2023
ANNUAL REPORT

RAKETECH

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Raketech at a Glance

Raketech is a marketing tech company combining performance marketing and traditional performance-based affiliation by offering a wide portfolio of advertising space as well as data analysis tools to allow advertisers to maximise the value of their media spend. Our customers span from sports streaming providers and game studios to the largest segment, international betting and casino operators. Raketech's goal is to generate high quality leads and targeted advertisement space by providing relevant and engaging content to users interested in sports, casino and betting.

Raketech also offers its services through sub-affiliation and provides tailored sports data insights, analytics and predictions directly to consumers.

Revenue

€ 77.7M
(€ 52.6M)

representing an increase of 47.6%.

Organic growth

47.6%
(10.8%)

NDC increase

63.7%

The increase in revenues and NDCs is the result of strong performance within sub-affiliation and affiliation marketing.

EBITDA

€ 23.6M
(€ 20.1M)

EBITDA margin

30.4%
(38.1%)

Dividend

€ 0.1 per share
Dividend yield 6.3%

Dividend yield as at 31 December 2023


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TOTAL

2023 in Brief

2023 was yet another year of strong financial performance, with revenues increasing by 48%, and EBITDA increasing by 18%, which will serve as a solid platform for our future growth. From 1 August 2024, the entire cash flow from Casumba will be fully attributable to Raketech. This, combined with our diverse portfolio of inhouse assets and strong growth in sub-affiliation, means that our free cash flow will increase, allowing for further investments in product development and growth initiatives, as well as an ambition to continue to pay dividend to our shareholders.

Q1	• Raketech's largest Swedish asset CasinoFeber was fully integrated into the central team, post earnout. • Casumba saw significant growth resulting in record revenues within Affiliation Marketing.
Q2	• Raketech Network was particularly successful in Latin America and the Nordics, leading to increased revenues from these markets.
Q3	• Raketech launched several technical initiatives, such as an AI-driven Pick Prediction product, and integrated a sophisticated CRM system while also adding key hires within SEO and Product Management. • Sub-affiliation constituted the most significant success during the quarter due to strong demand for Raketech's infrastructure solutions both in the Nordics and Rest of the World.
Q4	• The most significant part of the Casumba earnout was finalized and the remaining part of the earnout agreement is a profit share running until July 31, 2024. From August 1st, 2024, the entire cash flow from Casumba will be fully attributable to Raketech. • Marina Andersson and Patrick Jonker were appointed as members of the Board of Directors at the Extraordinary General Meeting on November 24, 2023. Marina Andersson brings over 20 years of vast senior corporate development and M&A experience from latest Stillfront Group and Deloitte. Patrick Jonker brings many years of relevant and successful experience from senior positions within international casino as well as sportsbetting operators, such as Chief Executive Officer at Hero Gaming and Chief Executive Officer/International Managing Director at Mr Green Ltd/William Hill International. • Raketech appoints Dalia Turner as Chief People Officer and joins the Global Senior Management Team. Daila has extensive international experience from global tech companies and will ensure that Raketech stays attractive to the best talents in the industry while keeping Raketech's entrepreneurial culture.

CEO Comment

Johan Svensson
Acting Chief Executive Officer

2023 was yet another year of strong financial performance, which will serve as a solid platform for the future growth of Raketech. Revenues increased by 48 percent to € 77.7 million, compared to 2022. A large part of this growth was driven by the increase in revenues within Sub-affiliation as well as by the strong development for Casumba. The strong revenue growth led us to raise our guidance for the year already in July.

EBITDA grew by 18% and amounted to € 23.6 million, corresponding to a margin of 30.4% for the full year, which was in line with our revised guidance. The decrease in margin reflected the strong growth in our Sub-affiliation segment, representing almost 42% of revenues in 2023 compared to around 21% in 2022. Sub-affiliation is lower in margin, but offers large potential to scale at a generally low risk.

Thanks to continued strong performance in 2023, the Board of Directors has proposed to the Annual General Meeting 2024 that a dividend of € 0.10 (€ 0.094) per share should be distributed to shareholders.

Exposure to a structurally growing iGaming market

The iGaming market has grown significantly over the past few decades and is expected to keep growing in the future, while the share of operator marketing spend in relation to revenues has remained resilient. A large portion of this spending is allocated to affiliation marketing, which is expected to continue growing as the iGaming market expands. The underlying growth is driven by a shift from offline to online, more people using smartphones and tablets, and improved device capabilities. Given Raketech's strong product portfolio and financial strength, I am confident that we are well-positioned to take advantage of opportunities emerging in the rapidly growing global iGaming affiliation industry.

Focus on leveraging our product offering

As Acting CEO, my objective is clear – to continue to deliver long-term organic growth, turn around lower-performing products and markets, and increase profitability. We have a clear roadmap for the coming year within all three business areas.

In Affiliation Marketing, we focus on our in-house operated products – popular, established brands with excellent track records, critical size and good margins. We are currently reviewing our strategy to ensure long-term organic growth. This entails an overview of our operating model, markets to prioritise, and how we allocate capital in the best way.

In Sub-affiliation, we offer two products. The first is Raketech Network, which aims to support publishers and affiliates running paid media. The second is Affiliation Cloud, which is a platform aiming to grow organic traffic, supporting both advertisers and publishers. In 2024, we will continue to build on the strong momentum in Raketech Network, expand to new markets and onboard more publishers, as it has low investment cost, scales efficiently, and we can see even more growth potential. We will also work on improving our AffiliationCloud platform to increase sales in the second half of the year.

In betting tips and subscriptions, the organisation has been restructured and scaled down, while securing key competence in the US to focus on digitising our US tipster business to improve sales.

Capturing additional growth avenues and increasing diversification

We will continue to work in line with our strategy to diversify our revenue streams within verticals, technology and geography. In terms of geographic focus, it is important that we can serve our customers and meet their needs with ambitious and competitive partnerships in their targeted geographies, allowing them to maximise the value of their marketing spend. In the coming year, we will focus on identifying new markets, evaluating expansion options, and assessing new partnerships.

Finalising of Casumba earnout freeing up cash flows

Through the year, Casumba, an affiliate and content marketing company acquired by Raketech in 2019, has continued to deliver strong numbers, and the most significant part of the Casumba earnout was finalised at the end of the year. The remaining part of the earnout agreement is a profit share running until July 31, 2024, and from the 1st of August, the entire cash flow from Casumba will be fully attributable to Raketech. This, combined with our diverse portfolio of inhouse assets and strong growth in sub-affiliation, means that our free cash flow will increase, allowing for further investments in product development and growth initiatives, as well as an ambition to continue to pay dividend to our shareholders.

We are also happy to see that the founders of Casumba are committed to stay on and continue working with us, not only for Casumba but also for strategic commercial development and driving new business for Raketech.

Looking forward to an exciting 2024

Since co-founding Raketech in 2010, I have held various positions to promote the delivery of our strategy, and I am excited to leverage my experience, commercial focus, and strong network in my new role. I am fully committed to driving additional value for our shareholders and partners.

Lastly, I want to express my gratitude to the Raketech colleagues for their dedication throughout 2023, our shareholders for their trust, and to all our partners and clients for their support in helping us achieve our overarching goal – to always be the top choice, by driving the industry users and partners at our core.

Our Business Model

This is Raketech

Raketech as an affiliate and performance marketing company, promote and generate online traffic for our business partners. Our portfolio of online products help people make well-informed decisions, which in turn delivers engaged users to our business partners from across the world. Raketech acts as a valuable link between the potential customers and our business partners – we present the best possible services to our visitors and drive high volumes of engaged users to our partners. Raketech also offers its services through sub-affiliation and provides tailored sports data insights, analytics and predictions directly to consumers.

Services

Affiliation marketing | **Sub-affiliation** | **Betting tips & Subscription**

Affiliation marketing

Raketech provides comprehensive information, reviews and analyses related to all operators and game providers as well as betting odds to online players. By delivering high-quality content with relevant and up-to-date information, we provide a service that matches the player's individual preferences. As such we provide relevant information to online players, who in their turn select the ideal operator.

As an affiliate and performance marketing company Raketech provides different types of marketing channels.

Lead-generating comparison products attract online players and refer those players to iGaming operators. These products usually have high ranking on Google due to its relevance leading to elevated conversion of the traffic entering our assets.

Our media assets attract visitors primarily through direct traffic. Assets in this category include online guides and online communities that consist of informative and interactive content, such as news, blogs, game tips, live scores and TV guides. Media assets help increase user awareness about brands, as well as create a clearer preference for a particular advertiser which tends to generate a large amount of recurring traffic.

Sub-affiliation

Sub-affiliation consists of two main products; Raketech Network and AffiliationCloud. Raketech Network focuses on paid traffic utilising our strong affiliate relationships and commercial agreements. Our proprietary platform, AffiliationCloud, which today connects mainly organic-driven affiliates with operators, enables publishers to login to one central platform with access to competitive commercials, data insights, tracking and payments. Further, advertisers have access to affiliates in global markets, high volumes and quality leads.

Betting tips & Subscription

Raketech provides pre-game insights, high-quality sports betting content and predictions served to sports fans by a dedicated team of experts, as well as rich content on a handful of sports assets and strong presence in social media and video.

Customers

Sub-affiliates	Operators	Online players

Sub-affiliates

- High quality technical platform
- Conversion and commercial optimisation
- Data insights
- Reliable tracking and payments

Operators

- Pay for results only
- Shared risk/reward
- Industry specific knowledge (compliance, efficiency, audience, etc.)
- 100% target audience
- Tailored campaigns to groups or individuals
- Global reach

Online players

- Comparisons and reviews of operators and games
- Guides and communities with informative and interactive content
- Tailored sports data insights, analytics and predictions

How we operate

Benefits of scale

Centralised experts assure scalability, standardised workflows and best in class product quality. Our central operations team include top industry experts accelerating the transformation from idea to products and services.

Data and automation

Real-time tracking, measurements, threshold alerts as well as granular optimisation based on user behavioural and commercial performance data.

Win-win acquisitions

Selective Mergers & Acquisitions are used to expand into new and growing markets or to add specific knowledge/ technologies that generates group growth or economies of scale. We offer quick and efficient integrations where our central experts accelerate growth from the acquired assets from day one.


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Financial Guidance 2024

Raketech estimates the following guidance for full year 2024:

22-24m*
EUR Free Cash

*Calculated before cash settlements of the Casumba earnout of € 18.3 million in 2024.

24-26m
EUR EBITDA

Long-term, Raketech has identified significant growth initiatives, which in combination with the ongoing global shift from offline to online gambling, put the company in a good position for continued expansion. Additionally, the Board expects that Raketech's strongly cash-generative business model will allow for selective M&A, investments in organic growth and dividends to shareholders in line with the current policy.

Market Growth Drivers

Digitalisation race from offline to online

The global gambling market is shifting from offline to online at a high pace due to the ongoing digitalisation and iGaming being easy to expand cross border.

Consolidation creating global giants

Consolidation and globalisation in the iGaming sector create a few global giants, who are looking for full service partners instead of many small marketing partners.

Preferred choice for advertisers

The iGaming market is very dynamic, and the targeted audience is hard to reach – many users shop around for the best offers. Data-driven and performance-based marketing services, like affiliation marketing, have therefore become the preferred choice for advertisers as the return on investment is more predictable.

Regulated markets

The global gambling markets are continuously regulating, creating increased complexity and higher entry barriers for competition.

Size matters

To be able to benefit and monetise from increased complexity, user demand and operator expectations, scalable operations and operational size are key.

Sustainability

Raketech's product portfolio includes a well-rounded selection of comparison, community, guide and social media products that delivers high-quality content for end users and generates affiliate leads for our partners. As part of striving for the best consumer experience, we have a dedicated focus on sustainability and responsible performance marketing. We take pride in being a responsible affiliate marketing company and, as an industry leader, strive to lead by example in an increasingly significant area of the iGaming industry. Our sustainability work is centered around compliance and responsible gambling, our environmental footprint and a diverse and inclusive workforce.

During 2024, Raketech plans to conduct a double materiality analysis of the business according to the requirements of the Corporate Sustainability Reporting Directive (CSRD), in order to build a solid foundation ahead of the reporting according to CSRD, which will take place from the fiscal year 2025.

Compliance and Responsible Gambling

Raketech's Corporate Responsibility

Raketech's corporate responsibility focuses on player safety, protecting minors and compliance with regulatory frameworks for advertising. We refrain from misleading and unclear advertising and aim to highlight the risks associated with gambling addiction, in line with local regulatory frameworks. Raketech is present in regulated markets, unregulated markets and in markets that are soon to become regulated. Further, the industry is constantly evolving towards increased transparency and accountability. In order to be at the forefront of this evolution, Raketech has developed a comprehensive framework to ensure its regulatory compliance throughout all assets. We foresee that iGaming markets will become more regulated in the future, and corporate responsibility will continue to play a crucial role in our growth.

Raketech provides peace of mind for the operators

There is a collective responsibility for gaming companies to ensure ethical promotion and advertising of gambling products. Raketech welcomes regulations implemented to protect consumers and the best interests of the iGaming industry. We work closely with gambling operators and industry stakeholders to help safeguard the long-term sustainability of the iGaming marketing industry. Gambling operators are focused on identifying unsatisfactory regulatory compliance among affiliate partners, and non-compliant affiliates are likely to have partnerships and future commissions terminated by operators, as this otherwise leads to a direct regulatory risk for the operator. There is a strong business incentive for gambling operators to only work with best-in-class affiliates that take compliance seriously, to minimise reputational and financial risks outside of their control.

High levels of compliance and ethical standards

We maintain a close dialogue with our partners, peers and regulators to ensure compliance with regulations that apply to both Raketech and our customers. Raketech has established a regulatory compliance function that monitors the continuous developments in the market, follows consumer marketing guidelines and works proactively on regulatory matters. All marketing activities are conducted in accordance with applicable laws and consumer protection regulations. We have a clear strategy to expand into new markets, involving keeping up-to-date and complying with both regulatory standards in the markets where we operate and those we are targeting. Our legal team collaborates with regulatory advisors around the world and receives continuous updates with regard to regulatory developments in our core markets.

Responsible gambling

Responsible gambling is an important part of the iGaming industry, and we use our position as a leading gambling affiliate to advocate safer gambling. We have a mission to guide and inspire our users towards taking informed decisions, and a key part of this is providing information on how to enjoy gambling in moderation.

Raketech views online casino games and sports betting as a form of entertainment that can be enjoyed in moderation, and this is the message we aim to promote across our products and platforms. End users value our products for providing expert information assisting their decision-making when evaluating offers in the iGaming industry, and in finding services to meet their needs – responsible gambling is a key part of this. While it is important to note that a small number of end users are negatively affected by gambling and can experience personal, social, health and financial issues, we firmly believe that Raketech's responsibility guidelines can help minimise the risk for promoting gambling to vulnerable, self-excluded or underage users.

Content is key to remaining compliant

Raketech provides content that promotes a safe and secure experience for its users. We want gambling to be experienced as a form of entertainment and strive to provide content that encourages good bankroll management, advice on operator safety measures and provide information on regional organisations that can offer expert help and advice. Raketech's portfolio of iGaming assets has been updated with responsible gambling messaging and new information on the tools available. We review products and services fairly, with clear and transparent content with the overall ambition to direct more educated and well-informed users to gambling operators.

Environmental Footprint

Raketech's offering is digital and our operations have a limited environmental impact. Climate change therefore poses minimal risk to our operations as we have no physical supply chain and our business can be conducted from anywhere. As part of our corporate responsibility, we strive to reduce our direct and indirect carbon footprint and contribute to a more sustainable world through use of digital meetings thereby limiting business travel, and through the use of green energy sources.


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A Diverse and Inclusive Workforce

At Raketech, our greatest asset is our employees, and that is why we offer great career prospects as we are great believers of personal development and professional growth. Raketech is an equal opportunities employer, committed to providing a safe and respectful work environment, where everyone is treated with dignity.

Hybrid work is the primary way of working for all our employees and is the day-to-day default for individual work. We have physical in-person spaces in Malta and Portugal that provides space for creativity, collaboration, and socialization. Our “RakeHUBs” are not your traditional office made up of workstations and desks. Instead, they are designed to create spaces which are much more scalable, flexible and informal.

At Raketech, we believe in continuous improvement, and improvement is nothing less than change to become better. Our slogan “Finding better ways to win” reaches deep into the DNA of our culture. We know that we are good at what we do, but we also understand that what is good today might not be good enough tomorrow. Therefore, everything we do today is to improve our tomorrow.

Gender Distribution

37% **63%**

Employee Engagement

7.7/10

The best things in life can't be bought

Raketech offers its employees competitive remuneration, and the best benefits cannot be bought with money. As a distributed organisation, we manage to attract and retain the best talent allowing everyone to work with and learn from the best! Even though we work with a distributed workforce, we still ensure that everyone feels part of #TeamRaketech.

We care for each other

Delivering high growth is hard work. We encourage and support all employees in staying healthy. On top of Health benefits, we also offer other wellbeing perks to support their physical and mental health. All employees are encouraged to join daily mindfulness breaks and have access to professional mental health counselling sessions.

Flexibility to follow our passions

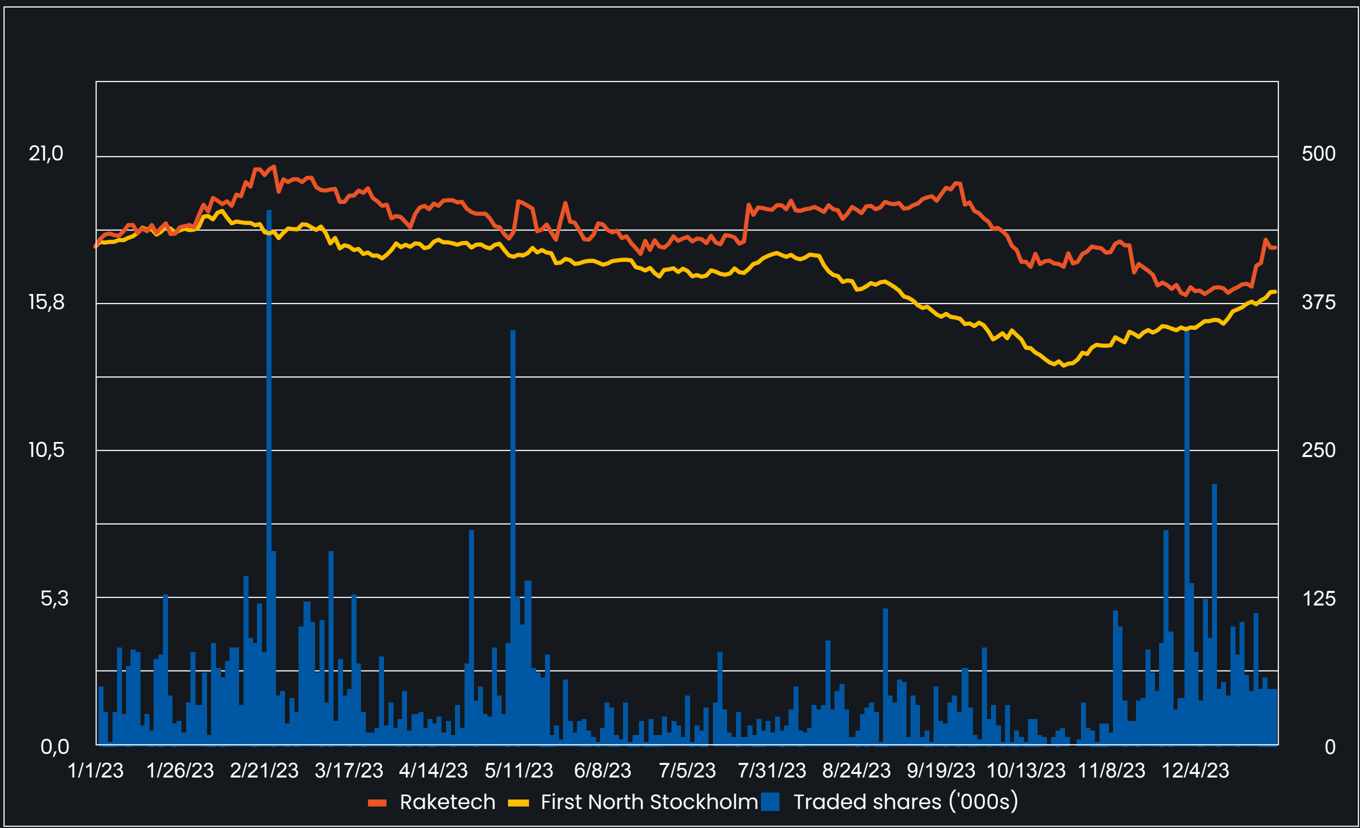
As a distributed organisation, we are able to provide our employees with the opportunity to professionally excel and focus on their careers without having to limit their personal lives and dreams.

Diversity is key

Our employees shape up our Culture. We proudly celebrate individuality in a diverse and inclusive environment: a variety of cultures, backgrounds, and life experiences that come together to make our team more colourful and our business stronger.

