonstone Games, [‘Notoriety: A PAYDAY® Experience’](#), has reimagined the cooperative heist gameplay that fans know and love, now featuring authentic PAYDAY® assets, characters and heists for the first time - relaunching on December 16, 2024.

With over 227 million visits and a passionate community, Notoriety stands as one of Roblox’s most engaging cooperative FPS games. Originally inspired by the PAYDAY franchise, the game carved a niche as a dynamic heist simulator, blending stealth, strategy, and action. The new licensing partnership with Starbreeze Entertainment takes the experience to the next level, merging Notoriety’s innovative mechanics with PAYDAY’s iconic elements.

STARBREEZE

ENTERTAINMENT

The new licensing arrangement with Starbreeze Entertainment enhances Notoriety with official integration of official PAYDAY-assets, characters, and heists, bringing even more authenticity to the game. Players can look forward to a refined experience that stays true to Notoriety's roots while embracing the unique elements that have made PAYDAY a worldwide phenomenon.

"Notoriety was born out of a love for heist games, with PAYDAY serving as a key source of inspiration. This official licensing partnership allows us to stay true to our vision while incorporating elements that fans of both Notoriety and PAYDAY will recognize and enjoy. We're excited to bring players an experience that truly bridges both worlds.", says Evan Pickett, founder and CEO of Moonstone Games.

"We deeply admire the skill, passion, and creativity that Evan has poured into crafting Notoriety. His work reflects the innovative spirit of the Roblox community and the love of heist gameplay that defines the PAYDAY franchise. Licensing our brand to Evan and Moonstone Games is a chance for us to support their journey and introduce a fresh perspective on the PAYDAY universe.", says Gustav Nisser, Head of Commercial, Starbreeze Entertainment.

For more information, please contact;

Gustav Nisser, Head of Commercial, Starbreeze Entertainment

Telephone: +46(0)8-209 208

E-mail: publishing@starbreeze.com

About Starbreeze

Starbreeze is an independent developer, publisher and distributor of PC and console targeting the global market, with studios in Stockholm, Barcelona, Paris and London. Housing the smash hit IP PAYDAY®, Starbreeze develops games based on proprietary and third-party rights, both in-house and in partnership with external game developers. Starbreeze shares are listed on Nasdaq Stockholm under the tickers STAR A and STAR B. For more information, please visit www.starbreeze.com and corporate.starbreeze.com