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PROACT NAMED EUROPEAN ENTERPRISE PARTNER OF THE YEAR BY NETAPP

Proact IT Group, one of Europe's leading independent cloud and data center solution providers, has been awarded the 2025 NetApp EMEA & LATAM Partner Award for Enterprise Partner of the Year. The award recognises Proact's outstanding achievements in data storage, cloud integration and digital transformation for enterprises across Europe.

As a long-term strategic partner of NetApp, Proact has consistently delivered innovative and tailored solutions to help organisations optimise their data management. Combining advanced technology, deep industry expertise, and a strong customer-centric approach, Proact has played a key role in modernising IT infrastructures, strengthening cybersecurity, and creating more flexible and scalable digital ecosystems.

"It is a great honour to receive this award, which clearly demonstrates how our collaboration with NetApp creates value for our customers. By combining our expertise with NetApp's leading technology, we can deliver reliable, secure and future-proof solutions that help companies manage their data in the best possible way. We see this award as a testament to our shared commitment to innovation and quality," said Magnus Lönn, President and CEO, Proact IT Group.

"NetApp's strength lies in partnering to deliver a truly silo-free infrastructure, leveraging observability, cloud, and AI while ensuring seamless flexibility and superior cyber resilience. Proact IT Group exemplifies these qualities, which is why we are proud to name them our Enterprise Partner of the Year – EMEA & LATAM," summarized Kristian Kerr, Vice President EMEA & LATAM Partner Organization, NetApp.

NetApp is known for its intelligent data infrastructure, seamlessly combining unified data storage with integrated data, operational, and workload services—turning disruption into opportunity for every customer.

This award further strengthens Proact's position as a leading provider of NetApp data solutions in Europe, solidifying its role as a key player in modern IT infrastructure, AI and cybersecurity.

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About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.

We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 12 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu

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