The Share

Raketech Group Holding P.L.C is listed on Nasdaq First North Premier Growth Market with the ticker RAKE. Trading in Raketech's shares commenced on 29 June 2018. On 31 December 2023, the total number of shares amounted to 42,715,314. Each share entitles the holder to one vote and an equal share in the Company's assets and earnings.



Market capitalisation, price trend and turnover

In 2023 the price of Raketech's share decreased slightly from SEK 17.72 (opening price) to SEK 17.68 (closing price) on 29 December 2023. During the same period, the Nasdaq First North Sweden's index declined by 9.0%. The lowest price paid for the share during the year was SEK 15.08 on 15 November, and the highest was SEK 21.90 on 22 February. The year-end price gave Raketech a market capitalisation of SEK 755 million. Share trades were concluded on every business day of the year. Average daily trading amounted to 47,540 shares.

Data per share	2023-12-31	2022-12-31
Earnings before dilution €	0.16	0.20
Earnings after dilution €	0.13	0.19
Operating cash flow €	0.49	0.44
Equity before dilution €	2.32	2.28
Equity after dilution €	1.99	2,22
Share price 31 Dec SEK	17.68	17.72
P/S multiple SEK	0.88	1,27
P/E multiple SEK	12.26	8,34
Number of shares at year end	**42,715,314**	**42,319,110**

Shareholders

At the end of 2023 Raketech had 3,161 shareholders. The seven members of the management team had a total holding in Raketech of 3,378,272 shares and 1,004,083 options and Raketech's board members held a total of 3,413,265 shares. As of 31 December 2023, the ten largest shareholders of Raketech were the following:

Owner	Number of shares	Capital/Vote
Avanza Pension	3,668,041	8.59%
Tobias Persson Rosenqvist	3,454,002	8.09%
Erik Skarp	3,353,265	7.85%
Johan Svensson	3,300,000	7.73%
Provobis Holding AB	3,300,000	7.73%
Martin Larsson (Chalex AB)	2,595,128	6.08%
Nordnet Pensionsförsäkring	2,445,339	5.72%
Reine Beck	1,512,325	3.54%
Swedbank Försäkring	1,156,730	2.71%
Philip Sirbäck	1,105,786	2.59%
Total 10 largest shareholders	**25,890,616**	**60.63%**
Total number of shares	**42,715,314**	**100.00%**

Dividend

The Board of Directors proposes that the Annual General Meeting resolve to transfer € 4.3 million (€ 4.0 million) to shareholders, corresponding to € 0.10 (€ 0.094) per share based on the Company's current issued share capital. The Board proposes and the General Meeting decides on dividends in Euros whilst the distribution of dividends to shareholders is made in Swedish kronor (SEK). The Board also propose that the dividend will be paid in four equal parts, with the first payment in the second quarter, the second payment in the third quarter, the third payment in the fourth quarter of 2024 and the fourth payment in the first quarter of 2025.

Members of the Board

According to Raketech's Articles of Association, the Board of Directors shall consist of no less than three and no more than six members. Currently, the Board consists of five members. All board members are independant in relation to the Company's major shareholders, the Company and the Company's management.

Ulrik Bengtsson

Chair of the Board and of the Remuneration Committee

Shares: *60,000*

Chair of the Board since May 2021.

Other current positions: *Ulrik Bengtsson is also a board member and advisor at Game Nation.*

Previously held positions: *Ulrik Bengtsson was recently Chief Operating Officer at Virgin Media. Prior to joining Virgin Media, he was the former Group Chief Executive Officer at William Hill where he has also held the position as Chief Digital Officer. Before joining William Hill he served as Group Chief Executive Officer and President at Betsson.*

Education: *Bachelor of Commerce at Dalhousie University.*

Independent in relation to the Company/major shareholders: *Yes / Yes*

Patrick Jonker

Board Member

Shares: -

Board member since November 2023.

Other current positions: *Patrick Jonker is currently an independent consultant, advising iGaming companies on all aspects of the business. In this role he works with clients to give expert advise on strategy and commercial improvements.*

Previously held positions: Patrick Jonker previously served as Chief Executive Officer at Hero Gaming as well as Chief Executive Officer / International Managing Director at Mr Green Ltd / William Hill International.

Education: *Bachelor's degree in management economics and law at the Amsterdam University of applied sciences.*

Independent in relation to the Company/major shareholders: *Yes / Yes*

Erik Skarp

Board Member

Shares: *3,353,265 (through company)*

Board member since September 2016.

Other current positions: *Board member at Gameday Group Ltd and Light Showdown Ltd, founder and CEO of BetHard Group Ltd.*

Previously held positions: *Erik Skarp is one of the founders of Raketech Group Holding P.L.C. He is also board member at Gameday Group Ltd and Light Showdown Limited as well as founder and CEO of BetHard Group Ltd.*

Education: *Upper secondary education, Polhemskolan, Lund.*

Independent in relation to the Company/major shareholders: *Yes / Yes*

Marina Andersson

Board Member

Shares: -

Board member since November 2023.

Other current positions: *EVP Corporate Development and M&A at Stillfront Group AB (publ).*

Previously held positions: *Marina Andersson was previously Director at Deloitte Financial Advisory, Director at ICECAPITAL Securities, Associate Partner & Investment Manager at Deseven and Associate at Carnegie Investment Bank.*

Education: *Master's degree Business Administration from Stockholm University. Master's degree Foreign Languages Russian Herzen State Pedagogical University.*

Independent in relation to the Company/major shareholders: *Yes / Yes*

Clare Boynton

Board Member and Chair of the Audit Committee

Shares: -

Board member since May 2022.

Other current positions: *Clare Boynton is currently Portfolio Finance Director and Chief Finance Officer on behalf of The CFO Centre Limited, working with a portfolio of fast-growing SMEs.*

Previously held positions: *Clare Boynton was previously Director of Financial Control at KFC UK & Ireland (2016-2019), Head of Finance at Amazon (2015-2016) and Finance Director at More Than Insurance (part of the RSA Group) (2010-2015).*

Education: *Bachelor's degree, Economics & Accounting at University of Bristol. Member of the Chartered Institute of Management Accountants.*

Independent in relation to the Company/major shareholders: *Yes / Yes*

Senior Management Team

Johan Svensson

Acting CEO

Shares:	*3,300,000 (through company)*
Warrants/options:	*196,797*

Acting CEO since January 2024.

Other current positions: *Founder of BetHard Group Ltd, board member in Akterbog Ltd.*

Previously held positions: *Johan Svensson is one of Raketech's founders and was the CEO of Raketech Group Holding P.L.C until 2017 when he was appointed Chief Commercial Officer (until 2019). After a few years with focus on M&A, business integrations and as Chief Commercial Officer he assumed once again the role as Acting CEO in 2024. Mr. Svensson also served as board member from 2016 to 2023. Furthermore, Mr Svensson is one of the founders of BetHard Group Ltd as well as board member in Akterbog Ltd.*

Education: *Upper secondary education, Af Chapman Gymnasiet Karlskrona*

Ian Hills

Managing Director, Malta

Shares:	-
Warrants/options:	*260,372*

Managing Director, Malta since January 2022.

Previously held positions: *Ian Hills was appointed Managing Director for the Malta business unit in January 2022. Before joining the Company, Mr Hills held the positions as General Manager – Malta and Head of Finance and Commercial at Blexr (until 2021), he was Financial Controller at Mansa Gaming (until Nov 2018) and at Mr Green Online Casino (until Jan 2018).*

Education: *The Chartered Institute of Management Accountants (ACMA).*

Ramma Sharifi

Managing Director, US

Shares:	*8,272 (through company)*
Warrants/options:	*128,856*

Managing Director, US since February 2023.

Previously held positions: *Ramma Sharifi joined Raketech in February 2023 as Managing Director for the US business. Previously, Mr. Sharifi held senior positions as Head of Strategic Initiatives and Director of Financial Institutions, Expand at Boston Consulting Group (2020-2023). His prior experience also encompasses leadership positions at Virtusa from 2012-2020 where he served as Director of Strategy & Operations Consulting and General Manager for North America.*

Education: *B.A in Business Management, Economics and Finance at Wilmington College.*

Dalia Turner

Chief People Officer

Shares:	-
Warrants/options:	-

Chief People Officer since December 2023.

Previously held positions: *Dalia joined Raketech latest from Feedzai where she has been instrumental in growing her team from 300 to more than 600 employees. Previously, Dalia worked at Microsoft for many years both in Portugal and APAC region where she was responsible for people strategy talent and performance management as well as leadership development and organisational culture across multiple countries. While at Microsoft, she also served as a business partner for 1,500 people with regional commercial leadership teams. At Raketech, she will oversee strategic HR leadership globally and support the Company's growth while reinforcing our cultural values.*

Education: *Master of Business Administration (MBA), Monash University.*

Måns Svalborn

Chief Financial Officer

Shares: *70,000*

Warrants/options: *290,398*

Chief Financial Officer since November 2019.

Previously held positions: *Måns Svalborn joined Raketech Group Holding P.L.C as CFO during 2019. Prior to Raketech he was CFO at Credorax Bank Limited, Head of Group Regulatory Financial Reporting at Nordea Bank (until 2018), Head of Legal and Regulatory Reporting Norway at Nordea Bank (until 2017) and Group Finance Manager at Öhman Group (until 2015).*

Education: *Master of Science in Business and Economics at Uppsala University.*

Christian Lowe Di Biase

Chief Business Development Officer

Shares: -

Warrants/options: -

Chief Business Development Officer since March 2024.

Previously held positions: *Christian Lowe di Biase joined Raketech in March 2024 as Chief Business Development Officer. Prior to joining Raketech, Christian held a number of roles within the Zalando Group covering M&A, partnerships and investments across technology, fashion e-commerce and marketplace integration. Prior to joining Zalando he was part of the Corporate Venture Capital unit of Deutsche Bahn based in Berlin and San Francisco.*

Education: *Bachelor's degree in business administration at IU International University of Applied Sciences Bad Honnef.*

Andrea Candian

Chief Technology Officer

Shares: -

Warrants/options: *127,660*

Chief Technology Officer since May 2023.

Previously held positions: *Andrea Candian joined Raketech in May 2023 as Chief Technology Officer. Prior to joining Raketech, Andrea held a number of fractional, interim and full-time roles at various European start-ups and scale-ups, including Spectrm, an AI-based conversational marketing automation company and Vision-Box, world leading biometrics platform for seamless travel, automated border management, and electronic identity management solutions.*

Education: *Bachelor's degree in engineering (BEng) for Information and Organisation at Universita' degli studi di Trento. Masters in Business Administration (MBA) at University of Cambridge.*

Corporate Governance Report

Corporate governance refers to the set of systems, principles and processes by which a company is directed and controlled. Raketech Group Holding P.L.C (the "Company" or "Raketech" or the "Group") is committed to maintaining a high standard of corporate governance in complying with the Swedish Code of Corporate Governance. Corporate governance encompasses the systems for decision-making and the structure through which shareholders control the Company, directly and indirectly. This report summarises the Group's corporate governance practices that were in place throughout the financial year ended 31 December 2023.

Framework for Corporate Governance at Raketech

Raketech is a Maltese public limited company, listed on Nasdaq First North Premier Growth Market since 29 June 2018 with its registered office and headquarters in Malta. In line with the Company's structure, governance, management and control is divided among the Company's shareholders, the Board of Directors, the CEO and the rest of the Executive Management in accordance with prevailing laws and regulations.

The Swedish Code of Corporate Governance ("the Code") specifies that good corporate governance means ensuring that companies are run sustainably, responsibly and as efficiently as possible on behalf of their shareholders in a way to maximise the value for the shareholders and thereby meet the shareholders' requirements on invested capital. Raketech is committed to a healthy corporate governance structure which strengthens and maintains confidence in the Company.

The objective of corporate governance is to regulate the division of roles among shareholders, the Board and Executive Management more comprehensively than is required by legislation.

The foundation of the corporate governance structure at Raketech comprises its Memorandum and Articles of Association, the Maltese Companies Act (Chapter 386 of the Laws of Malta) and the Swedish Code of Corporate Governance, and other applicable rules and laws. In addition to external governance instruments and the Company's Memorandum and Articles of Association, the Board has, in close cooperation with the Company's Executive Management, established a comprehensive framework of guidance documents. These include the CEO instruction, Code of Conduct, Board instructions and other policy documents, such as the Communication Policy and Risk Management Policy. These policies and standards are evaluated on a regular basis.

Raketech however believes that the foundation of functioning corporate governance is not only through formal documentation but also through the corporate culture within Raketech and the corporate goal and the working methods within the Company.

The Swedish Code of Corporate Governance

In combination with Raketech's listing of shares on Nasdaq First North Premier Growth Market, Raketech adopted the Swedish Code of Corporate Governance (the current Code is available on the Swedish Corporate Governance Board's website *www.corporategovernanceboard.se*). This is in line with the Nasdaq First North Nordic – Rulebook, that stipulates the possibility to choose between the Swedish code or the local corporate governance code in the country where the Company is incorporated, i.e. Malta. It should however be noted that the Maltese and Swedish codes of corporate governance share a number of similar or common principles.

The Code forms part of the self-regulation of the corporate sector and defines a norm for good corporate governance. The Code is based on the principle of "comply or explain", meaning that companies are not obliged to comply with every rule in the Code, but are allowed the freedom to choose alternative solutions, as long as every deviation is explained and described. The Code is applied in full by Raketech and any deviation from this is clearly stated in this Corporate Governance report along with an explanation of Raketech's reasoning. In 2023, no deviations from the Code have been made.

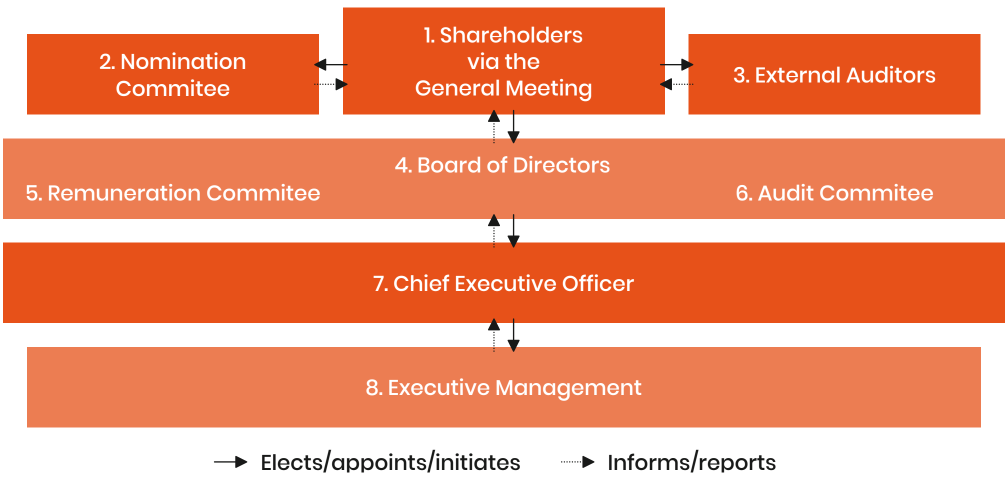
Memorandum and Articles of Association

The Memorandum and Articles of Association establish the kind of business to be undertaken within Raketech, the means by which the shareholders exercise control over the Board of Directors, the number of directors, auditors, and their responsibilities.

Further, the Articles cover limitations on the share capital and the number of shares within the Company and how a General Meeting notice is announced, where General Meetings shall be held and deciding the total permitted number of board members. The current Articles of Association, adopted by the Annual General Meeting (AGM) on 28 May 2018, are available to view on the Company's website, *www.raketech.com*.

The Company may amend its Memorandum and Articles of Association by an extraordinary resolution in terms of Article 79 (1) of the Maltese Companies Act (Chapter 386 of the Laws of Malta).

Raketech's Corporate Governance Structure



1 The shareholders and General Meetings

Raketech was listed on Nasdaq First North Premier Growth Market on 29 June 2018.

Raketech's share capital amounted to € 85,430, divided between a total of 42,715,314 shares held by 3,161 shareholders as at 31 December 2023. The Company has one class of shares, and any purchases or sales of own shares are carried out over the stock exchange. The Articles of Association do not impose any restrictions on voting rights, all shares have equal rights (one vote per share) and an equal contribution to the Company's capital and profit.

1. General meeting

General Meetings are Raketech's highest decision making body of the Company. Raketech encourages all shareholders to participate, in order to exercise their influence on the Company. Each shareholder has the right to participate in the general meetings and to vote according to the number of shares owned. Shareholders who are not able to attend in person may exercise their rights by proxy.

Every year, the Company shall hold an AGM within six months of the end of the financial year. All General Meetings are usually held in Stockholm or in Malta, in accordance with the decisions of the Board of Directors. The date and venue for the AGM will be announced in connection with the third interim report each year. A public notice of the AGM is published no later than four weeks prior to the meeting.

The AGM's mandatory duties include making decisions on:

- appropriation of profits and dividends,
- election of the Board of Directors and auditors,
- determination of fees for the Board members and the auditors and
- principles for the appointment of the Nomination Committee at the following AGM.

All shareholders registered in the shareholder's register on a given record day, and who have notified their attendance in due time, have the right to participate in the meeting and vote in proportion with their holding of shares. Detailed information on how shareholders can raise a matter at the meeting and the deadline for making a request, is listed on the Company's website.

One or a combination of shareholders who hold 5% or more of the share capital, have a right to demand that a matter is added to the agenda for the General Meeting in accordance with Article 65 in the Articles of Association. The matter must be justified and include a proposed resolution in order to be presented at the General Meeting and be submitted no later than 46 days before the day of the General Meeting.

Resolutions at a General Meeting are usually passed with a simple majority of votes. However, in accordance with the Maltese Companies Act (Chapter 386 of the Laws of Malta), certain matters will require approval by a higher percentage of the votes and votes represented at the General Meeting.

2. Annual General Meeting 2023

The 2023 AGM was held on 17 May 2023 in St Julian's, Malta, where a total of 7,789,051 shares and votes were represented at the meeting, corresponding to 18.4% of the total amount of shares and votes in the Company. The minutes of the meeting, as well as other documentation from the meeting, are available on the Company's website. The meeting resolved to adopt the Board of Directors proposal for guidelines for remuneration to Senior Management and to adopt an incentive program. The program comprises of shares options which the participants are entitled to exercise for shares in Raketech after a three-year vesting period. The program comprises not more than 10 participants and a number of share options to be converted into an aggregate number of shares not exceeding 2.5% per cent of the share capital and votes of the Company.

Furthermore, the meeting unanimously resolved to declare a total gross dividend of € 3,977,996.34, corresponding to € 0,094 per share and to distribute the same to the shareholders accordingly. It was resolved to pay the aforesaid dividend in two instalments.

3. Extraordinary General Meeting

An Extraordinary General Meeting was held on 24 November 2023 in St Julian's, Malta, where a total of 3,353,265 shares and votes were represented at the meeting, corresponding to 7.85% of the total amount of shares and votes in the Company. The minutes of the meeting, as well as other documentation from the meeting, are available on the Company's website. The meeting acknowledged the resignation of Mr. Pierre Cadena and Mr. Johan Svensson as Directors of the Company. Furthermore, the meeting unanimously resolved the appointment of Ms. Marina Andersson and Mr. Patrick Jonker as new directors of the Company for the period running until the next Annual General Meeting in 2024.

4. Annual General Meeting 2024

The 2024 AGM will take place at 13.00 CET on 16 May 2024, at the premises of the Westin Dragonara Resort, Dragonara Road, STJ 3143 St Julian's, Malta. Notification of the meeting will be issued on the Company's website, where required documents, such as the information providing the basis for decisions, will also be made available prior to the Meeting.

2 Nomination Committee

In line with the Code, the AGM resolves the principles for the Nomination Committee, the duties of which shall include proposals regarding candidates of members of the Board of Directors, the Chair of the Board of Directors, and appointment of the auditor. In addition, the Nomination Committee shall also propose remunerations for the Chair of the Board of Directors, other board members, the auditor and remuneration for work in Committees, if any.

The Nomination Committee shall be composed of five members, including one representative for each of the four largest shareholders and one board member independent of the Company's management. When a shareholder who has appointed a member to the Nomination Committee is no longer one of the largest owners, due to a reduction in the said owner's shareholdings or an increase in another owner's shareholdings, the member appointed by the former largest shareholder will relinquish his/her place and will be replaced by a member appointed by the new largest shareholder (exception made if the change in the shareholding occurs later than four months prior to the AGM, in which case no change will be made). If any of the shareholders waives its right to appoint a representative, the right to appointment shall be transferred to the next largest shareholder in turn, after the above-mentioned shareholders.

If a member of the Nomination Committee steps down voluntarily from the Committee before its work is completed, the shareholder who elected that member would appoint a successor, provided that the shareholder is still one of the four largest ones.

Unless the members agree otherwise, the Nomination Committee will be chaired by the member who represents the largest shareholder in terms of votes. However, a member of the Board of Directors will not be Chair of the Nomination Committee.

The term of the Nomination Committee shall be until a new Nomination Committee has been appointed. The names of the members of the Nomination Committee must be published no later than six months prior to the AGM. The proposals of the Nomination Committee are presented in the notice of the AGM and on the Company's website.

