



Press Release  
Stockholm April 21, 2022

## **Astound Business Solutions selects Net Insight for first-class media services network**

**Stockholm, Sweden – Net Insight today announces an expanded relationship with Astound Business Solutions, powered by RCN|Grande|Wave, a national fiber solutions provider dedicated to delivering reliable and secure connectivity for mission-critical applications. In 2021, Astound selected Net Insight’s native live IP video solution for its media services network throughout its footprint.**

Net Insight provides Astound with a solution that is comprised of components for network design, core, edge, and orchestration that enables connectivity from coast to coast.

“Astound is committed to delivering the best media network services to our customers,” says Patrick Knorr, Chief Commercial Officer for Astound Business Solutions. “Serving the most densely populated metropolitan areas in the country is not easy, especially as devices need to be deployed at the edge. We needed a reliable yet flexible solution that allowed us to reach millions of businesses and consumers coast to coast. Net Insight is a leader in delivering open-standard, interoperable IP media network solutions that helped us achieve our goals. Together we have created an open, standards-based solution that offers even greater flexibility to our customers.”

Net Insight delivers a fully managed resilient network that allows operators to create new services by enabling existing ports without additional cost. Aside from being more cost-effective, the new system offers end-to-end visibility and enables Astound to offer its customers a more compelling service, while alleviating bottlenecks in fiber usage.

“Delivering a fully managed and monitored IP media network across the largest metropolitan areas in the US is truly transformative,” says Crister Fritzson, CEO of Net Insight. “We make it simple for our customers to deliver the network services they need today and tomorrow. We are proud to announce Astound as the key Aperi win last year and we’re excited to continue to support Astound as it deploys its managed contribution media network to more areas.”

**For further information, please contact:**

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**About Net Insight**

*Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.*

*For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.*

**For more information**, please visit [netinsight.net](http://netinsight.net)

Twitter: @NetInsight, [twitter.com/NetInsight](https://twitter.com/NetInsight)

LinkedIn: @Net Insight, [www.linkedin.com/company/net-insight/](https://www.linkedin.com/company/net-insight/)

**About Astound Business Solutions**

Astound Business Solutions provides IT leaders with high-capacity, secure connectivity for their mission-critical applications while increasing overall agility and responsiveness. A part of Astound Broadband, the national telecommunications provider, offers advanced solutions that are delivered over a diverse, carrier-grade network that provides the speed, bandwidth, and reliability businesses need to support growing data demands. With coast-to-coast connectivity to over 70,000 business customers, Astound Business maintains a local, customer-centric approach, with dedicated industry experts on-hand around the clock to help businesses stay on top of today's evolving IT technology and remain competitive in their markets.

**For more information**, please visit [astoundbusiness.com](http://astoundbusiness.com)

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**Image Attachments**

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[Net Insight Astound](#)

## Attachments

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