
Verve Group - Increased market uncertainty

Redeye updates its view on Verve Group following its Q1 2025 report, which came in softer than expected. The company continues to take market share, although the outlook for the overall ad market has become more blurred compared to just one quarter ago. The 2025 guidance was on the weaker side in terms of margins, prompting us to revise our estimates downward following the report.

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Attachments

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