Candidates sought by the Nomination Committee are those that, together with the existing members, can provide the Board of Directors with the appropriate combination of skills and competence. This should include experience from executive positions in listed or similar companies, expertise in the gaming sectors or experience in related industries.

The 2024 Nomination Committee comprises:

Representative	Shareholders	Voting power in % as at 31 December 2023
Erik Skarp, Chair of the Nomination Committee	Skarp Invest Limited	7.85%
Edward Licari	Akterbog Holding Limited	7.79%
Joel Lindeman	Provobis Holding AB	7.72%
Martin Larsson	Chalex AB	6.08%
Ulrik Bengtsson (Chair of the Board of Directors of Raketech)		0.14%

2.1 Independence of the Nomination Committee

The Code stipulates that a majority of the members of the Nomination Committee are to be independent of the Company and its Executive Management. Further it stipulates that at least one member of the Nomination Committee is to be independent of the Company's largest shareholders in terms of votes. All members of the Nomination Committee are independent in relation to the Company and the Company's management.

3 Board of Directors

3.1 Responsibilities and duties of the Board of Directors

The Board of Directors is the most superior decision making body of the Company, next after the General Meeting. The Board has the ultimate responsibility for the management of the Company and for supervising its day-to-day management and activities in general. This includes developing the Company's strategy and monitoring its implementation, in order to represent the best interests of the Company and its shareholders. The duties of the Board are set forth in the Maltese Companies Act, the Company's Memorandum and Articles of Association, the Code and the Board instructions. Such regulations and instructions stipulate the mandatory tasks of the Board of Directors, which includes determining the Company's overall targets and strategies. Further, the duties include evaluating the CEO, ensuring that there are systems in place to monitor and control the operations and associated risks, ensuring that there is satisfactory control of the Company's regulatory compliance and ensuring that the information issued by the Company is transparent, accurate, relevant and reliable. The Board also has a process for the monitoring and approval of related party transactions.

In accordance with the Company's Memorandum and Articles of Association, Raketech's Board of Directors shall comprise of at least three and no more than six members. The AGM determines the precise number of members. A board member's seat applies until the end of the first AGM one year after the Board member was appointed, whereby the respective Board member is available for re-election.

The Board members are appointed through a simple majority vote represented at the General Meeting. In addition to this, the Board members have a right to fill vacancies and appoint new board members in the Company under certain conditions in accordance with Article 113 of the Company's Articles of Association. The shareholders may resolve to dismiss the Board member through a resolution at a General Meeting passed with a simple majority of votes represented at the General Meeting.

3.2 Board of Directors 2023 and its remuneration

The Board consists of five members: Ulrik Bengtsson (Chair), Erik Skarp, Clare Boynton, Marina Andersson and Patrick Jonker. Ulrik Bengtsson, Erik Skarp and Clare Boynton were re-elected during the 2023 AGM. Marina Andersson and Patrick Jonker were elected as new members of the Board during the Extraordinary General Meeting held on 24 November 2023. The members of the Board are presented in further details on pages 21-24.

Remuneration and other benefits to the Board and the Chair of the Board, including board committees, are decided at the AGM. At the AGM 2023, it was resolved that the total compensation for the Board members for the financial year 2023 shall amount to € 205,000. Further, it was resolved that no director having an operational role in the Company or its subsidiaries under which the Director receives a salary or a consultancy fee shall receive any compensation for the work conducted as a member of the Board of Directors and any committee.

Board member	Ulrik Bengtsson	Erik Skarp	Clare Boynton	Marina Andersson	Patrick Jonker
Positions	Chair of the Board Member committee: Nomination Remuneration (chair)	Board member Member committee: Nomination Audit Remuneration	Board member Member committee: Audit (chair) Remuneration	Board member Audit	Board member
Board fee	€ 50,000	€ 30,000	€ 30,000	€ 30,000	€ 30,000
Committee fee	€ 10,000	€ 9,000	€ 13,000	€ 3,000	-
Independent in relation to the Company and its Executive Management	Yes	Yes	Yes	Yes	Yes
Independent in relation to major shareholders	Yes	Yes	Yes	Yes	Yes
Own and related parties' shareholdings 31 December 2023	60,000	3,353,265	-	-	-

In 2023, Magnus Gottås was a member of the Board during the four first months of the year but he did not stand for re-election at the AGM in May 2023, his yearly remuneration was € 30,000. Johan Svensson was a member of the Board until his resignation on 10 October 2023 with effect as from the date of the Extraordinary General Meeting, i.e. 24 November 2023. Pierre Cadena was a member of the Board during 2023 until he resigned from his position on 9 October 2023 with immediate effect. The yearly remuneration of Mr Svensson and Mr Cadena was nil and € 40,000 respectively.

3.3 Board meetings 2023

The Board of Directors holds regular meetings each year, and during 2023 the Board held nine minuted meetings and two per capsulam meetings. The work of the Board follows a specific plan and all of the meetings held during the year followed an agenda that was provided to the Board members before the respective meeting together with relevant documentation.

The meetings comprise the CEO's review of developments within the operations, current issues concerning important events, the underlying operational performance, potential acquisitions and legal trends in the gaming market. At the meetings, the CFO reports on the financial performance of the Company. Other executives in the Group participate in Board meetings from time to time as required, either to report on specific issues or to serve as secretary.

In addition, the Company's auditor reports their observations based on the performed audit of the financial statements and their assessment of the Company's internal procedures and controls. On a monthly basis, the Board also receives a detailed operational report of the Company's financial performance.

3.4 Independence of board members

The Code stipulates that the majority of the Board of Directors elected by the AGM must be independent of the Company and the Company's management and that at least two of the independent board members must also be independent in relation to the Company's major shareholders. A major shareholder is defined as controlling, directly or indirectly, at least 10% of the shares or votes in the Company. The Board fulfils the Code's requirements of independence as five board members are independent in relation to the Company and the Company's management. Out of these five independent board members, all five are also independent in relation to major Shareholders of the Company.

A board member may not take part in decisions where he/she is in any way, directly or indirectly, interested in a contract or arrangement. This comprises of decisions regarding agreements between a board member and the Company, agreements between the Company and third parties in which the board member has a material interest, as well as agreements between the Company and the legal entity that the Board member represents. Such director shall declare the nature of his/ her interest to the other directors either at the meeting of the directors at which such matter is first taken into consideration, or, if the director was not present at the date of that meeting interested in the contract or arrangement, at the next meeting of the directors held after he/she became so interested.

3.5 Evaluation of the Board and the CEO and management

The Board of Directors is evaluated annually through anonymous questionnaires with the aim of developing the Board's working methods and efficiency. The result is reported to the Nomination Committee and lies as the foundation for the potential nomination of the Board of Directors. Performed evaluations during 2023 led to an overall conclusion that there is a well-balanced mix of competencies among the current Board of Directors and that the Board's performance and efficiency is found to be satisfactory.

The Board continuously evaluates the work of the CEO and Executive Management. The evaluation is done at least on a yearly basis or when needed and the result acts as the base for the structure of the Executive Management team going forward.

3.6 Board committees

In addition to the above, the Board of Directors has appointed two sub-committees composed of board members: the Remuneration Committee and the Audit Committee. The Board has established and stipulated instructions for each committee.

Board member	Board meetings	Audit Committee	Remuneration Committee
Ulrik Bengtsson	9/9	-	2/2
Erik Skarp	9/9	4/5	2/2
Clare Boynton***	9/9	5/5	0/2
Marina Andersson*, **	1/9	0/5	-
Patrick Jonker*	1/9	-	-
Magnus Gottås	3/9	2/5	-
Pierre Cadena	5/9	-	-
Johan Svensson	8/9	3/5	2/2

*Joined the Board of Directors following the EGM on November 2023
**Joined the Audit Committee following the EGM on 24 November 2023
***Joined the Remuneration Committee following the EGM on 24 November 2023

4 Remuneration Committee

The Remuneration Committee is comprised of Ulrik Bengtsson (Chair), Erik Skarp and Clare Boynton, who are all independent of the Company and its management. Clare Boynton replaced Johan Svensson as a member of the Remuneration Committee following his resignation in November 2023. The primary duties of the Remuneration Committee include preparing matters regarding salary and other remuneration benefits for the CEO and the Senior Management for decision by the Board. The Remuneration Committee also makes an independent assessment of ongoing and completed programmes for variable remuneration to the Executive Management.

During 2023, two meetings were held at which all members attended besides Clare Boynton.

5 Audit Committee

The Board's Audit Committee monitors the Company's financial reporting by examining important accounting matters and other factors that may affect the qualitative content of the financial reports. The Committee provides recommendations and proposals concerning the financial reporting. Further, the Committee monitors the effectiveness of the Company's internal control with regard to financial reporting, as well as the external auditors' impartiality and independence. The Committee evaluates the audit work and assists the Nomination Committee in appointing auditors. In addition, the Committee has regular contact with the auditors who regular reports on significant matters that have emerged from the statutory audit.

The Audit Committee shall consist of at least three members, of which at least one shall have accounting and auditing expertise. The Audit Committee comprised three members of the Board appointed by the Board:

Clare Boynton (Chair), Erik Skarp and Marina Andersson. All three members are independent of the Company and its Executive Management and also independent in relation to the Company's shareholders.

During 2023, five meetings were held. Magnus Gottås was replaced by Johan Svensson following the AGM in May 2023 and Johan Svensson was himself replaced by Marina Andersson following the EGM in November 2023.

6 Auditors

The auditor is appointed by the AGM for the period until the end of the following year's AGM. At the AGM held on 17 May 2023, PricewaterhouseCoopers Malta was elected as the Company's auditor. Romina Soler, Authorised Public Accountant and member of the Malta Institute of Accountants is the engagement leader. The auditors are accountable to the shareholders. They carry out an audit and submit an audit report covering the Annual Report.

The auditor has the task of auditing Raketech's Annual Report on behalf of the shareholders and making a statement on whether or not the Annual Report provides a true and fair view, according to IFRS as adopted by the EU and requirements according to the Maltese Companies Act (Chapter 386 of the Laws of Malta). In connection with the nine-month report, the auditor also conducts a review according to ISRE 2410. In addition, the auditor reports orally and in writing to the Audit Committee as to how their audit was conducted and their assessment of the Company's administrative order and internal control.

A resolution was passed at the 2023 AGM whereby it was confirmed that the Nomination Committee approved that the auditor's fee shall be payable in accordance with any invoice approved by the Renumeration Committee.

7 Chief Executive Officer

The CEO is appointed by the Board to lead the Company's day-to-day operations, for which the Board issues a mandate for the work of the CEO. There is a clear division of responsibilities between the Board and the CEO, which is set forth by the formal work plan for the Board and the CEO's instructions. In addition to instructions from the Board, the CEO is obliged to comply with the provisions of the Maltese Companies Act (Chapter 386 of the Laws of Malta).

The CEO leads the work of the Company and makes decisions with other members of the Executive Management team. At the end of 2023, there were seven management executives, which the CEO appoints in consultation with the Board of Directors. The CEO is also a presenter at Board meetings and shall ensure that the Board's members are continuously sent the information needed to monitor the Company's position, performance, liquidity and development. The CEO's work is continuously evaluated by the Board in accordance with the requirements of the Code.

Oskar Mühlbach was the CEO of the Company from December 2019 until leaving the position in January 2024. Co-founder and previous board member Johan Svensson replaced Oskar Mühlbach and is the Acting CEO of the Company.

8 Executive Management

The Executive Management holds regular operational meetings and ensures that the day-to-day management of the Company is carried out. The Executive Management team consists of Chief Financial Officer Måns Svalborn, Chief Technology Officer Andrea Candian, Managing Director Malta Ian Hills, Managing Director US Ramma Sharifi, Chief People Officer Dalia Turner and Chief Business Development Officer Christian Lowe di Biase.

The CEO and the Executive Management are presented on pages 25-30.

Remuneration to Senior Management

At the 2023 AGM, it was resolved to approve the guidelines for remuneration of Senior Management for the period up until the next AGM. Senior Management refers to the CEO and the Executive Management team of Raketech. The purpose of the guidelines is to ensure that Raketech can attract, motivate and retain senior executives with the skills and experience required to achieve Raketech's operational goals.

The remuneration offered by the Company shall be competitive and in line with market practice, as well as aligned with shareholders' interests. Remuneration to Senior Management shall consist of a fixed and variable salary. The Company also offers a long-term incentive program for Senior Management staff members and other employees within the Company or its subsidiaries. These are designed with the aim of achieving increased alignment between the interest of the participating individual and those of the Company's shareholders. The established incentive programmes run over three years in line with the Code.

These components combined are intended to create a well-balanced remuneration model reflecting individual competences, responsibilities and performance, both short-term and long-term, as well as the Company's overall performance.

Risk Management and Internal Control

Internal control

The Board of Directors has the overall responsibility for the internal control of the Company and the Board ensures that the Company has sound risk management and an internal control system put in place that is appropriate to its activities. Internal control is the methods and processes put in place by Management and the Board through which the Company ensures the organisation meets its objectives and ensures its existence going forward.

Effective and efficient internal control provides comfort for the Company's stakeholders in an efficient conduct of the Company's business, the safeguarding of assets, the prevention and detection of fraud, the completeness and accuracy of financial records and the timely preparation of financial statements. Well-working processes and controls reduce both the operational and financial risks as well as the risk of fraud - this is why internal control is imperative within the Company.

Control environment

The control environment is fundamental to Raketech's internal control regarding financial reporting and the organisational structure. Raketech's internal control structure is based on a clear allocation of responsibilities and work assignments between the Board, the CEO, Executive Management and the operational activity. The division of roles and responsibilities within the rules of procedure aim to facilitate an effective management of the Company's risk. The Board of Directors and Management establish the control environment through policies, procedures, processes, standards and structures providing the basis for carrying out internal controls at Raketech. These steering documents include the Board's instruction, the CEO's instruction, Risk Management policy, Communication policy, Insider policy and the Code of Conduct. Governing documents and detailed process descriptions are communicated via established information and communication channels and are therefore available and known to the staff within Raketech.

Raketech has established an Audit Committee, in line with the Code, which is tasked with monitoring the effectiveness and efficiency of the Company's internal control and risk management. The resulting control environment has a pervasive impact on the overall system of internal control.

Risk assessment

Risk assessment is a vital part of the internal control process and comprises identification and management of the risks that may affect financial reporting, as well as the control activities aimed at preventing, detecting and correcting errors and deviations.

The identified risks shall be assessed on what the impact will be if a situation arises that triggers the risk. It should be defined if the risks are considered, significant, moderate or limited. Also, the identified risks shall be assessed on how likely they are to occur within five years from the date of the risk assessment.

Based on the risk identification and assessment performed, internal controls shall be designed to cover the risks where applicable. The internal controls shall be phrased as requirements in order to describe the minimum level of efforts expected to establish an effective internal control environment throughout the different business processes. Particular focus is placed on the risk of fraud and the risk of loss or embezzlement of assets.

During the year, Raketech mapped and assessed the most significant risks in relation to financial reporting, legal and compliance as well as operational risks. Further, intangible assets are assessed on a continuous basis against the return they generate in order to ensure that the values reported in the Company's financial statements are correct. The Company operates through these intangible assets which is why the performance of impairment assessments is vital.

Performed risk assessments are presented to the Audit Committee and subsequently to the Board who ensures that sufficient risk assessments are carried out prior to all decisions of a material nature. The Board and the Executive Management deals with the outcome of the Company's procedures for risk assessment and identifies, when appropriate, any action that needs to be taken.

Control activities

Various control activities are incorporated in the Company's system and procedure, including the financial reporting process. These control activities are aimed at preventing, detecting and correcting errors and deviations. One of the major control activities within the Company is the instructions, to which the Company ensures that the staff concerned are aware of and have access to instructions of significance to the tasks performed. Further, high information security is a precondition for good internal control of financial reporting.

As part of the quality control work for financial reporting, the Board has set up an Audit Committee as a control activity, that processes crucial accounting matters and the financial reports produced.

Information and Communication

The Company has information and communication channels with the aim of achieving completeness and correctness in its financial reports, all of which is described in the Company's Communication Policy. The internal communication between the Board of Directors and Executive Management takes place through the board meetings but also through the Company's internal portal where financial and operational information is shared between the Executive Management and the Board of Directors. Internal communication between Executive Management and the rest of the organisation mainly takes place through monthly meetings but also through special workshops held within the Company. All policies are uploaded on the internal Group portal where these can be accessed.

The Company's CEO has, on behalf of the Board, been given the overall responsibility for managing and handling insider information.

Monitoring/follow-up

In line with the Company's Risk policy, compliance and effectiveness of internal control are continuously monitored and evaluated. The effectiveness of the controls is to be assessed by defined persons throughout the organisation. The evaluation is led by the Company's CFO and the results are to be compiled by the CFO and presented to the Executive Management team and the Board of Directors.

Both Executive Management and the Board regularly receive reports that includes sales, monthly income statements and cash flow reports, including management's comments on operational trends. Furthermore, review and approval of policies are done on a yearly basis by the Board.

Internal Audit

Raketech has chosen not to establish a formal internal audit function in the Company but rather opted to focus on implementing a process for identification of risks, the establishment of controls and a self-evaluation of controls. The framework in itself, the results and the outcomes are reviewed by the Executive Management and the Board of Directors. The Audit Committee is responsible together with the Board for compliance in accordance with the established principles of internal control. The Audit Committee has full freedom to call for an external review of such controls within the Group if deemed necessary.

Directors' Report

The directors present their report and the consolidated and separate audited financial statements of Raketech Group Holding P.L.C (the "Group") for the year ended 31 December 2023. The Group has six subsidiaries; Raketech Group Limited, Casumba Media Ltd, Infinileads S.L., Raketech US Inc., Raketech Inc. and P&P Vegas Group Inc.

Principal activities

Raketech is a marketing tech company combining performance marketing and traditional performance-based affiliation by offering a wide portfolio of advertising space as well as data analysis tools to allow advertisers to maximise the value of their media spend. Customers span from sports streaming providers and game studios to the largest segment, international betting and casino operators. Raketech also offers its services through sub-affiliation and provides data driven betting advice to consumers. Raketech's primary goal is to generate high quality leads and targeted advertisement space by providing relevant and engaging content to users interested in sports, casino and betting.

Review of the business 2023

Financial key performance indicators

The directors are pleased to report a strong financial performance during the financial year 2023, with revenues amounting to € 77.7 million compared to € 52.6 million in 2022, representing a growth of 47.6%. The increase in revenues is all organic growth driven primarily by sub-affiliation and Casumba Media Ltd. Performance was stable for the Group's other assets in the Nordics, Rest of Europe and Rest of World. US focused tipster assets have not performed in line with expectations and the organisation has been scaled down and restructured to accelerate the digitalisation of this part of the business.

The cost base, which comprises direct costs, employee benefit expenses, depreciation, amortisation and other expenses amounted to € 66.4 million (€ 40.3 million). The increased cost base is driven by the growth in sub-affiliation, together with continued investments in the product portfolio and continued geographical expansion. EBITDA grew by 17.6% (23.5%) and came in at € 23.6 million (€ 20.1 million), corresponding to a margin of 30.4% (38.1%). The margin reflects the current product mix of the lower margin but high growth business area sub-affiliation vs the high margin business of affiliation marketing. The increased EBITDA in absolute terms highlights the scalability of our offering and is driven by our strategic progress with new product categories and geographical expansion.

For the year January to December 2023, finance costs in relation to borrowings have increased to € 1.4 million (€ 1.0 million) due to an increase in the interest rate following the increase of the Euribor as well as the fee incurred when the loan with Avida Finans AB was extended for one year in September 2023. Other finance costs of € 2.7 million (€ 1.4 million) represents an effect of discounting outstanding earnouts and is a non-cash affecting item.

Raketech Group Holding P.L.C is the Parent Company. Total operating costs amounted to € 1.7 million (€ 1.0 million). Profit for the year was € 4.8 million (€ 5.5 million).

Going concern

During the year, Raketech has operated with a positive operating cash inflow. As at 31 December 2023, the Group is in a net current liability position of € 10.0 million (€ 9.5 million). During 2023, the Group continued to honor all of its existing obligations (including the settlement of earn-outs) and no amounts were deferred beyond the payment terms. Further, the Group expects to remedy this position by way of its projected quarterly positive cash generation, in combination with considering re-financing options. During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million (note 22) was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 (early settled in December 2023) and subsequently to € 5.0 million from July 2024 up until December 2024. As at 31 December 2023, the utilised credit amounted to € 10.0 million (€ 15.0 million). The Group has complied with the financial covenants of its credit facility during the reporting year.

During 2023, the Group entered into an addendum to the Share Purchase Agreement executed on 30 August 2019 to change the settlement timings of the contingent consideration concerning Casumba Media Ltd. As per the original agreement, the Group has the right to partially settle the contingent consideration equivalent up to € 8.9 million with shares in Raketech Group Holding P.L.C. Refer to note 23 for further details.

2023 Non-financial key performance indicators

With a diversified portfolio within Affiliation marketing, Sub-affiliation and Betting Tips & Subscriptions, Raketech is well positioned to leverage on the growth opportunities driven by the overall digital gambling market growth, the increased complexity and operator consolidation.

