

PRESS RELEASE
September 26, 2025

David Selfors appointed new CEO of RN Nordic AB

MÖLNDAL/STOCKHOLM, 26 September, 2025 – David Selfors has assumed the role of Chief Executive Officer of RN Nordic AB, the Swedish importer of Renault, Dacia, and Alpine. The company is part of Hedin Mobility Group and is owned through Hedin Caetano AB, a joint venture equally owned by Hedin Mobility Group and Portuguese Salvador Caetano.

Founded in 2022, RN Nordic is responsible for the import and distribution of Renault Group's brands in the Swedish market. The company collaborates with a nationwide network of approximately 20 main dealers, representing over 70 sales points and 160 authorized workshops across the country.

David Selfors succeeds Jonas Angerdal, who has played a key role in establishing and developing RN Nordic since its inception. With over 20 years of experience in senior positions at Kia Motors, BMW Group, Ford, and General Motors, David brings extensive expertise in sales, business development, and dealer relations.

He most recently held the position of General Manager Sales at Kia Motors Sweden, where he was responsible for the entire Swedish sales organisation. His previous roles include Head of Sales for BMW Sweden and MINI in Denmark.

David Selfors assumed his new position on 1 September, 2025.

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 11,800 employees and operations in 14 countries. In 2024, net sales amounted to SEK 92.3 billion and the Group sold more than 259,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for Corvette, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, IVECO, MG, XPENG and NIO, as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 50 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 330 own dealerships with a total of over 800 sales points under the names Hedin Automotive and Carstore.
- In **Mobility Solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi.

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management.

www.hedingroup.com

Image Attachments

David Selfors 1920x1080

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Attachments

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