

Press Release
29 March 2023 17:30:00
CEST



Goodbye Kansas Group appoints new Head of Finance

Goodbye Kansas Group ABs (publ) has appointed Karoline Duvmo as the company's new Head of Finance, a position that will be included in executive management team. Karoline Duvmo has significant experience from prior finance positions in several industries, most recently as CFO of Convini. During her time at Convini, she worked on expansion and acquisitions, as well as implementation of restructuring measures and cost savings. The Head of Finance position will replace the CFO position in executive management. Karoline Duvmo will begin her new role at Goodbye Kansas Group in August 2023.

"I am very pleased to welcome Karoline Duvmo to Goodbye Kansas Group. We have begun a new phase in our business in which we narrow the scope of our business and focus on improving profitability. Karoline will play an important part in driving our restructuring and strengthening our financial functions," says Stefan Danieli, CEO of Goodbye Kansas Group.

"I look forward to joining Goodbye Kansas Group and be part of this exciting journey. Goodbye Kansas Group creates ground-breaking visual experiences but I also see potential for improvement when it comes to financial control and efficiency. My long experience from leading finance functions means that I can make a positive contribution in this respect," says Karoline Duvmo.

Goodbye Kansas Group's current Acting CFO Anders Koch has been hired on a consultancy basis during a financially challenging year, and his assignment will be completed once Karoline Duvmo has started in her role as Head of Finance and following a handover period.

For more information, please contact:

Stefan Danieli, CEO, Goodbye Kansas Group
E-mail: stefan.danieli@goodbyekansas.com
Tel: +46 701 981049

Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform for 3D visualization of products for e-commerce. Games & Apps develops mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius and Belgrade.

The company has Erik Penser Bank AB as Certified Adviser, phone: +46 8-463 80 00, certifiedadviser@penser.se.

Press Release
29 March 2023 17:30:00
CEST



Attachments

[Goodbye Kansas Group appoints new Head of Finance](#)