Raketech continued to deliver on strategic goals by diversifying revenue streams within verticals, products as well as markets. In the full year of 2023, sub-affiliation saw significant growth representing 41.8% (21.2%) of total revenues, while affiliation marketing also continued to grow. The Group has a strong presence in the Nordics representing 43.2% (44.5%) of total revenues, coupled with continued growth for rest of Europe and rest of world. Sports revenue contributed to 18.8% (29.0%) of group total revenue.

In the high-margin core business Affiliation marketing, Raketech continued to invest in its largest assets. Affiliation Cloud, a platform and marketplace for iGaming Operators and Affiliates, showed growth throughout the year, albeit from low levels, while development with the platform continued.

2024 and beyond

In 2024 Raketech will continue to focus on its largest assets, including a review of its current operating model and investments in prioritised markets. Furthermore, Raketech aims to scale-up and accelerate the commercialisation of AffiliationCloud and continue to actively focus on Raketech Network. This, in combination with the ongoing global shift from offline to online gambling, puts Raketech in a good position for continued expansion of its business.

Risk management and exposures

The remote gaming industry, where the Group has its main customers, continues to undergo regulation. Raketech operates in the emerging online gaming industry in both regulated and unregulated markets and is therefore subject to political and regulatory risk. Although Raketech is a performance marketing company and not a gaming operator, the legislation concerning online gambling could indirectly affect Raketech's operations. Changes to existing regulations in various jurisdictions might impact the ability for the gaming operators to operate and accordingly, revenue streams from these customers may be adversely impacted. The Group may also be exposed to measures brought against customers by public authorities or others, which could be extended to any third-party having abetted the business of such gaming operators. The Group actively monitors regulatory changes and emerging topics within the European market, and also changes in the North American, South American and the Asian markets. If any new regulatory regimes come into force, the Group will conform with such marketing requirements. As the Group continues to embark on its growth strategy with the ambition to enhance the global footprint, the exposure to different regulatory frameworks continue to increase.

In addition to the above, the Board of Directors also consider the following risks to be relevant to the Group:

- Operational risk which can arise in the SEO environment if search engines, such as Google, change their structure. Raketech monitors algorithm changes on an ongoing basis, controls content quality and ensures its websites are well-built, fast and up-to-date.
- Risk related to information security such as cyberattack or fraud as an effect of Raketech operating in the digital space. The Group conducts constant monitoring to detect any security issues. The Group has a dedicated IT security team tasked with protecting against data breaches and similar weaknesses, based on defined security management processes.

For the principal financial risks and exposures, refer to note 4 'Financial Risk Management' that details the key risk factors including credit risk, liquidity risk, market risk and the Group's approach towards managing these risks.

Pledging of shares

The contractual terms of the revolving credit facility with Avida Finans AB required Raketech Group Holding P.L.C to pledge its entire shareholding in Raketech Group Limited to the lender as collateral.

Results and dividends

The consolidated income statement is set out on page 47. The Board of Directors proposes to the Annual General Meeting 2024 that a dividend corresponding to € 0.10 (€ 0.094) per share, should be distributed to shareholders. The Board proposes and the General Meeting decides on dividends in EUR whilst the distribution of dividends to shareholders is made in Swedish kronor (SEK).

The Board also propose that the dividend will be paid in four equal parts, with the first payment in the second quarter, the second payment in the third quarter, the third payment in the fourth quarter of 2024 and the fourth payment in the first quarter of next year.

Following the directors' proposition of dividends, out of the balance of retained earnings amounting to € 48,865,967 (€ 46,235,144), € 4,271,531 (€ 3,977,996) should be distributed as dividends and the remaining € 44,594,436 (€ 42,257,148) should be carried forward to the next financial year.

As for the Parent Company, the statement of comprehensive income is set out on page 77. Out of the balance of retained earnings amounting to € 5,801,587 (€ 5,015,433), € 4,271,531 (€ 3,977,996) should be distributed as dividends and the remaining € 1,530,056 (€ 1,037,437) should be carried forward to the next financial year.

Events after the reporting period

On 11 January 2024, the Board of Directors appointed Johan Svensson as Acting CEO, replacing the former CEO Oskar Mühlbach.

Directors

The directors of the Group who held office during the year were:

Mr. Rolf Ulrik Bengtsson
Mr. Erik Johan Sebastian Skarp
Ms. Clare Marie Boynton, appointed on 17 May 2022
Ms. Marina Yurjevna Andersson, appointed on 24 November 2023
Mr. Patrick Jonker, appointed on 24 November 2023
Mr. Magnus Gottås, resigned on 17 May 2023
Mr. Pierre Anthony Cadena, appointed on 17 May 2022 and resigned on 9 October 2023
Mr. Johan Per Carl Svensson, resigned on 10 October 2023
Ms. Annika Maria Billberg, resigned on 17 May 2022
Mr. Benkt Fredrik Svederman, resigned on 17 May 2022

The Company's Articles of Association do not require any directors to retire.

Statement of directors' responsibilities for the financial statements

The directors are required by the Maltese Companies Act (Cap. 386) to prepare financial statements which give a true and fair view of the state of affairs of the Group and the Company as at the end of each reporting period and of the profit or loss for that period. In preparing the financial statements, the directors are responsible for:

a. ensuring that the financial statements have been drawn up in accordance with International Financial Reporting Standards as adopted by the EU;
b. selecting and applying appropriate accounting policies;
c. making accounting estimates that are reasonable in the circumstances;
d. ensuring that the financial statements are prepared on the going concern basis unless it is inappropriate to presume that the Group and Company will continue in business as a going concern.

The directors are also responsible for designing, implementing and maintaining internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and that comply with the Maltese Companies Act (Cap. 386). They are also responsible for safeguarding the assets of the Group and Company, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities, maintaining internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and that comply with the Maltese Companies Act (Cap. 386). They are also responsible for safeguarding the assets of the Group and Company, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the Board:

Erik Johan Sebastian Skarp
Director

Clare Marie Boynton
Director

Registered office:

Soho Office, The Strand,
Fawwara Building, Triq l-Imsida,
Gzira GZR 1401, Malta

Consolidated Financial Statements

Consolidated Income Statement

	Notes	Year ended 31 December 2023 €	2022 €
Total revenue	7	77,688,153	52,644,114
Direct costs relating to fixed fees and commission revenue		(32,759,112)	(14,704,681)
Employee benefit expense	8	(9,967,582)	(8,702,026)
Depreciation and amortisation	14, 15, 16	(11,942,131)	(7,652,676)
Movement in loss allowance on trade receivables		(89,155)	105,957
Bad debts written-off	4	(74,669)	(214,349)
Other operating expenses	10	(11,596,614)	(9,120,906)
Total operating expenses		(66,429,263)	(40,288,681)
Revaluation of financial liabilities at fair value through profit or loss	23	405,128	56,156
Operating profit		11,664,018	12,411,589
Loan finance costs	11	(1,448,577)	(1,042,176)
Other finance costs	11	(2,738,736)	(1,357,531)
Profit before tax		7,476,705	10,011,882
Current tax expense	12	(680,951)	(487,375)
Deferred tax expense	12, 21	(186,935)	(1,191,089)
Profit for the year		6,608,819	8,333,418
Profit for the year attributable to owners of the parent		6,608,818	8,333,418
Earnings per share attributable to the equity holders of the Parent Company during the year			
Earnings per share before dilution (in EUR)		0.16	0.20
Earnings per share after dilution (in EUR)[1]		0.13	0.19

Consolidated Statement of Comprehensive Income

	Year ended 31 December 2023 €	2022 €
Other comprehensive income		
Items that may be reclassified to profit or loss		
Currency translation adjustments taken to equity	(604,259)	866,315
Total other comprehensive income for the year	(604,259)	866,315
Total comprehensive income for the year	6,004,560	9,199,733
Comprehensive income for the year attributable to owners of the parent	6,004,560	9,199,733

[1]The option to partially settle Casumba Media's earnout with shares of Raketech Group Holding P.L.C has been reflected in diluted earnings per share and weighted average number of shares. For further details, refer to note 23.

The notes on pages 52 to 75 are an integral part of these consolidated financial statements.

Consolidated Statement of Financial Position

	Notes	2023 €	2022 €
		As at 31 December	
Assets			
Non-current assets			
Goodwill	14	**1,206,315**	1,213,874
Intangible assets	14	**139,294,123**	130,906,934
Right-of-use asset	15	**101,587**	228,675
Property, plant and equipment	16	**101,410**	144,148
Total non-current assets		**140,703,435**	132,493,631
Current assets			
Trade and other receivables	17	**11,834,947**	7,768,428
Cash and cash equivalents	18	**13,459,483**	8,060,505
Total current assets		**25,294,430**	15,828,933
TOTAL ASSETS		**165,997,865**	148,322,564
Equity & Liabilities			
Equity			
Share capital	19	**85,430**	84,638
Share premium	19	**48,951,541**	48,587,112
Currency translation reserve		**235,426**	839,685
Other reserves	20	**1,159,791**	920,960
Retained earnings		**48,865,967**	46,235,144
TOTAL EQUITY		**99,298,155**	96,667,539
Liabilities			
Non-current liabilities			
Deferred tax liabilities	21	**3,280,194**	3,092,891
Amounts committed on acquisition	23	**28,170,006**	23,136,125
Lease liability	15	**-**	98,751
Total non-current liabilities		**31,450,200**	26,327,767
Current liabilities			
Borrowings	22	**9,833,975**	14,792,876
Amounts committed on acquisition	23	**18,290,592**	5,844,918
Trade and other payables	24	**6,568,015**	4,191,548
Current tax liabilities		**448,551**	359,690
Lease liability	15	**108,377**	138,226
Total current liabilities		**35,249,510**	25,327,258
TOTAL LIABILITIES		**66,699,710**	51,655,025
TOTAL EQUITY AND LIABILITIES		**165,997,865**	148,322,564

The notes on pages 52 to 75 are an integral part of these consolidated financial statements.

The consolidated financial statements on pages 47 to 75 were approved for publication by the Board of Directors on 12 April 2024 and were signed on the Board of Directors' behalf by:

Erik Johan Sebastian Skarp
Board member

Clare Marie Boynton
Board member

Consolidated Statement of Changes in Equity

	Notes	Share capital	Share premium	Currency translation reserve	Other reserves	Retained earnings	Total equity	NCI	Total equity
		€	€	€	€	€	€	€	€
Balance at 1 January 2023		84,638	48,587,112	839,685	920,960	46,235,144	96,667,539	-	96,667,539
Comprehensive income									
Profit for the year		-	-	-	-	6,608,819	6,608,819	-	6,608,819
Other comprehensive income									
Currency translation adjustments taken to equity		-	-	(604,259)	-	-	(604,259)	-	(604,259)
		-	**-**	**(604,259)**	**-**	**6,608,819**	**6,004,560**	**-**	**6,004,560**
Transactions with owners									
Issue of share capital	19	792	364,429	-	-	-	365,221	-	365,221
Equity-settled share-based payments	20	-	-	-	238,831	-	238,831	-	238,831
Dividends paid	25	-	-	-	-	(3,977,996)	(3,977,996)	-	(3,977,996)
Total transactions with owners		**792**	**364,429**	**-**	**238,831**	**(3,977,996)**	**(3,373,944)**	**-**	**(3,373,944)**
Balance at 31 December 2023		**85,430**	**48,951,541**	**235,426**	**1,159,791**	**48,865,967**	**99,298,155**	**-**	**99,298,155**
Balance at 1 January 2022		82,591	46,378,921	(26,630)	733,813	37,896,493	85,065,188	588	85,065,776
Comprehensive income									
Profit for the year		-	-	-	-	8,333,418	8,333,418	-	8,333,418
Other comprehensive income									
Currency translation adjustments taken to equity		-	-	866,315	-	-	866,315	-	866,315
		-	**-**	**866,315**	**-**	**8,333,418**	**9,199,733**	**-**	**9,199,733**
Transactions with owners									
Issue of share capital	19	2,047	2,208,191	-	-	-	2,210,238	-	2,210,238
Equity-settled share-based payments	20	-	-	-	187,147	-	187,147	-	187,147
Liquidation of subsidiary		-	-	-	-	5,233	5,233	(588)	4,645
Total transactions with owners		**2,047**	**2,208,191**	**-**	**187,147**	**5,233**	**2,402,618**	**(588)**	**2,402,030**
Balance at 31 December 2022		**84,638**	**48,587,112**	**839,685**	**920,960**	**46,235,144**	**96,667,539**	**-**	**96,667,539**

The notes on pages 52 to 75 are an integral part of these consolidated financial statements.

Consolidated Statement of Cash Flows

	Notes	As at 31 December 2023 €	2022 €
Cash flows from operating activities			
Profit before tax		**7,476,705**	10,011,882
Adjustments for:			
Depreciation and amortisation	14, 15, 16	**11,942,131**	7,652,676
Loss allowance		**89,155**	(105,957)
Bad debts written-off	4	**74,669**	214,349
Net finance cost	11	**4,187,313**	2,399,707
Equity-settled share-based payment transactions	20	**238,831**	187,147
Revaluation of financial liabilities at fair value through profit or loss	23	**(405,128)**	(56,156)
Loss on disposal of property, plant and equipment		**2,828**	170
Loss on disposal of shares		**-**	612
Liquidation of a subsidiary		**-**	4,646
Net exchange differences		**(6,827)**	139,491
		23,599,677	20,448,567
Net income taxes paid		**(591,209)**	(403,140)
Changes in:			
Trade and other receivables		**(4,245,800)**	(1,631,201)
Trade and other payables		**2,259,539**	409,134
Net cash generated from operating activities		**21,022,207**	18,823,360
Cash flows from investing activities			
Acquisition of property, plant and equipment	16	**(42,638)**	(98,179)
Acquisition of intangible assets	14, 23	**(4,866,255)**	(12,212,756)
Payment of software development costs	14	**(655,867)**	(899,851)
Proceeds from sale of property, plant and equipment		**6,360**	1,400
Net cash used in investing activities		**(5,558,400)**	(13,209,386)
Cash flows from financing activities			
Proceeds from issue of shares	19	**365,221**	-
Repayments of borrowings	22	**(5,000,000)**	-
Dividends paid to shareholders	25	**(3,977,996)**	-
Lease payments	15	**(133,513)**	(136,331)
Interest paid		**(1,251,890)**	(625,202)
Net cash used in financing activities		**(9,998,178)**	(761,533)
Net movements in cash and cash equivalents		**5,465,629**	4,852,441
Cash and cash equivalents at the beginning of the year		**8,060,505**	3,205,492
Effects of exchange rate changes on cash and cash equivalents		**(66,651)**	2,572
Cash and cash equivalents at the end of the year	18	**13,459,483**	8,060,505

Non-cash transaction
During 2022, the Group settled € 2.2 million in ordinary shares to A.T.S. Consultants Inc (note 23).

The notes on pages 52 to 75 are an integral part of these consolidated financial statements.

Notes to the Consolidated Financial Statements

1
REPORTING ENTITY

Raketech Group Holding P.L.C is a public limited company and is incorporated in Malta. The consolidated financial statements include the financial statements of Raketech Group Holding P.L.C and its subsidiaries, (together, the "Group" or the "Company"). Raketech Group Holding Limited was incorporated on 29 September 2016 under the terms of the Maltese Companies Act (Cap. 386). Subsequently, on 13 February 2018 the Company changed its legal status from a private limited company to a public limited company, and as a result changed its name to Raketech Group Holding P.L.C.

2
SUMMARY OF MATERIAL ACCOUNTING POLICIES

This note provides a list of the material accounting policies adopted in the preparation of these consolidated financial statements to the extent they have not already been disclosed in the other notes. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for the Group consisting of Raketech Group Holding P.L.C and its subsidiaries.

2.1 Basis of preparation

2.1.1 Compliance with IFRS

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the EU and the requirements of the Maltese Companies Act (Cap. 386). They have been prepared under the historical cost convention as modified by the revaluation of financial liabilities at fair value through profit or loss. The principal accounting policies adopted in the preparation of these financial statements are set out below. Amounts or figures in parenthesis indicate comparative figures for the financial year 2022.

2.1.2 Going concern

During the year, Raketech has operated with a positive operating cash inflow. As at 31 December 2023, the Group is in a net current liability position of € 10.0 million (€ 9.5 million). During 2023, the Group continued to honour all of its existing obligations (including the settlement of earn-outs) and no amounts were deferred beyond the payment terms. Further, the Group expects to remedy this position by way of its projected quarterly positive cash generation, in combination with considering re-financing options. During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million (note 22) was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 (early settled in December 2023) and subsequently to € 5.0 million from July 2024 up until December 2024. As at 31 December 2023, the utilised credit amounted to € 10.0 million (€ 15.0 million). The Group has complied with the financial covenants of its credit facility during the reporting period.

During 2023, the Group entered into an addendum to the Share Purchase Agreement executed on 30 August 2019 to change the settlement timings of the contingent consideration concerning Casumba Media Ltd. As per the original agreement, the Group has the right to partially settle the contingent consideration equivalent up to € 8.9 million with shares in Raketech Group Holding P.L.C. Refer to note 23 for further details.

The Board of Directors proposes to the Annual General Meeting 2024 that a dividend corresponding to € 0.10 (€ 0.094) per share, should be distributed to shareholders. The Board proposes and the General Meeting decides on dividends in EUR whilst the distribution of dividends to shareholders is made in Swedish kronor (SEK). The Board also propose that the dividend will be paid in four equal parts, with the first payment in the second quarter, the second payment in the third quarter, the third payment in the fourth quarter of 2024 and the fourth payment in the first quarter of next year.

The directors do not believe that any material uncertainty exists that could impact the going concern basis of preparation as a result of the Group's working capital deficiency as at 31 December 2023.

2.1.3 Changes in accounting policies

The new and amended standards issued by IASB effective from 2023, were not deemed to have a significant impact on the Group's financial statements.

2.1.4 Standards, interpretations and amendments to published standards effective 1 January 2023

There are no standards, amendments to standards or interpretations that are effective for annual period beginning on 1 January 2023 that have a material effect on the Group's recognition, measurement and presentation of items within these financial statements. Disclosures have been impacted as described below.

The IASB amended IAS 1 'Presentation of Financial

Statements' to require entities to disclosure their material rather than their significant accounting policies. The amendments define what is 'material accounting policy information' (being information that, when considered together with other information included in an entity's financial statements, can reasonably be expected to influence decisions that the primary users of general purpose financial statements made on the basis of those financial statements) and explain how to identify when accounting policy information is material. They further clarify that immaterial accounting policy information does not need to be disclosed. If it is disclosed, it should not obscure material accounting information.

To support this amendment, the IASB also amended IFRS Practice Statement 2 'Making Materiality Judgements' to provide guidance on how to apply the concept of materiality to accounting policy disclosures.

Consequently, with effect from these financial statements, the Group is disclosing accounting policy information that is material.

2.1.5 Standards, interpretations and amendments to published standards that are not yet effective

Certain new standards, amendments and interpretations to existing standards have been published by the date of authorisation for issue of these financial statements but are mandatory for the Group's accounting periods beginning after 1 January 2024. The Group has not early adopted these revisions to the requirements of IFRSs as adopted by the EU and the Company's directors are of the opinion that there are no requirements that will have a possible significant impact on the Group's financial statements in the period of initial application.

2.2 Foreign currency translation

a) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The consolidated financial statements are presented in EUR ("€"), which is the Group's presentation currency and the functional currency of the Parent Company and all its subsidiaries with exception of Raketech US Inc., P&P Vegas Group Inc. and Raketech Inc. with a functional currency in USD ("$").

b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss. Foreign exchange gains and losses are presented in the statement of profit or loss on a net basis.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss.

c) Group companies

The results and financial position of foreign operations that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet
- income and expenses for each statement of profit or loss and statement of comprehensive income are translated at average exchange rates, and
- all resulting exchange differences are recognised in other comprehensive income.

On consolidation, exchange differences arising from the translation of any net investment in foreign entities, and of borrowings and other financial instruments designated as hedges of such investments, are recognised in other comprehensive income. When a foreign operation is sold or any borrowings forming part of the net investment are repaid, the associated exchange differences are reclassified to profit or loss, as part of the gain or loss on sale.

Goodwill and fair value adjustments arising on the acquisition of a foreign operation are treated as assets and liabilities of the foreign operation and translated at the closing rate.

2.3 Principles of consolidation

2.3.1 Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transactions provide evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

2.3.2 Loss of control

When the Group loses control over a subsidiary, it derecognises the assets and liabilities of the subsidiary, and any related NCI and other components of equity.

Any resulting gain or loss is recognised in profit or loss. Any interest retained in the former subsidiary is measured at fair value when control is lost.

2.4 Revenue recognition

In line with IFRS 15 the Group recognises revenue when the customer obtains control of a performance obligation and has the ability to direct the use and obtain the benefits of the performance obligation and when specific criteria have been met for each of the Group's activities as described below. The amount of revenue comprises the fair value of the consideration received or receivable from transactions in the ordinary course of the Group's activities. Refer to note 2.10.2 for further details about the payment terms offered to the customers.

The Group's revenue is primarily derived from online and affiliate marketing; it consists of revenue generated in the form of commissions on players directed or referred to iGaming operators, as well as advertising fees charged to iGaming operators who want additional exposure on the Group's websites. The Group only earns commissions from affiliate marketing agreements once an individual deposits money or places a bet with the operators.

Following the acquisitions of P&P Vegas Group Inc. and A.T.S. Consultants Inc. in 2021, betting tips and subscriptions form an additional B2C revenue stream.

a. Commission income

Commission arrangements with iGaming operators take the form of one, or both, of the following:

Revenue share | When the Group enters a revenue share arrangement it receives a share of the revenues that the iGaming operator has generated as a result of a referred player playing on the operator's site. Revenue is recognised in the month that it is earned by the respective operator.

Cost per acquisition ('CPA') | CPA deals are arrangements in which iGaming operators remit a one-time fee for each referred player who deposits money on the operator's iGaming site. CPA contracts consist of a pre-agreed rate with the client. Revenue from such contracts is recognised in the month in which the deposits are made.

b. Flat fees

The Group also generates revenues by charging a fixed fee to customers that would like to be listed and critically reviewed on the Group's websites as well as through advertising revenue whereby an advertising space is sold to gaming operators who wish to promote their brands more prominently on one of the many sites the Group has to offer. Such revenue is apportioned on an accrual basis over the whole term of the contract.

c. Betting tips and subscription income

Betting tips are offered to end users on various sports events. Revenue is generated by providing expert advice on a specific sports event or through a periodic subscription fee. Such revenue is recognised in the period to which it relates.

All revenue generated from the various acquisitions and through the different marketing methodologies is being treated as one revenue segment in line with internal management reporting.

2.5 Income tax

The income tax expense or credit for the period comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the statement of financial position date in the countries where the Group and Company operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred tax is recognised, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill. Deferred tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred tax asset is realised, or the deferred tax liability is settled.

Deferred tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in foreign operations where the Group and Company are able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred tax assets and liabilities relate to income taxes levied by the same taxation authority on either the same taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

2.6 Leases

Under IFRS 16 a contract is, or contains, a lease if it conveys the right to control the use of an identified asset for a period of time in exchange for consideration. The Group recognises a right-of-use asset and a lease liability on the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability, adjusted for any lease payments made on or before the commencement date.

The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. The right-of-use asset is periodically adjusted for certain remeasurements of the lease liability.

The lease liability is initially measured at the present value of the lease payments that are not paid on the commencement date, discounted using the Group's incremental borrowing rate. The lease liability is measured at amortised cost using the effective interest method. It is remeasured when there is a change in future lease payments arising from a change in an index or rate, or if the Group changes its assessment of whether it will exercise a purchase, extension or termination option.

During 2021, the Group entered into a new long-term lease agreement for a US office and applied IFRS 16 accordingly. Refer to note 15 for further details.

2.7 Impairment of assets

Goodwill and intangible assets that have an indefinite useful life are not subject to amortisation and are instead tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. Impairment losses are recognised in profit or loss.

For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets. i.e. cash-generating units (CGU).

The recoverable amount of an asset or CGU is the greater of its value in use and its fair value less costs to sell. Value in use, is based on the estimated future cash flows, discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or CGU. Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had previously been recognised.

2.8 Intangible assets

2.8.1 Recognition and measurement (intangible assets other than goodwill)

Acquired intangibles are analysed between website and domains, player databases, software, other intellectual property and technical platform.

An intangible asset is recognised if it is probable that the expected future economic benefits that are attributable to the asset will flow to the Group and the cost of the asset can be measured reliably. Intangible assets are initially measured at cost. The cost of a separately acquired intangible asset comprises its purchase price and any directly attributable cost of preparing the asset for its intended use.

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised in profit or loss as incurred.

Costs associated with maintaining the technical platform for AffiliationCloud are recognised as an expense as incurred. Development costs that are directly attributable to the design and testing of identifiable and unique software products controlled by the Company are recognised as intangible assets when the following criteria are met:

- it is technically feasible to complete the technical platform so that it will be available for use;
- management intends to complete the technical platform and use or sell it;
- there is an ability to use or sell the technical platform;
- it can be demonstrated how the technical platform will generate probable future economic benefits;
- the expenditure attributable to the technical platform during its development can be reliably measured;
- the availability of adequate technical, financial and other resources to complete the development and to use or sell the intangible asset.

Directly attributable costs that are capitalised as part of the technical platform include the technical platform development employees and outsourced consultants' fees. Other development expenditures that do not meet these criteria are recognised as an expense as incurred. Development costs previously recognised as an expense are not recognised as an asset in a subsequent period. Technical platform development costs recognised as assets are amortised over their estimated useful lives of five years.

Where the cost of acquisition includes contingent consideration, cost is determined to be the current fair value of the contingent consideration as determined on the date of acquisition. Any subsequent changes in estimates of the likely outcome of the contingent event are reflected in the statement of financial position against the intangible asset's carrying amount. The cost of acquisition of intangible assets for which the consideration comprises an issue of equity shares is calculated as being the fair value of the equity instruments issued in the transaction.

Intangible assets are derecognised on disposal or when no future economic benefits are expected from their use or disposal. Gains or losses arising from derecognition represent the difference between the net disposal proceeds, if any, and the carrying amount, and are included within 'other income/ (expense)' in the statement of comprehensive income in the year of derecognition.

2.8.2 Recognition and measurement (Goodwill)

Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill is not amortised, but it is tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose. The units or groups of units are identified at the lowest level at which goodwill is monitored for internal management purposes.

2.8.3 Amortisation of intangible assets

Intangible assets with a finite useful life are amortised over their useful life and reviewed for impairment whenever there is an indication that the asset may be impaired.

The estimated useful lives of intangible assets are as follows:

Useful life

Websites and domains	Indefinite
Player databases	3 years
Software	3 years
Other intellectual property	3 years
Technical platform	5 years

The estimated useful life and the amortisation method for an intangible asset are reviewed at least at the end of each reporting period.

Intangible assets with indefinite useful lives are not systematically amortised and are instead tested for impairment (note 2.7). The cost to renew domains is relatively inexpensive. This together with the Group's commitment to continue managing these domains means that there is an expectation that future economic benefits from these intangible assets will continue to flow to the Group over an indeterminable period. The useful life of these assets is reviewed annually to determine whether their indefinite life assessment continues to be supportable. If the events and circumstances do not continue to support the assessment, the change in the useful life assessment from indefinite to finite is accounted for prospectively as a change in accounting estimate and on that date the asset is tested for impairment. Commencing from that date, the asset is amortised systematically over its useful life.

2.9 Property, plant and equipment

2.9.1 Recognition and measurement

Items of property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. If significant parts of an item of property, plant and equipment have different useful lives, then they are accounted for as separate items (major components) of property, plant and equipment.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting periods. Gains and losses on disposals are determined by comparing proceeds with carrying amount. These are included in profit or loss within 'other income/ (expense)' in the statement of comprehensive income in the period of derecognition.

2.9.2 Depreciation of property, plant and equipment

Items of property, plant and equipment are depreciated over their useful life and reviewed for impairment whenever there is an indication that the asset may be impaired (note 2.7). Depreciation is calculated over the depreciable amount, which is the cost of an asset, or other amount substituted for cost, less its residual value. Depreciation is recognised in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset.

Useful life

Leasehold improvements	3 years
Office equipment	3 years
Furniture and fixtures	5 years

2.10 Financial assets

The Group classifies its financial assets as financial assets measured at amortised cost. The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows. The Group reclassifies debt investments only when its business model for managing those assets changes.

The Group recognises a financial asset when it becomes a party to the contract and has a legal right to receive cash. At initial recognition, the Group measures a financial asset at its fair value plus transaction costs that are directly attributable to the acquisition of the financial asset.

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in other gains/(losses) together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the statement of profit or loss.

For trade receivables, the Group applies the simplified approach permitted by IFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

2.10.1 Cash and cash equivalents

Cash and cash equivalents are initially carried in the statement of financial position at fair value and subsequently measured at amortised cost. In the statement of cash flows, cash and cash equivalents comprise deposits held at call with banks and e-wallets.

2.10.2 Trade and other receivables

Trade receivables are amounts due from operators in the iGaming and media sector for transactions and services performed in the ordinary course of business (as described in note 2.4). They are generally due for settlement within 30 days and are therefore all classified as current. For assets where collection is expected after more than one year, these are classified as non-current.

Trade receivables are recognised initially at the amount of consideration that is unconditional, unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade receivables with the objective of collecting the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. Details about the Group's impairment policies and the calculation of the loss allowance are provided in note 4.2.2. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of the loss is recognised in profit or loss. When a receivable is uncollectible, it is written off against the allowance account for trade and other receivables. Subsequent recoveries of amounts previously written off are credited against profit or loss.

2.11 Financial liabilities

The Group classifies its financial liabilities as financial assets measured at amortised cost.

2.11.1 Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of the financial year which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within 12 months after the reporting period. Trade and other payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

2.11.2 Borrowings

Borrowings are recognised initially at the fair value of proceeds received, net of transaction costs incurred, and subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the drawdown occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a prepayment for liquidity services and amortised over the period of the facility to which it relates.

Borrowings are removed from the balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as other income or finance costs.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least twelve months after the end of the reporting period.

2.12 Share capital and share premium

Ordinary shares are classified as equity. Any excess of the issue price over the par value on shares issued is recognised as share premium. Incremental costs directly attributable to the issue of new ordinary shares are shown in equity as a deduction, net of tax, from the proceeds.

Where any group company purchases the Company's equity instruments, for example as the result of a share buy-back or a share-based payment plan, the consideration paid, including any directly attributable incremental costs (net of income taxes), is deducted from equity attributable to the owners of Raketech Group Holding P.L.C as treasury shares until the shares are cancelled or reissued. Where such ordinary shares are subsequently reissued, any consideration received, net of any directly attributable incremental transaction costs and the related income tax effects, is included in equity attributable to the owners of Raketech Group Holding P.L.C. Please refer to note 19 for further detail.

2.13 Share-based payments

The Group's strategy to pursue its objective includes the acquisition of intangible assets. Certain acquisitions have resulted in the agreement by the Group to partially settle the purchase price through the transfer of shares in Raketech Group Holding P.L.C to the sellers. The Group measures the acquired intangible assets at their fair value at the acquisition dates and recognises an equivalent increase in other equity. The related amounts previously recognised in the other equity are credited to share capital (nominal value) and share premium when Raketech Group Holding P.L.C issues new shares in settlement of the obligation to deliver shares to the sellers of the intangible assets.

2.14 Dividends

Provision is made for the amount of any dividend declared, being appropriately authorised and no longer at the discretion of the entity, on or before the end of the reporting period but not distributed at the end of the reporting period.

2.15 Employee benefits

An Employer share incentive programme was introduced for certain key employees on 5 June 2023 in addition to the programmes introduced on 9 April 2018, 8 May 2019, 15 May 2020, 17 May 2021 and 17 May 2022. Through these share incentive programmes, key employees are granted share options. Share based compensation benefits are provided to employees via the value employee option plan. The market value and the price (option premium) have been determined using the Black-Scholes valuation model, the effect will be recognised over the vesting period which is of up to three years (note 9).

The fair value of options granted under the Raketech Employee Option Plan is recognised as an employee benefit expense with a corresponding increase in equity. The total amount to be expensed is determined by reference to the fair value of the options granted:

a. including any market performance conditions (e.g. the entity's share price);

b. excluding the impact of any service and non-market performance vesting conditions (e.g. profitability, sales growth targets and remaining an employee of the entity over a specified time period); and

c. including the impact of any non-vesting conditions (e.g. the requirement for employees to save or holdings shares for a specific period of time).

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each period, the entity revises its estimates of the number of options that are expected to vest based on the non-market vesting and service conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment to equity.

2.16 Earnings per share

a. Basic earnings per share

Basic earnings per share is calculated by dividing profit attributable to equity holders of the Parent Company by the weighted average number of ordinary shares in issue during the period.

b. Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume exercise of all dilutive potential ordinary shares.

2.17 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the CEO and the Board of Directors. The CEO and the Board of Directors consider the Group to consist of one single segment, both from a business perspective and a geographical perspective in line with IFRS 8.

3 CRITICAL ESTIMATES AND JUDGMENTS

3.1 Significant estimates and judgements

The preparation of financial statements in conformity with IFRSs as adopted by the EU requires the use of certain accounting estimates. It also requires directors to exercise their judgement in the process of applying the Group's accounting policies. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis and are based on historical experience and other factors including expectations under the circumstances. Revisions to estimates are recognised prospectively.

This note provides an overview of the areas that involved a higher degree of judgement or complexity, and of items which are more likely to be materially adjusted due to estimates and assumptions turning out to be wrong. Detailed information about each of these estimates and judgements is included in other notes together with information about the basis of calculation for each affected line item in the financial statements.

In the opinion of the directors, the accounting estimates and judgements made in the course of preparing these consolidated financial statements are not difficult, subjective or complex to a degree which would warrant their description as critical in terms of the requirements of IAS 1 except for:

a. Impairment of Intangible assets with an indefinite useful life (including goodwill)
b. Amounts committed on acquisition
c. Impairment of trade receivables
d. Taxation

Impairment of Intangible assets with an indefinite useful life (including goodwill)

IAS 36 requires management to undertake an annual test for impairment of intangible assets with an indefinite useful life. Impairment testing is an area involving management judgement. It requires assessments as to whether the carrying value of assets can be supported by the net present value of future cash flows derived from such assets using cash flow projections that have been discounted at an appropriate rate.

In calculating the net present value of the future cash flows, certain estimates are required to be made in respect of highly uncertain matters, including management's expectation of growth in revenues. These estimates are considered to be critical particularly for US assets which have not performed in line with expectations. As at 31 December 2023, the concentration of Casumba assets in unregulated markets amounting to 24% and the US assets amounting to 21% of the Group's total intangible assets, give rise to vulnerability to adverse developments that may occur in relation to these markets.

The Group prepares and approves management plans for its operations, which are used in the calculations. Having considered the recent timing of the Group's acquisitions, the Group's future plans and the headroom in the recoverable amount in comparison to the carrying amount, management considers that the Group's intangibles assets with an indefinite useful life are not impaired. Further disclosures on key assumptions are included in note 14.1.

Amounts committed on acquisition

Amounts committed on acquisition consist of contractual obligations resulting from the purchase of intangible assets from third parties. Some of the obligations have a predetermined value, while others include future payments of performance-based amounts. The latter are further referred to as contingent considerations. The fair value is calculated on the expected cash outflow on each purchase transaction. Estimates of future cash flows relating to this contingent consideration are done by management for each acquisition of assets based on their knowledge of the industry and historical experience and taking into account the economic environment at the time (note 23).

Contingent consideration is measured at fair value and is determined on the date of the acquisition and subsequently at each reporting date. The total amounts committed on acquisition as at 31 December 2023 is € 46.5 million (€ 29.0 million): € 5.3 million (€ 29.0 million) is contingent and includes interest expense and € 41.2 million (nil) is fixed consideration. Note 23 further describes the amounts arising as a result of changes in estimates as well as the classification of the contingent consideration into current and non-current.

Impairment of trade receivables

In line with the requirements of IFRS 9 for trade receivables, the Group applies the simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance. The inputs into this calculation are judgmental and highly subjective and need to be constantly updated in light of payment patterns and current market conditions. Ongoing assessments are being carried out by management in determining the adequacy of the provisions at each reporting date. Refer to note 4.2 for further detail.

Taxation

As the Group operates in different jurisdictions, tax compliance becomes more complex, and applicable tax regulations may be interpreted differently by the respective authorities. Management reviews its intragroup charging mechanisms on a regular basis, and the need for updated transfer pricing assessments is considered as the Group's cross-border activity continues to evolve. Changes to deferred taxation were reflected in 2022 in relation to prior years' temporary differences amounting to € 0.4 million.

3.2 Measurement of fair value

A number of the Group's accounting policies and disclosures require the measurement of fair values. When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

a. Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.

b. Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).

c. Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

The Group recognises contingent considerations measured at fair value within Level 3 of the fair value hierarchy and considers transfers between levels of the fair value hierarchy at the end of the reporting period during which the change has occurred.

Significant unobservable inputs and valuation adjustments are regularly reviewed. Significant valuation issues are reported to the Group's audit committee.

4 FINANCIAL RISK MANAGEMENT

This note explains the Group's exposure to financial risks and how these risks could affect the Group's future financial performance. Current year profit and loss information has been included where relevant to add further context. The Group's activities potentially expose it to a variety of financial risks:

a. credit risk;

b. liquidity risk; *and*

c. market risk (including foreign exchange, cash flow and fair value interest rate risk).

4.1 Risk management framework

The Company's Board of Directors has overall responsibility for the establishment and oversight of the Group's risk management framework. The Group's risk management policies are established to identify and analyse the risks faced by the Group, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Group's activities.

The management of the Group's financial risk is based on a financial policy approved by the directors and exposes the Group to a low level of risk. The Group provides principles for overall risk management.

4.2 Credit risk

Credit risk is the risk of financial loss to the Group if a customer or counterparty to a financial instrument fails to meet its contractual obligations. The Group's exposure to credit risk at the end of the reporting period and is analysed as follows:

	2023 **€**	2022 €
Cash and cash equivalents (note 18)	**13,459,483**	8,060,505
Trade receivables - gross (note 17)	**4,757,888**	3,362,099
Amounts due from related parties (note 17)	**40,351**	65,266
Other receivables (note 17)	**198,322**	230,590
Accrued income (note 17)	**6,462,358**	3,921,082
Financial assets measured at amortised cost	**24,918,402**	15,639,542
Loss allowance (note 17)	**(312,535)**	(223,764)
Maximum exposure to credit risk	**24,605,867**	15,415,778

4.2.1 Risk management

Credit risk is managed on a Group basis. The Group has policies in place to ensure that it only deals with financial institutions with quality standing. As at 31 December 2022 and 2023, the majority of the Group's cash at bank was held with leading European financial institutions which have a credit rating of BBB- or better as assessed by the international rating agency Standard and Poor's.

The Group usually extends 30-day credit to the different clients. The Group regularly monitors the credit extended to these operators and assesses their credit quality taking into account financial position, past experience and other factors. The Group monitors the performance of these financial assets on a regular basis to identify incurred collection losses which are inherent in the Group's receivables, taking into account historical experience in collection of accounts receivable. The Group does not hold any collateral as security in respect of its receivables.

4.2.2 Impairment of financial assets

The Group has two types of financial assets that are subject to the expected credit loss model:

a. trade receivables; *and*

b. other financial assets carried at amortised cost.

While cash and cash equivalents (note 18) are also subject to the impairment requirements of IFRS 9, as the Group only works with financial institutions or payment intermediaries with high quality standing or rating, the identified impairment loss was immaterial.

a. Trade receivables

The Group applies the IFRS 9 simplified approach to measure expected credit losses which uses a lifetime expected loss allowance for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past due. The expected loss rates are based on the payment profiles of sales generated during the year and the average historical loss incurred. The historical loss rates are adjusted to reflect current information. On that basis, the loss allowance as at 31 December 2023 for trade receivables was determined to be € 312,535 (€ 223,764).

Expected credit loss on receivables from trade receivables and amounts due from related parties can be specified as follows:

	Loss percentage	**Gross receivable**	**Loss allowance**	**Net receivable**
At 31 December 2023				
Less than 30 days	0.1%	3,111,603	1,573	3,110,030
Between 30 to 60 days	0.3%	711,962	2,666	709,296
More than 60 days	35.3%	974,674	308,296	666,378
		4,798,239	**312,535**	**4,485,704**
At 31 December 2022				
Less than 30 days	0.4%	2,125,900	7,597	2,118,303
Between 30 to 60 days	13.4%	553,954	74,473	479,481
More than 60 days	19.0%	747,511	141,694	605,817
		3,427,365	**223,764**	**3,203,601**

The loss allowances for trade receivables as at 31 December 2023 and 2022 reconcile to the opening loss allowances as follows:

	2023 **€**	2022 €
Opening loss allowance at 1 January	**223,764**	329,721
Increase in loss allowance recognised in profit or loss during the year	**163,440**	108,392
Receivables written off during the year as uncollectable	**(74,669)**	(214,349)
Closing loss allowance at 31 December	**312,535**	223,764

Impairment losses are recognised in profit or loss as movement in loss allowance on trade receivables. Subsequent recoveries of amounts previously written off are credited against other expenses. The Executive Management does not consider that any individual customer or group of interdependent customers constitute any material concentration of credit risk with regard to accounts receivables.

4.3 Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Group is exposed to liquidity risk in relation to meeting future obligations associated with its financial liabilities which comprise borrowings, lease liabilities and trade and other payables (including amounts committed on acquisition). Liquidity risk is monitored at a group level by ensuring that sufficient funds are available to each subsidiary within the Group.

The approach to managing liquidity is to ensure, as far as possible, that the Group will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation. This risk management process includes the regular forecasting of cash flows by the Group's management.

Management monitors liquidity risk by reviewing expected cash flows and ensures that no additional financing facilities are expected to be required over the coming year. The Company's liquidity risk is actively managed taking consideration of the matching of cash inflows and outflows arising from expected maturities of financial instruments, together with the Company's financing that it can access to meet liquidity needs. In this respect management does not consider liquidity risk to the Company as significant taking into account the liquidity management process referred to above.

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining term at the end of the reporting period to the contractual maturity date. Balances in the table below represent the carrying value, as the impact of discounting is not significant, except for the amounts committed on acquisition. These have been discounted to present value due to a lengthier maturity date.

Additional information regarding amounts committed on acquisition is disclosed in note 23.

	Carrying amount	On demand	Less than 1 year	Between 1 and 2 years	Between 2 and 3 years
	€	€	€	€	€
At 31 December 2023					
Liabilities					
Borrowings (note 22)	9,833,975	-	9,833,975	-	-
Lease liability (note 15)	111,130	-	111,130	-	-
Amounts committed on acquisition (note 23)[1]	46,460,598	-	18,290,592	28,170,006	-
Amounts payables to related parties (note 24)	8,575	8,575	-	-	-
Other trade and other payables (note 24)[2]	1,076,809	-	1,076,809	-	-
Total liabilities	**57,491,087**	**8,575**	**29,312,506**	**28,170,006**	**-**
At 31 December 2022					
Liabilities					
Borrowings (note 22)	14,792,876	-	14,792,876	-	-
Lease liability (note 15)	250,138	-	135,007	115,131	-
Amounts committed on acquisition (note 23)	28,981,043	-	5,844,918	22,734,505	401,620
Amounts payables to related parties (note 24)	8,575	8,575	-	-	-
Other trade and other payables (note 24)[2]	931,166	-	931,166	-	-
Total liabilities	**44,963,798**	**8,575**	**21,703,967**	**22,849,636**	**401,620**

[1] The Group has the right to partially settle amounts committed on acquisition with shares in Raketech Group Holding P.L.C.
[2] Excluding non-financial liabilities, being indirect taxes, taxes and current tax liabilities.

During the year, Raketech has operated with a positive operating cash inflow. As at 31 December 2023, the Group is in a net current liability position of € 10.0 million (€ 9.5 million). During 2023, the Group continued to honour all of its existing obligations (including the settlement of earn-outs) and no amounts were deferred beyond the payment terms. Further, the Group expects to remedy this position by way of its projected quarterly positive cash generation, in combination with considering re-financing options. During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million (note 22) was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 (early settled in December 2023) and subsequently to € 5.0 million from July 2024 up until December 2024. As at 31 December 2023, the utilised credit amounted to € 10.0 million (€ 15.0 million). The Group has complied with the financial covenants of its credit facility during the reporting period.

During 2023, the Group entered into an addendum to the Share Purchase Agreement executed on 30 August 2019 to change the settlement timings of the contingent consideration concerning Casumba Media Ltd. As per the original agreement, the Group has the right to partially settle the contingent consideration equivalent up to € 8.9 million with shares in Raketech Group Holding P.L.C. Refer to note 23 for further details.

4.4 Market risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. For the Group, market risk comprises foreign currency risk and interest rate risk.

4.4.1 Foreign exchange risk

Foreign currency risk is the risk that the fair value of future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the respective group companies' functional currency. The Group's financial assets and financial liabilities are mainly denominated in EUR, which is the functional currency of the main operating subsidiary within the Group. The Group's exposure to the risk of changes in foreign exchange rates relates primarily to the Group's international operating activities. The Group's revenues are mainly denominated in EUR and USD with limited revenues in SEK. Historically, exposure to currency fluctuations has not had a material impact on the Group's financial condition or results of operations. Accordingly, the directors of Raketech Group Holding P.L.C do not consider the Group to be significantly exposed to foreign exchange risk, and a sensitivity analysis for foreign exchange risk disclosing how profit or loss and equity would have been affected by changes in foreign exchange rates that were reasonably possible at the end of the reporting period is not deemed necessary.

4.4.2 Cash flow and fair value interest rate risk

Cash flow interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group's exposure to cash flow interest rate risks arises mainly from current borrowings denominated in EUR.

The Group regularly monitors its cash flow interest rate risk and considers it not to be significant in the context of the profits generated from its ongoing operations.

5 CAPITAL RISK MANAGEMENT

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern whilst maximising the return to shareholders through the optimisation of debt and equity balances. Strategies are expected to remain unchanged in the foreseeable future. The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, issue new shares or sell assets.

The Group's equity, as disclosed in the statement of financial position, constitutes its capital. The Group maintains the level of capital by reference to its financial obligations and commitments arising from operational requirements. In view of the nature of the Group's activities, and the level of current borrowings, the capital level as at the end of the reporting period is deemed adequate by the directors.

6 FAIR VALUES OF FINANCIAL INSTRUMENTS

At 31 December 2023 and 2022 the carrying amounts of cash at bank, receivables, payables, borrowings and accrued expenses reflected in the financial statements are reasonable estimates of fair value in view of the nature of these instruments or the relatively short period of time between the origination of the instruments and their expected realisation.

7 REVENUE

The Group targets end-users and generates revenue by driving organic traffic through various channels to generate customer leads for its business partners. The Group also generates revenue through acquisitions. All revenue generated via acquisitions and through the different marketing methodologies is categorised as one revenue segment in line with internal management reporting. The revenue for Raketech in 2023 and 2022, is further analysed as follows:

	2023 €	2022 €
Revenue	**77,688,153**	52,644,114
Commissions	**62,797,561**	38,563,059
Flat fees	**9,843,865**	7,794,968
Betting tips and subscription income	**5,046,727**	6,286,087

8 EMPLOYEE BENEFIT EXPENSE

	2023 €	2022 €
Wages and salaries	**9,215,926**	7,985,883
Social security costs	**619,163**	467,939
Share-based payments	**238,833**	187,147
Termination benefits	**40,915**	175,130
Capitalised internally generated wages	**(147,255)**	(114,073)
	9,967,582	8,702,026

The average number of persons employed during the year:

	2023	2022
Management	**6**	7
Administration and operating	**119**	99
	125	106

9 SHARE-BASED PAYMENTS PLAN

The Group has implemented a total of six share-based incentive programmes where certain key employees and consultants within the Group can be allotted a maximum number of option rights. The first three programmes released in 2018, 2019 and 2020 included a maximum of 491,346, 758,012 and 561,204 option rights respectively. The programmes expired in 2021, 2022 and 2023, no participants had exercised their options for the 2018 and 2019 programmes and they lapsed as a result. For the programme released in 2020 six participants chose to exercise a total of 396,204 options.

There are currently three active programmes that were released under 2021, 2022 and 2023. Under the 2021 programme up to 561,204 option rights can be allotted, under the 2022 programme up to 1,080,000 options can be allotted and under the 2023 programme a maximum of 1,085,000 options can be allotted, all free of charge. These correspond to, in total, a maximum of 2,726,204 new shares and a dilution amounting to approximately 6.00% (5.2%).

The options granted under the 2021 programme were granted in three tranches, vest in three consecutive years starting on 17 May 2021. The vested options can be exercised during a period of six months following the third anniversary from the date on which the same options were granted. The assessed fair value at grant date of options granted during the year ended 31 December 2021, was SEK 4.42 per option.

The options awarded under the 2022 programme were granted in two batches, the first one being on 17 May 2022 and the second one on 1 October 2022. The options were granted in three tranches and vest in three consecutive years starting on the respective grant date. The vested options can be exercised during a period of six months following the third anniversary from the date on which the same options were granted. The assessed fair value per option at 17 May 2022 and 1 October 2022 was SEK 3.54 and SEK 2.61 respectively.

The options awarded under the 2023 programme were granted on 15 June 2023. The options were granted in three tranches and vest in three consecutive years starting on the respective grant date. The vested options can be exercised during a period of six months following the third anniversary from the date on which the same options were granted.

The assessed fair value per option at 5 June 2023 was SEK 3.81 per option.

The fair value at grant date is independently determined using the Black & Scholes Model that considers the exercise price, the term of the option, the impact of dilution (where material), the share price at grant date and expected price volatility of the underlying share, the expected dividend yield, the risk-free interest rate for the term of the option and the correlations and volatilities of the peer group companies.

The model inputs for options granted on 15 June 2023 included:

a. number of periods to exercise the acquired options are 3 years
b. exercise price: SEK 24.58
c. grant date: From 15 June 2023
d. expiry date: 15 December 2026 by the latest
e. share price at 5 June 2023: SEK 18.08
f. expected price volatility of the Company's shares: 42%
g. risk-free interest rate: 3.0%

The impact of the above on the income statement for 2023 amounts to € 69,060 (nil).

The model inputs for options granted on 1 October 2022 included:

a. number of periods to exercise the acquired options are 3 years
b. exercise price: SEK 25.75
c. grant date: From 1 October 2022
d. expiry date: 1 April 2026 by the latest
e. share price at 1 October 2022: SEK 16.70
f. expected price volatility of the Company's shares: 40%
g. risk-free interest rate: 2.70%

The impact of the above on the income statement for 2023 amounts to € 24,109 (€ 7,189).

The model inputs for options granted on 17 May 2022 included:

a. Number of periods to exercise the acquired options are 3 years
b. exercise price: SEK 25.75
c. grant date: From 17 May 2022
d. expiry date: 17 November 2025 by the latest
e. share price at 17 May 2022: SEK 18.68
f. expected price volatility of the Company's shares: 40%
g. risk-free interest rate: 2.70%

The impact of the above on the income statement for 2023 amounts to € 68,808 (€ 39,953).

The model inputs for options granted on 17 May 2021 included:

a. number of periods to exercise the acquired options are 3 years
b. exercise price: SEK 24.25
c. grant date: From 17 May 2021
d. expiry date: 17 November 2024 by the latest
e. share price at 17 May 2021: SEK 18.20
f. expected price volatility of the Company's shares: 48%
g. risk-free interest rate: 1.34%

The impact of the above on the income statement for 2023 amounts to € 65,943 (€ 72,617).

The model inputs for options granted during the year ended 31 December 2020 included:

a. Number of periods to exercise the acquired options are 3 years
b. exercise price: SEK 10.75
c. grant date: From 23 May 2020
d. expiry date: 23 November 2023 by the latest
e. share price at 23 May 2020: SEK 8.50
f. expected price volatility of the Company's shares: 52%
g. risk-free interest rate: 1.34%

The impact of the above on the income statement for 2022 amounts to € 10,913 (€ 29,284).

The recipients of the offer within the 2021 programme were six key employees throughout the Group, for a total of 561,204 options. For the 2022 programme there were fifteen recipients for a total of 1,080,000 options. For the 2023 programme seven recipients were allotted the total of the 1,085,000 options. Following the employment termination of four of the recipients during the year, 210,573 (56,667) share options were forfeited.

The social security contributions payable in connection with the grant of the share options is considered an integral part of the grant itself, and the charge will be treated as a cash-settled transaction.

10 OTHER OPERATING EXPENSES

The Group's other operating expenses comprise the following:

	2023 €	2022 €
Other staff costs	**474,076**	245,648
IT services	**1,014,500**	1,392,594
Consultancy services	**6,353,848**	4,545,183
Professional fees	**810,022**	422,420
Rent	**247,030**	150,269
Travelling and entertainment	**543,349**	332,950
Software licenses and subscriptions	**1,217,971**	1,191,011
Other expenses	**935,818**	840,831
	11,596,614	9,120,906

10.1 Auditor's fees

Fees (exclusive of VAT) charged by the auditor for services rendered during the financial years ended 31 December 2023 and 2022 relate to the following:

	2023	2022
	€	€
Annual statutory audit	**111,500**	99,105
Other assurance services	**20,400**	19,088
Tax advisory and compliance services	**11,050**	31,400
Other non-audit services	**71,481**	8,940
	214,431	158,533

11 FINANCE COST

	2023	2022
	€	€
Loan finance costs	**1,448,577**	1,042,176
Other finance costs	**2,738,736**	1,357,531
	4,187,313	2,399,707

Please refer to note 22, Borrowings, for further information. Also refer to note 23 for the notional interest charged on amounts committed on acquisition.

12 TAX EXPENSE

The tax charge for the years ended 31 December 2023 and 2022 comprises the following:

	2023	2022
	€	€
Current tax expense	**680,951**	487,375
Deferred tax expense	**186,935**	1,191,089
	867,886	1,678,464

The tax on the Group's results before tax differs from the theoretical amount that would arise using the basic tax rate as follows:

	2023	2022
	€	€
Profit before tax	**7,476,705**	10,011,882
Tax calculated at domestic rates applicable to profits /losses in respective countries	**465,751**	947,601
Tax effect of:		
Income not subject to tax	**(101,594)**	-
Adjustments to prior years' tax estimates	**-**	400,155
Expenses not deductible for tax purposes	**503,729**	330,708
Tax expense	**867,886**	1,678,464

13 EARNINGS PER SHARE

Basic earnings per share

	2023	2022
	€	€
Basic earnings per share	**0.16**	0.20
Profit attributable to owners of the parent	**6,608,819**	8,333,418
Weighted average number of ordinary shares in issue	**42,407,163**	41,761,087

Basic earnings per share is calculated by dividing profit attributable to equity holders of the parent by the weighted average number of ordinary shares in issue during the year.

Diluted earnings per share

	2023	2022
	€	€
Diluted earnings per share	**0.13**	0.19
Profit attributable to owners of the parent	**6,608,819**	8,333,418
Weighted average number of shares after dilution	**50,003,034**	44,818,983

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume exercise of all dilutive potential ordinary shares. Adjustments for calculation of diluted earnings per share relate to share option programmes for 2021, 2022 and 2023 and the option to partially settle Casumba's earnout with shares in Raketech Group Holding P.L.C , 5,569,778 (3,106,840) shares in Raketech Group Holding P.L.C. as at 31 December 2023.

14
INTANGIBLE ASSETS

	Websites and domains	Player databases	Other intellectual property	Technical platform	Software	Goodwill	Total
	€	€	€	€	€	€	€
At 1 January 2022							
Cost	107,953,142	10,991,625	18,376,524	1,062,230	561,854	1,545,573	140,490,948
Accumulated amortisation	(40,798)	(6,223,923)	(10,882,683)	(389,485)	(522,262)	(344,359)	(18,403,510)
Net book amount	**107,912,344**	**4,767,702**	**7,493,841**	**672,745**	**39,592**	**1,201,214**	**122,087,438**
Year ended 31 December 2022							
Opening net book amount	107,912,344	4,767,702	7,493,841	672,745	39,592	1,201,214	122,087,438
Additions (including adjustments arising as a result of a change in estimates)[1]	4,607,536	3,367,901	7,656,258	7,068	-	-	15,638,763
Capitalised expenditure	-	-	-	892,783	-	-	892,783
Exchange differences	884,057	68,296	-	-	-	12,660	965,013
Amortisation charge and impairment	-	(2,511,114)	(4,615,533)	(296,950)	(39,592)	-	(7,463,189)
Closing net book amount	**113,403,937**	**5,692,785**	**10,534,566**	**1,275,646**	**-**	**1,213,874**	**132,120,808**
At 31 December 2022							
Cost	113,444,735	14,427,822	26,032,782	1,962,081	561,854	1,558,233	157,987,507
Accumulated amortisation and impairment	(40,798)	(8,735,037)	(15,498,216)	(686,435)	(561,854)	(344,359)	(25,866,699)
Net book amount	**113,403,937**	**5,692,785**	**10,534,566**	**1,275,646**	**-**	**1,213,874**	**132,120,808**
Year ended 31 December 2023							
Opening net book amount	113,403,937	5,692,785	10,534,566	1,275,646	-	1,213,874	132,120,808
Additions (including adjustments arising as a result of a change in estimates)[1]	5,771,177	4,223,478	10,024,769	2,387	-	-	20,021,811
Capitalised expenditure	-	-	-	653,480	-	-	653,480
Exchange differences	(527,280)	(18,429)	-	-	-	(7,559)	(553,268)
Amortisation charge	-	(3,791,562)	(7,491,900)	(458,931)	-	-	(11,742,393)
Closing net book amount	**118,647,834**	**6,106,272**	**13,067,435**	**1,472,582**	**-**	**1,206,315**	**140,500,438**
At 31 December 2023							
Cost	118,688,632	18,632,871	36,057,551	2,617,948	561,854	1,550,674	178,109,530
Accumulated amortisation and impairment	(40,798)	(12,526,599)	(22,990,116)	(1,145,366)	(561,854)	(344,359)	(37,609,092)
Net book amount	**118,647,834**	**6,106,272**	**13,067,435**	**1,472,582**	**-**	**1,206,315**	**140,500,438**

[1] Including adjustments arising as a result of a change in estimates of € 20,019,424 (€ 15,610,239)

14.1 Intangible assets – amortisation and impairment

For impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or cash generating units ('CGUs'). The recoverable amount of an asset or CGU is the greater of its value in use and its fair value less costs to sell. Value in use, is based on the estimated future cash flows discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or CGU.

Management has concluded that the acquired websites and domains are a single cash-generating unit for the purposes of IAS 36. This conclusion is based on the fact that the performance and cash flows of the different assets is dependent on those generated by other assets and the Group monitors and manages its operations as one business unit.

The directors have evaluated website and domains as well as goodwill for impairment as at 31 December 2023. They are of the view that the carrying amounts, amounting to € 118,647,834 (€ 113,403,937) for website and domains and € 1,206,315 (€ 1,213,874) for goodwill, are recoverable on the basis of the cash flows generated from these assets being in line, or exceeding, the estimated projections made prior to the acquisitions. Consequently, the directors have assessed that there is no need to impair the acquired websites and domains nor goodwill.

The recoverable amount of the acquired website and domains was assessed on the basis of value-in-use calculations, and a detailed assessment was performed at the end of the reporting period. The Group's conclusion is that the recoverable amount is well in excess of the assets' carrying amount disclosed above. The recoverable amount was based on:

- the cash flow projections for 2024 based on the Board approved budget;
- the expected free cash flows for 2025 – 2028 (2024 – 2027) which include a Compounded Annual Growth Rate ('CAGR') of 11.93% (9.34%) over the period;
- an annual growth rate of 1.0% (1.0%) beyond these dates; and
- a pre-tax discount rate of 15.6% (16.4%).

The discount rate is based on the Group's pre-tax weighted average cost of capital. Management's method for determining the values inherent to each significant assumption is based on experience and expectations regarding the performance of the markets in which the Group operates in (including regulatory considerations). Unfavourable developments in unregulated markets in which the Group operates may subject the Group to higher risks with respect to the ongoing impairment assessments. In addition, since the operations of Raketech within the US have not yet reached maturity, the carrying amount of such assets is dependent on the achievement of revenue growth. The directors are satisfied that the judgements made are appropriate to the circumstances relevant to these assets and their cash-generation.

14.2 Sensitivity analysis

The Group's conclusion is that the recoverable amount of the single cash generating unit is highly sensitive to changes in key assumptions. The principal assumption used in the impairment assessment relates to projected revenue growth rates. If the EBITDA CAGR over the years 2024 - 2028 had to fall to below 1%, impairment would most likely arise. This analysis does not incorporate any other potential changes in other assumptions used in the impairment assessment.

As at 31 December 2023, the concentration of Casumba assets in unregulated markets amounting to 24% and the US assets amounting to 21% of the Group's total intangible assets, give rise to vulnerability to adverse developments that may occur in relation to these markets. Specifically for the US assets, which have not performed according to expectations, there is a risk of impairment should the assets continue to not perform in line with Management expectations.

15 LEASING

In November 2021, the Group entered into a new lease agreement for an office in the US. The lease runs for a period of three years, till November 2024, with an option to renew the lease after that date for two additional terms of each two years, upon the same terms and conditions in the original lease agreement. The decision whether the lease will be extended further, will be taken closer to end of term (November 2024). The Group recognises a right-of-use asset and a lease liability on the lease commencement date.

The liability is initially measured at present value of the remaining lease payments discounted using the Group's incremental borrowing rate. The applied rate of 6%, is the rate at which similar borrowing could be obtained from an independent financer under comparable terms and conditions.

The payments related to leasing have been allocated between the lease liability in the statement of financial position and finance cost in the statement of comprehensive income. The finance cost is allocated to each period during the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability.

	2023 €	2022 €
Leasing liability		
Opening balance	**236,977**	333,486
Notional interest charge	**10,169**	18,095
Payments	**(133,513)**	(136,331)
Changes in the value of the lease liability due to changes in foreign exchange rates	**(5,256)**	21,727
Leasing liability at 31 December [1]	**108,377**	236,977

[1]Of the total leasing liability of € 108 thousand (€ 237 thousand), nil (€ 99 thousand) is long term and € 108 thousand (€ 138 thousand) is short term lease liabilities.

The agreements for the offices in Malta and in Portugal both run for a period of one year and are classified as short-term, which falls outside the scope of IFRS 16.

The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability, adjusted for any lease payments made on or before the commencement date. The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. The right-of-use asset is periodically adjusted for certain remeasurements of the lease liability.

	2023 €	2022 €
Right-of-use asset		
Opening balance	**228,675**	324,401
Amortisation charge	**(121,329)**	(125,026)
Changes in the value of the right-of-use asset due to changes in foreign exchange rates	**(5,759)**	29,300
Right-of-use asset at 31 December	**101,587**	228,675

16 PROPERTY, PLANT AND EQUIPMENT

	Leasehold improvements €	Office Equipment €	Furniture and fixtures €	Total €
At 1 January 2022				
Cost	-	168,708	5,664	174,372
Accumulated depreciation	-	(66,147)	(313)	(66,460)
Net book amount	**-**	**102,561**	**5,351**	**107,912**
Year ended 31 December 2022				
Opening net book amount	-	102,561	5,351	107,912
Additions	-	99,999	-	99,999
Disposals	-	(8,470)	-	(8,470)
Exchange differences	-	2,227	292	2,519
Depreciation charge	-	(62,564)	(1,897)	(64,461)
Depreciation charge released upon disposal	-	6,649	-	6,649
Closing net book amount	**-**	**140,402**	**3,746**	**144,148**
At 31 December 2022				
Cost	-	262,464	5,956	268,420
Accumulated depreciation	-	(122,062)	(2,210)	(124,272)
Net book amount	**-**	**140,402**	**3,746**	**144,148**
Year ended 31 December 2023				
Opening net book amount	-	140,402	3,746	144,148
Additions	6,593	36,045	-	42,638
Disposals	-	(13,474)	-	(13,474)
Exchange differences	(106)	(1,379)	(95)	(1,580)
Depreciation charge	(736)	(74,061)	(1,842)	(76,639)
Depreciation charge released upon disposal	-	6,317	-	6,317
Closing net book amount	**5,751**	**93,850**	**1,809**	**101,410**
At 31 December 2023				
Cost	6,487	283,656	5,861	296,004
Accumulated depreciation	(736)	(189,806)	(4,052)	(194,594)
Net book amount	**5,751**	**93,850**	**1,809**	**101,410**

17
TRADE AND OTHER RECEIVABLES

	2023 €	2022 €
Current		
Trade receivables – gross	**4,757,888**	3,362,099
Loss allowance	**(312,535)**	(223,764)
Trade receivables – net	**4,445,353**	3,138,335
Amounts due from related parties	**40,351**	65,266
Other receivables	**198,322**	230,590
Prepayments and accrued income	**7,150,921**	4,334,237
	11,834,947	7,768,428

Amounts due from related parties are unsecured, interest free and have no fixed date for repayment. Further detail on the performance of trade receivables is disclosed in note 4.2.

18
CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist of balances with banks. For the purposes of the statement of cash flows, cash and cash equivalents comprise the following:

	2023 €	2022 €
Cash at bank	**13,459,483**	8,060,505

19
SHARE CAPITAL AND SHARE PREMIUM

Raketech Group Holding P.L.C was incorporated on 29 September 2016 with an issued share capital of 35,000 shares with a nominal value of € 0.05 per share. These shares were subsequently split into 5 shares of € 0.01 per share for each share previously held; the total number of shares in issue accordingly increased to 175,000. On 16 June 2017, a further 1,971 new shares in Raketech Group Holding P.L.C were issued with a nominal value of € 0.01 per share and a share premium of € 507.35 per share.

On 4 January 2018, Raketech Group Holding P.L.C redenominated each authorised and issued share from € 0.01 per share to € 0.27 per share. This increase, which resulted in total proceeds of € 46,012, has reflected in the Group's financial statements ending 31 December 2018. On the same date, the authorised share capital was increased by 555,055,556 shares to 555,555,556 shares of € 0.27 each.

By virtue of a resolution approved during the Annual General Meeting held on 18 May 2018, it was resolved to split the € 0.27 shares into shares of € 0.002 each. On 29 June 2018, Raketech Group Holding P.L.C was successfully listed on Nasdaq First North Premier Growth Market with an increase of 13,333,333 shares, leading to a new outstanding amount of 37,900,633 shares as at 29 June 2018 out of which Raketech held no own shares at the date of the annual general meeting 2019. These new shares had a nominal value of € 0.002 and were issued at a premium of € 2.884 per share.

Following the share buyback programme in 2019, 487,000 treasury shares were cancelled in November 2020 and the share capital was decreased to 37,413,633 shares of € 0.002 each.

The acquisition of P&P Vegas Group Inc. was partly settled in new shares in Raketech Group Holding P.L.C and to this purpose 3,881,968 shares were issued, and the share capital was increased to 41,295,601 shares. The new shares have a nominal value of € 0.002 per share and were issued at a premium of € 1.801209 per share.

On 20 December 2021, the Board of Directors of the Company has authorised the issuance of a further 1,023,509 shares. These shares were issued on 19 July 2022, increasing the share capital to 42,319,110 shares. The new shares have a nominal value of € 0.002 per share and were issued at a premium of € 2.15747082 per share.

Furthermore, in 2023 six employees participating in the 2020 shared-based incentive programme exercised 396,204 options which resulted in the issuance of an additional 396,204 shares. The shares were allotted on 28 September 2023 and on 23 October 2023, increasing the share capital to 42,715,314 shares. The new shares all have a nominal value of € 0.002 per share. 176,204 shares were issued at a premium of € 0.9242051437 per share on 28 September 2023 and 220,000 shares were issued at a premium of € 0.9162731264 per share on 23 October 2023.

Details of Raketech Group Holding P.L.C's share capital as at 31 December 2023 and 2022 are as follows:

	2023
	€
Authorised	
75,000,000,060 ordinary shares of € 0.002 each	150,000,000
Issued and fully paid	
42,715,314 ordinary shares of € 0.002 each	85,430

	2022
	€
Authorised	
75,000,000,060 ordinary shares of €0.002 each	150,000,000
Issued and fully paid	
42,319,110 ordinary shares of €0.002 each	84,638

20 OTHER RESERVES

The following table shows a breakdown of the balance sheet line item 'other reserves' and the movements in these reserves during the years ended 31 December 2023 and 2022. A description of the nature and purpose of each reserve is provided below the table.

	Other equity	Other reserve	Total
	€	€	€
At 1 January 2023	(212,170)	1,133,130	920,960
Equity-settled share based payments	238,831	-	238,831
At 31 December 2023	**26,661**	**1,133,130**	**1,159,791**
At 1 January 2022	(399,317)	1,133,130	733,813
Equity-settled share based payments	187,147	-	187,147
At 31 December 2022	**(212,170)**	**1,133,130**	**920,960**

The Group's other reserve arose upon the reorganisation through which Raketech Group Holding P.L.C was interposed as the new Parent Company of Raketech Group Limited.

Exchange differences arising on translation of the foreign controlled entity are recognised in other comprehensive income, as described in note 2.2(c), and accumulated in the currency translation reserve within equity.

The Group's other reserves are not distributable.

21 DEFERRED TAX

Deferred tax is calculated on all temporary differences under the liability method using the tax rate that is expected to apply to the period when the assets/ liabilities are settled, based on the tax rates expected in the tax jurisdictions concerned. The effective tax rate for the Group's profits earned in Malta is 5% (5%), 25.2% (22%) for profits earned in the US and 25% (25%) for profits earned in Spain. The movement in deferred tax balances is analysed as follows:

	Balance at 1 January €	Recognised in profit or loss €	Balance at 31 December €
31 December 2023			
Deferred tax assets			
Unutilised tax losses / Temporary differences on provision for impairment of receivables and foreign exchange differences	(502,233)	(194,681)	(696,914)
Deferred tax liabilities			
Temporary differences on amortisation of intangible assets	3,595,124	381,984	3,977,108
Net deferred tax liability	**3,092,891**	**187,303**	**3,280,194**
31 December 2022			
Deferred tax assets			
Unutilised tax losses / Temporary differences on provision for impairment of receivables and foreign exchange differences	(746,356)	244,123	(502,233)
Deferred tax liabilities			
Temporary differences on amortisation of intangible assets	2,648,157	946,967	3,595,124
Net deferred tax liability	**1,901,801**	**1,191,090**	**3,092,891**

22 BORROWINGS

	2023 €	2022 €
Current		
Third party borrowings	**9,833,975**	14,792,876
	9,833,975	14,792,876

In July 2021, Raketech entered into an agreement with Avida Finans AB for a one-year revolving credit facility of € 15.0 million with an interest rate of 4.25% + Euribor (when utilised). During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 and subsequently to € 5.0 million from July 2024 up until December 2024.

As of 31 December 2023, the utilised credit amounts to € 10.0 million (€ 15.0 million). The contractual terms of the new revolving credit facility with Avida Finans AB require Raketech Group Holding P.L.C to pledge its entire shareholding in Raketech Group Limited to the lender as collateral.

For the year January to December 2023, finance costs in relation to borrowings have increased to € 1.4 million (€ 1.0 million) due to an increase in the interest rate following the increase of the Euribor as well as the fee incurred when the loan was extended for one year in September 2023.

23 AMOUNTS COMMITTED ON ACQUISITION

	2023 €	2022 €
Opening balance	**28,981,043**	26,354,947
Settlements	**(4,866,255)**	(14,389,611)
Notional interest charge	**2,734,338**	1,309,394
Adjustments arising as a result of a change in estimates	**19,611,472**	15,706,313
Closing balance	**46,460,598**	28,981,043

Amounts committed on acquisitions consist of contractual obligations resulting from acquisitions of intangible assets from third parties. Some of the obligations have a predetermined value, while others include future payments of performance-based amounts. The latter are further referred to as contingent consideration. As at 31 December 2023, amounts committed on acquisition included contingent consideration and interest expense of € 5.3 million (€ 29.0 million) and € 41.2 million (nil) as fixed consideration. This contingent consideration is measured at fair value and is included in Level 3 of the fair value hierarchy. The fair value is determined on the date of purchase and subsequently, at each reporting date, by calculating the expected cash outflow on each purchase agreement.

The earn-out related to A.T.S. Consultants Inc's assets, which is denominated in USD, is capped up to a maximum of $ 15.0 million up until 31 December 2024. Management's best estimate of the total contingent consideration for these assets, amounted to nil (€ 1.0 million) net of payments amounting to € 0.7 million as of 31 December 2023. During June 2022 the deferred consideration of € 1.0 million was settled. The issuance of shares valued at € 2.2 million, previously included in amounts committed on acquisition was issued in July 2022.

The earn-out condition related to Infinileads S.L. of € 0.4 million was fully settled in October 2023.

The earn-out condition relating to Casumba is uncapped, partly based on performance till 31 December 2023 and partly on future performance up until 31 July 2024. Management's best estimate of the contingent consideration for these assets amounted to € 5.3 million (€ 26.4 million) and a fixed consideration of € 41.2 million (nil), net of payments amounting to € 2.8 million (€ 2.8 million) as of 31 December 2023. The earnout is divided into two parts. The first part amounting to € 33.1 million is based on an annual average EBIT multiple, on performance up until 31 December 2023. It is payable in instalments of up to € 15.0 million between 2024 and 2025. Raketech has the option to settle any amounts exceeding € 15.0 million until 16 September 2026 at an interest cost and to partially settle this amount with shares in Raketech Group Holding P.L.C, estimated at 5,569,778 shares as at 31 December 2023. Management's best estimate of the interest expense amounted to € 1.6 million as at 31 December 2023. The second part of the earnout amounting to € 11.8 million is calculated as a share of expected net profit up until 31 July 2024, payable during 2024 and 2025.

The contingent consideration related to Casinofeber of € 1.0 million was fully settled in March 2023.

The decrease in the A.T.S. Consultants Inc's earn-out in 2023 amounting to € 0.4 million (nil) and the increase in the contingent consideration for Lead Republik amounting to nil (€ 0.01 million) were recognised in the consolidated statement of comprehensive income as 'Revaluation of financial liabilities at fair value through profit or loss'. The remaining adjustments to contingent consideration have been recognised in the consolidated statement of financial position according to management's best estimate. The change in estimates according to the table above is related to contingent consideration for Casumba, CasinoFeber, Infinileads and A.T.S. Consultants Inc.

The adjustment to reflect the total impact of discounting in the consolidated statement of financial position, amounted to € 2.7 million (€ 1.3 million) by the end of the year. Of the amounts recognised in the consolidated statement of financial position at 31 December 2023, € 18.3 million (€ 5.8 million) is considered to fall due for payment within less than 12 months from the end of the reporting year. The current debt will be mainly settled through expected cash generation during 2024.

24
TRADE AND OTHER PAYABLES

	2023 €	2022 €
Current		
Trade payables	**683,027**	686,737
Amounts owed to other related parties	**8,575**	8,575
Indirect taxes	**195,233**	320,756
Other payables	**393,782**	244,429
Accruals and deferred income	**5,287,398**	2,931,051
	6,568,015	4,191,548

Amounts owed to other related parties are unsecured, interest free and repayable on demand.

25
DIVIDENDS

	2023 €	2022 €
Ordinary shares		
Final dividend for the year ended 31 December 2022 of € 0.094 per fully paid shares	**3,977,996**	-
	3,977,996	-

26
RELATED PARTY TRANSACTIONS

In view of its shareholding structure, the Group has no ultimate controlling party. All companies forming part of the Group and other entities under common control are considered by the directors to be related parties. The following transactions were carried out with these related parties during the respective years:

	2023 €	2022 €
Revenue	**177,619**	661,043
Expenses		
Compensation to directors	**391,586**	384,637
Compensation to executive management	**1,581,799**	1,084,596
Other related party transactions	**-**	160,708
Equity-settled share based payments	**238,831**	187,147
Amounts owed to related parties (including accruals)	**11,507**	19,537
Amounts owed by related parties	**40,351**	65,266

27
PARTICIPATION IN GROUP COMPANIES

Subsidiaries	Registered office	Class of shares held	Percentage of shares held directly by the Parent		Percentage of shares held by the Group	
			2023	2022	**2023**	2022
Raketech Group Limited	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401, Malta	Ordinary shares	**100.00%**	100.00%	**100.00%**	100.00%
Casumba Media Ltd	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401, Malta	Ordinary shares	**-**	-	**100.00%**	100.00%
Raketech US Inc.	263, Shuman Blvd Ste. 145, Naperville IL 60563, USA	Ordinary shares	**-**	-	**100.00%**	100.00%
Infinileads S.L.	Travessera de Gràcia, 11, 5ª Planta, 08021, Barcelona, Spain	Ordinary shares	**-**	-	**100.00%**	100.00%
P&P Vegas Group Inc.	263, Shuman Blvd Ste. 145, Naperville IL 60563, USA	Ordinary shares	**-**	-	**100.00%**	100.00%
Raketech Inc.	10 Church Lane, Pikesville, Maryland 21208, USA	Ordinary shares	**-**	-	**100.00%**	100.00%

All the above subsidiaries operate within the iGaming sector and are included in the consolidation.

The proportion of voting rights in the subsidiary undertakings held directly by the Group do not differ from the proportion of ordinary shares held.

28
CASH FLOW INFORMATION

Net debt reconciliation

Movements in the Group's liabilities arising from financing activities, comprising third party loans (note 22), are set out below:

	2023	2022
	€	**€**
At 1 January	**14,792,876**	14,741,096
Amortisation of transaction costs	**299,432**	351,780
Interest payable	**1,251,890**	625,202
Repayment and interest payments	**(6,251,890)**	(625,202)
Capitalised transaction costs	**(258,333)**	(300,000)
At 31 December	**9,833,975**	14,792,876

29
EVENTS AFTER THE REPORTING PERIOD

On 11 January 2024, the Board of Directors appointed Johan Svensson as Acting CEO, replacing the former CEO Oskar Mühlbach.

30
COMPARATIVE FINANCIAL INFORMATION

Certain comparative figures disclosed in the main components of these separate financial statements have been reclassified to conform with the current year's presentation for the purpose of a fairer presentation.

Parent Company Financial Statements

Statement of Comprehensive Income – Parent Company

	Notes	Year ended 31 December 2023 €	2022 €
Dividend income	4	**6,650,000**	6,300,000
Other income	4	**551,438**	488,381
Total revenue		**7,201,438**	6,788,381
Employee benefit expense	5	**(909,124)**	(541,806)
Other operating expenses	7	**(817,883)**	(482,386)
Total operating expenses		**(1,727,007)**	(1,024,192)
Operating income		**5,474,431**	5,764,189
Finance income	8	**637,500**	637,500
Finance costs	8	**(1,447,025)**	(1,041,824)
Profit before tax		**4,664,906**	5,359,865
Tax credit	9	**99,243**	103,286
Profit for the year - total comprehensive income		**4,764,149**	5,463,151

The notes on pages 82 to 88 are an integral part of these Parent Company financial statements.

Statement of Financial Position – Parent Company

	Notes	As at 31 December 2023 €	2022 €
Assets			
Non-current assets			
Investment in subsidiaries	10	**12,362,731**	12,362,731
Trade and other receivables	11	**35,773,544**	37,225,329
Loan receivable from a subsidiary	12	**15,000,000**	15,000,000
Deferred tax asset	15	**202,529**	103,286
Total non-current assets		**63,338,804**	64,691,346
Current assets			
Trade and other receivables	11	**4,529,089**	6,300,000
Cash and cash equivalents	13	**64,366**	64,677
Total current assets		**4,593,455**	6,364,677
TOTAL ASSETS		**67,932,259**	71,056,023
Equity & Liabilities			
Equity			
Share capital	14	**85,430**	84,638
Share premium	14	**51,167,618**	50,803,189
Other reserves	14	**221,561**	(17,270)
Retained earnings		**5,801,586**	5,015,433
Total equity		**57,276,195**	55,885,990
Liabilities			
Current liabilities			
Borrowings	16	**9,833,975**	14,792,876
Trade and other payables	17	**591,541**	377,157
Current tax liabilities		**230,548**	-
Total current liabilities		**10,656,064**	15,170,033
Total liabilities		**10,656,064**	15,170,033
TOTAL EQUITY AND LIABILITIES		**67,932,259**	71,056,023

The notes on pages 82 to 88 are an integral part of these Parent Company financial statements.

The Parent Company financial statements on pages 77 to 88 were authorised for issue by the Board on 12 April 2024 and were signed on its behalf by:

Erik Johan Sebastian Skarp
Director

Clare Marie Boynton
Director

Statement of Changes in Equity - Parent Company

	Notes	Share capital	Share premium	Other reserves	Retained earnings/ (Accumulated losses)	Total
		€	€	€	€	€
Balance at 1 January 2023		84,638	50,803,189	(17,270)	5,015,433	55,885,990
Comprehensive income						
Profit for the year		-	-	-	4,764,149	4,764,149
		-	**-**	**-**	**4,764,149**	**4,764,149**
Transactions with owners						
Issue of share capital	14	792	364,429	-	-	365,221
Equity-settled share-based payments	14	-	-	238,831	-	238,831
Dividends paid	18	-	-	-	(3,977,996)	(3,977,996)
Total transactions with owners		**792**	**364,429**	**238,831**	**(3,977,996)**	**(3,373,944)**
Balance at 31 December 2023		**85,430**	**51,167,618**	**221,561**	**5,801,586**	**57,276,195**
Balance at 1 January 2022		82,591	48,594,998	(204,417)	(447,718)	48,025,454
Comprehensive income						
Profit for the year		-	-	-	5,463,151	5,463,151
		-	**-**	**-**	**5,463,151**	**5,463,151**
Transactions with owners						
Issue of share capital	14	2,047	2,208,191	-	-	2,210,238
Equity-settled share-based payments	14	-	-	187,147	-	187,147
Total transactions with owners		**2,047**	**2,208,191**	**187,147**	**-**	**2,397,385**
Balance at 31 December 2022		**84,638**	**50,803,189**	**(17,270)**	**5,015,433**	**55,885,990**

The notes on pages 82 to 88 are an integral part of these Parent Company financial statements.

Statement of Cash Flows - Parent Company

	Notes	Year ended 31 December	
		2023	2022
		€	€
Cash flows from operating activities			
Profit before tax		**4,664,906**	5,359,865
Adjustments for:			
Finance costs	8	**1,447,025**	1,041,824
Finance income	8	**(637,500)**	(637,500)
Equity-settled share-based payment transactions		**238,831**	187,147
Dividend income		**(6,650,000)**	(6,300,000)
		(936,738)	(348,664)
Changes in:			
Trade and other receivables		**510,858**	1,303,687
Trade and other payables		**60,348**	(333,403)
Net cash generated from operating activities		**(365,532)**	621,620
Cash flows from financing activities			
Proceeds from issue of shares	14	**365,221**	-
Interest paid		**-**	(625,202)
Net cash used in financing activities		**365,221**	(625,202)
Net movements in cash and cash equivalents		**(311)**	(3,582)
Cash and cash equivalents at the beginning of the year		**64,677**	68,259
Cash and cash equivalents at the end of the year	13	**64,366**	64,677

Non-cash transactions

During the year, the Company received dividend income of € 6.7 million (€ 6.3 million) that was offset against amounts due from subsidiaries. The Company's subsidiary on behalf of the Company also paid € 4.0 million dividend and repaid borrowings and interest of € 6.3 million, which were offset against amounts receivable from its subsidiary.
In 2022 the Company settled € 2.2 million in ordinary shares to A.T.S. Consultants Inc.

The notes on pages 82 to 88 are an integral part of these Parent Company financial statements.

Notes to the Parent Company Financial Statements

1
SUMMARY OF MATERIAL ACCOUNTING POLICIES

Reference is made to note 2 to the consolidated financial statements and the difference in material accounting policies between the Group and the Parent Company are stated below.

1.1 Basis of preparation

1.1.1 Going concern

During 2023, the Company has operated with a net cash balance. As at 31 December 2023, the Company is in a net current liability position of € 6.1 million (€ 8.8 million). During 2023, the Group continued to honour all of its existing obligations (including the settlement of earn-outs) and no amounts were deferred beyond the payment terms. Further, the Group expects to remedy this position by way of its projected quarterly positive cash generation, in combination with considering re-financing options. During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million (note 22) was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 (early settled in December 2023) and subsequently to € 5.0 million from July 2024 up until December 2024. As at 31 December 2023, the utilised credit amounted to € 10.0 million (€ 15.0 million). The Group has complied with the financial covenants of its credit facility during the reporting period.

During 2023, the Company's subsidiary entered into an addendum to the Share Purchase Agreement executed on 30 August 2019 to change the settlement timings of the contingent consideration concerning Casumba Media Ltd. As per the original agreement, the Company's subsidiary has the right to partially settle the contingent consideration equivalent up to € 8.9 million with shares in Raketech Group Holding P.L.C. Refer to note 23 of the consolidated financial statements for further details.

The Board of Directors proposes to the Annual General Meeting 2024 that a dividend corresponding to € 0.10 (€ 0.094) per share, should be distributed to shareholders. The Board proposes and the General Meeting decides on dividends in EUR whilst the distribution of dividends to shareholders is made in Swedish kronor (SEK). The Board also propose that the dividend will be paid in four equal parts, with the first payment in the second quarter, the second payment in the third quarter, the third payment in the fourth quarter of 2024 and the fourth payment in the first quarter of next year.

The directors do not believe that any material uncertainty exists that could impact the going concern basis of preparation as a result of the Company's working capital deficiency as at 31 December 2023.

1.2 Revenue recognition

The revenue of the Company mainly arises from three sources; dividend income from its subsidiary, providing management services to its subsidiaries and finance income. The Company recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and when specific criteria have been met for each of the Company's activities as described below. The amount of revenue comprises the fair value of the consideration received or receivable from transactions in the ordinary course of the Company's activities.

1.2.1 Dividend income

Dividend income is recognised when the right to receive payment is established.

1.2.2 Management services

The Company provides management services to its subsidiaries and receives a management fee that is recognised yearly.

1.2.3 Finance income

Finance income is interest received on the loan with the Company's direct subsidiary. Interest income is recognised yearly and calculated using the straight-line method.

1.3 Investment in subsidiaries

Subsidiaries are all entities (including structured entities) over which the Company has control. The Company controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity.

Investments in subsidiaries are accounted for by the cost method of accounting, i.e. at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes directly attributable costs of the investment. Provisions are recorded where, in the opinion of the directors, there is an impairment in value.

Where there has been an impairment in the value of an investment, it is recognised as an expense in the period in which the diminution is identified. The results of subsidiaries are reflected in the Company's separate financial statements only to the extent of dividends receivable. On disposal of an investment, the difference between the net disposal proceeds and the carrying amount is charged or credited to profit or loss.

An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation where applicable, if no impairment loss had previously been recognised.

1.4 Financial assets

The Company applies the policies for financial assets in line with the Group, with the addition of intercompany balances. Reference is made to note 2.10 in the consolidated financial statements.

2 FINANCIAL RISK MANAGEMENT

The Company's activities potentially expose it to a variety of financial risks: credit risk, liquidity risk and market risk (including foreign exchange risk and cash flow and fair value interest rate risk). The management of the Company's financial risk is based on a financial policy approved by the directors and exposes the Company to a low level of risk. The Company did not make use of derivative financial instruments to hedge risk exposures during the current and preceding year.

2.1 Credit risk

Credit risk is the risk of a financial loss to the Company if a counterparty to a financial instrument fails to meet its contractual obligations. It mainly arises loan receivables, trade and other receivables and on cash and cash equivalents.

The Company exposure to credit risk at the end of the reporting year is analysed as follows:

	2023	2022
	€	€
Cash and cash equivalents (note 13)	**64,366**	64,677
Amounts due from subsidiary (note 11)	**40,273,544**	43,525,329
Loan receivable from a subsidiary (note 12)	**15,000,000**	15,000,000
Maximum exposure to credit risk	**55,337,910**	58,590,006

The Company's maximum exposure to credit risk is the carrying amount set out in the above table.

As at 31 December 2023 and 2022, the Company's cash at bank was held with leading European financial institutions which have a credit rating of BBB- or better as assessed by the international rating agency Standard and Poor's.

The Company's exposure to credit risk in relation to its receivable from Raketech Group Limited, its subsidiary, is deemed by management to be immaterial as the recovery strategies indicate that the outstanding balances will be fully recovered.

2.2 Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company is exposed to liquidity risk in relation to meeting future obligations associated with its financial liabilities which comprise trade and other payables.

The approach to managing liquidity is to ensure, as far as possible, that the Company will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation. This risk management process includes the regular forecasting of cash flows by the Company's management.

During 2023, the Company has operated with a net cash balance. As at 31 December 2023, the Company is in a net current liability position of € 6.1 million (€ 8.8 million). During 2023, the Group continued to honour all of its existing obligations (including the settlement of earn-outs) and no amounts were deferred beyond the payment terms. Further, the Group expects to remedy this position by way of its projected quarterly positive cash generation, in combination with considering re-financing options. During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million (note 22) was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 (early settled in December 2023) and subsequently to € 5.0 million from July 2024 up until December 2024. As at 31 December 2023, the utilised credit amounted to € 10.0 million (€ 15.0 million). The Group has complied with the financial covenants of its credit facility during the reporting period.

During 2023, the Company's subsidiary entered into an addendum to the Share Purchase Agreement executed on 30 August 2019 to change the settlement timings of the contingent consideration concerning Casumba Media Ltd. As per the original agreement, the Company's subsidiary has the right to partially settle the contingent consideration equivalent up to € 8.9 million with shares in Raketech Group Holding P.L.C. Refer to note 23 of the consolidated financial statements for further details.

The table below analyses the Company's financial liabilities into relevant maturity groupings based on the remaining term at the end of the reporting period to the contractual maturity date. Balances in the table below represent the carrying value as the impact of discounting is not significant.

	Carrying amount €	On demand €	Less than 1 year €
At 31 December 2023			
Liabilities			
Borrowings (note 16)	9,833,975	-	9,833,975
Amounts payables to related parties (note 17)	8,575	8,575	-
Other trade and other payables (note 17)	13,260	-	13,260
Total liabilities	**9,855,810**	**8,575**	**9,847,235**
At 31 December 2022			
Liabilities			
Borrowings (note 16)	14,792,876	-	14,792,876
Amounts payables to related parties (note 17)	8,575	8,575	-
Other trade and other payables (note 17)	42,256	-	42,256
Total liabilities	**14,843,707**	**8,575**	**14,835,132**

Excluding non-financial liabilities, being indirect taxes, indirect taxes and current tax liabilities.
The directors consider liquidity risk on the other financial liabilities to be insignificant.

2.3 Market risk

2.3.1 Foreign exchange risk

Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the Company's functional currency. The Company's financial assets and financial liabilities are mainly denominated in EUR. Accordingly, the directors of Raketech Group Holding P.L.C do not consider the Company to be significantly exposed to foreign exchange risk, and a sensitivity analysis for foreign exchange risk disclosing how profit or loss and equity would have been affected by changes in foreign exchange rates that were reasonably possible at the end of the reporting period is not deemed necessary.

2.3.2 Cash flow and fair value interest rate risk

Cash flow interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company's exposure to cash flow interest rate risks arises mainly from current borrowings denominated in EUR. The Company regularly monitors its cash flow interest rate risk and considers it not to be significant in the context of the profits generated from its subsidiaries. The Company is not exposed to fair value interest rate risk.

2.4 Capital risk management

The Company's objectives when managing capital are to safeguard the Company's and Raketech Group's ability to continue as a going concern whilst maximising the return to shareholders through the optimisation of debt and equity balances. Strategies are expected to remain unchanged in the foreseeable future.

The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business.

In order to maintain or adjust the capital structure, the Company may adjust the amount of dividends paid to shareholders, issue new shares or sell assets.

The Company's equity, as disclosed in the separate statement of financial position, constitutes its capital. The Company maintains the level of capital by reference to its financial obligations and commitments arising from operational requirements. In view of the nature of the Company's activities, the capital level as at the end of the reporting period is deemed adequate by the directors.

2.5 Fair values of financial instruments

At 31 December 2023 and 2022, the carrying amounts of cash at bank, receivables, payables, borrowings and accrued expenses reflected in the separate financial statements are reasonable estimates of fair value in view of the nature of these instruments or the relatively short period of time between the origination of the instruments and their expected realisation.

3 CRITICAL ESTIMATES AND JUDGMENTS

Reference is made to the disclosures in note 3 of the consolidated financial statements.

4 REVENUE

The Company's principal activity is to act as a holding company. Accordingly, revenue mainly consists of dividends received from subsidiaries and management services to its subsidiaries.

	2023	2022
	€	€
Dividend income	**6,650,000**	6,300,000
Other income	**551,438**	488,381
Revenue	**7,201,438**	6,788,381

5 EMPLOYEE BENEFIT EXPENSE

The Company's employee benefit expense comprises the following:

	2023	2022
	€	€
Wages and salaries	**903,596**	536,453
Social security costs	**5,528**	5,353
	909,124	541,806

The average number of persons employed during the year:

	2023	2022
Management	**2**	2
	2	2

6 SHARE-BASED PAYMENT PLANS

Reference is made to the disclosures in note 9 of the consolidated financial statements.

7 OTHER OPERATING EXPENSES

The Company's other operating expenses comprise the following:

	2023	2022
	€	€
Consultancy services	**485,299**	371,559
Professional fees	**193,709**	76,883
Other expenses	**138,875**	33,944
	817,883	482,386

Auditor's fee

Reference is made to the disclosures in note 10.1 of the consolidated financial statements.

8 NET FINANCE COSTS

Net finance cost for the years ended 31 December 2023 and 2022 comprises the following:

	2023	2022
	€	€
Interest income (note 12)	**637,500**	637,500
Interest cost and similar expenses	**(1,447,025)**	(1,041,824)
Net finance costs	**(809,525)**	(404,324)

9
TAX CREDIT

The tax charge for the years ended 31 December 2023 and 2022 comprises the following:

	2023 €	2022 €
Current tax credit	**(99,243)**	(103,286)
	(99,243)	(103,286)

The tax on the Company's results before tax differs from the theoretical amount that would arise using the basic tax rate as follows:

	2023 €	2022 €
Profit before tax	**4,664,906**	5,359,865
Tax on profit at 5%	**233,245**	267,993
Tax effect of:		
Income not subject to tax	**(391,947)**	(371,294)
Expenses not deductible for tax purposes	**59,459**	15
Tax expense	**(99,243)**	(103,286)

In 2021, the Company and its subsidiaries Raketech Group Limited and Casumba Media Ltd have opted to form a fiscal unity under the 'Consolidated Group (Income Tax) Rules, 2019'. The latter came into effect as from fiscal year 2019 and enables the Maltese registered entities to be treated as one fiscal unit, a single taxpayer and to compute their chargeable income or losses on a consolidated basis.

In terms of the agreement, the Company is considered as the 'principal taxpayer' of the Fiscal Unit and assumes the rights, duties and obligations under the Maltese Income Tax Act relative to entities forming part of the Fiscal Unit.

Under the terms of this agreement, the Company, as principal taxpayer, will assume the obligation to remit taxes to the Maltese Inland Revenue, and the members of the Fiscal Unit will compensate the Company for their share of tax payable assumed or conversely be compensated for their share of any tax receivable. As a result, the Company recognises current tax liabilities, deferred tax assets arising from unused tax losses and tax credits arising from this allocation process as a liability towards or asset receivable from the subsidiary. Since the tax consolidation regime allows for a full integration of the tax position of its members, during the year to 31 December 2023, the Company, has applied an equivalent effective tax rate of 5% (5%) for the computation of current and deferred tax linked to Malta based activity.

10
INVESTMENT IN SUBSIDIARIES

The subsidiaries in which an investment is held at 31 December 2023 and 2022 are shown below:

	Registered office	Class of shares held	Percentage of shares held by the parent 2023	2022
Raketech Group Limited	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401, Malta	Ordinary shares	**100.00%**	100.00%

	2023 €	2022 €
Investment in subsidiaries	**12,362,731**	12,362,731

Investments in subsidiaries has been assessed for impairment in 2023 and 2022. The assessment did not lead to any impairment in either 2023 or 2022. The subsidiaries indirectly held by the Company are separately disclosed in note 26 of the consolidated financial statements.

11
TRADE AND OTHER RECEIVABLES

	2023 €	2022 €
Current		
Amounts due from subsidiaries	**4,500,000**	6,300,000
Prepayments	**29,089**	-
	4,529,089	6,300,000
Non-current		
Amounts due from subsidiaries	**35,773,544**	37,225,329
	40,302,633	43,525,329

The amounts due from the subsidiaries are unsecured, interest fee and whilst repayable on demand, there is no expectation that these will be settled in the next twelve months, apart from amount classified as current.

12 LOAN RECEIVABLE

During 2021, € 15.0 million of the amounts owed from Raketech Group Limited, its subsidiary, were converted into a loan with an interest rate of 4.25%. The loan is unsecured and whilst repayable on demand, there is no expectation that this amount will be settled in the next twelve months. For the year January to December 2023, finance income amounted to € 0.64 million (€ 0.64 million).

13 CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist of balances with banks. For the purposes of the statement of cash flows, cash and cash equivalents comprise the following:

	2023	2022
	€	€
Cash at bank	**64,366**	64,677

14 SHARE CAPITAL AND OTHER RESERVES

The Company's share premium excludes the capitalised transaction costs of € 2.2 million incurred during IPO. These costs were borne by its subsidiary Raketech Group Limited.

	Other equity
	€
At 1 January 2023	**(17,270)**
Equity-settled share based payments	**238,831**
At 31 December 2023	**221,561**
At 1 January 2022	(204,417)
Equity-settled share based payments	187,147
At 31 December 2022	**(17,270)**

Further details on share capital and share premium are disclosed in note 19 of the consolidated financial statements.

15 DEFERRED TAX

Deferred tax is calculated on all temporary differences under the liability method using the tax rate that is expected to apply to the period when the assets/ liabilities are settled, based on the tax rates expected in the tax jurisdictions concerned.

During 2021, Raketech Group Holding P.L.C together with Raketech Group Limited and Casumba Media Ltd applied for the fiscal consolidation, with Raketech Group Holding P.L.C registered as the principal taxpayer. A deferred tax asset amounting to €0.2 million (€ 0.1 million) is receivable by the Company. The principal tax rate used in arriving to the deferred tax asset is 5.0% (%), which is the effective tax rate for the Group's profits earned in Malta.

16 BORROWINGS

In July 2021, Raketech entered into an agreement with Avida Finans AB for a one-year revolving credit facility of € 15.0 million with an interest rate of 4.25% + Euribor (when utilised). During September 2023, discussions with Avida Finans AB were concluded and the Group's revolving credit facility of € 15.0 million (note 22) was extended up until December 2024. The facility will be gradually reduced from € 15.0 million to € 10.0 million in March 2024 (early settled in December 2023) and subsequently to € 5 million from July 2024 up until December 2024.

As of 31 December 2023, the utilised credit amounts to € 10.0 million (€ 15.0 million). The contractual terms of the new revolving credit facility with Avida Finans AB require Raketech Group Holding P.L.C to pledge its entire shareholding in Raketech Group Limited to the lender as collateral.

For the year January to December 2023, finance costs in relation to borrowings have increased to € 1.4 million (€ 1.0 million) due to an increase in the interest rate following the increase of the Euribor as well as the fee incurred when the loan was extended for one year in September 2023.

17
TRADE AND OTHER PAYABLES

	2023	2022
	€	€
Current		
Trade payables	**13,260**	42,256
Amounts owed to other related parties	**8,575**	8,575
Indirect taxes, taxes and other payables	**75,054**	60,128
Accruals and deferred income	**494,652**	266,198
	591,541	377,157

Amounts owed to other related parties are unsecured, interest free and repayable on demand.

18
DIVIDENDS

Reference is made to the disclosures in note 25 of the consolidated financial statements.

19
RELATED PARTY TRANSACTIONS

In view of its shareholding structure, the Group has no ultimate controlling party. All companies forming part of the Group and other entities under common control are considered by the directors to be related parties.

In addition to the above, personnel costs that are incurred by the Company and that are not recharged to group companies are also treated as related party transactions. Year-end balances with related parties are disclosed in notes 10, 11 and 17. Equity- settled share-based payments with related parties are disclosed in note 14.

	2023	2022
	€	€
Revenue		
Dividend income	**6,650,000**	6,300,000
Other income	**551,438**	488,381
Expenses		
Compensation to executive management	**583,532**	516,806
Compensation to directors	**391,586**	239,583
Amounts owed to related parties	**8,575**	8,575
Amounts owed by related parties	**55,273,544**	58,525,329

20
EVENTS AFTER THE REPORTING PERIOD

On 11 January 2024, the Board of Directors appointed Johan Svensson as Acting CEO, replacing the former CEO Oskar Mühlbach.

Independent Auditor's Report

pwc

Independent auditor's report

To the Shareholders of Raketech Group Holding PLC

Report on the audit of the financial statements

Our opinion

In our opinion:

- The Group financial statements and the Parent Company financial statements (the "financial statements") of Raketech Group Holding P.L.C give a true and fair view of the Group and the Parent Company's financial position as at 31 December 2023, and of their financial performance and cash flows for the year then ended in accordance with International Financial Reporting Standards ('IFRSs') as adopted by the EU; and
- The financial statements have been prepared in accordance with the requirements of the Maltese Companies Act (Cap. 386).

What we have audited

Raketech Group Holding P.L.C's financial statements, set out on pages 47 to 88, comprise:

- the Consolidated income statements and statement of comprehensive income for the year ended 31 December 2023;
- the Consolidated statement of financial position as at 31 December 2023;
- the Consolidated statement of changes in equity for the year then ended;
- the Consolidated statement of cash flows for the year then ended;
- the notes to the Consolidated financial statements, comprising material accounting policy information and other explanatory information;
- the Parent Company statement of comprehensive income for the year ended 31 December 2023;
- the Parent Company statement of financial position as at 31 December 2023;
- the Parent Company statement of changes in equity for the year then ended;
- the Parent Company statement of cash flows for the year then ended; and
- the notes to the Parent Company financial statements, comprising material accounting policy information and other explanatory information.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion..

Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Independence

We are independent of the Group and the Parent Company in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants (IESBA Code) together with the ethical requirements of the Accountancy Profession (Code of Ethics for Warrant Holders) Directive issued in terms of the Accountancy Profession Act (Cap. 281) that are relevant to our audit of the financial statements in Malta. We have fulfilled our other ethical responsibilities in accordance with these Codes.

Other information

The directors are responsible for the other information. The other information comprises all the information in the Annual Report (but does not include the financial statements and our auditor's report thereon).

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon except as explicitly stated within the Report on other legal and regulatory requirements.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the directors and those charged with governance for the financial statements

The directors are responsible for the preparation of financial statements that give a true and fair view in accordance with IFRSs as adopted by the EU and the requirements of the Maltese Companies Act (Cap. 386), and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or the Parent Company or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's or the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group or the Parent Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other 93 matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Report on other legal and regulatory requirements

The *2023 Annual Report* contains other areas required by legislation or regulation on which we are required to report. The Directors are responsible for these other areas.

The table below sets out these areas presented within the Annual Report, our related responsibilities and reporting, in addition to our responsibilities and reporting reflected in the Other information section of our report. Except as outlined in the table, we have not provided an audit opinion or any form of assurance.

Area of the *2023 Annual Report* and the related Directors' responsibilities	**Our responsibilities**	**Our reporting**
Directors' report (on pages 42 to 45) The Maltese Companies Act (Cap. 386) requires the directors to prepare a Directors' report, which includes the contents required by Article 177 of the Act and the Sixth Schedule to the Act.	We are required to consider whether the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements. We are also required to express an opinion as to whether the Directors' report has been prepared in accordance with the applicable legal requirements. In addition, we are required to state whether, in the light of the knowledge and understanding of the Company and its environment obtained in the course of our audit, we have identified any material misstatements in the Directors' report, and if so to give an indication of the nature of any such misstatements.	In our opinion: • the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and • the Directors' report has been prepared in accordance with the Maltese Companies Act (Cap. 386). We have nothing to report to you in respect of the other responsibilities, as explicitly stated within the *Other information* section.

Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Area of the 2023 *Annual Report* and the related Directors' responsibilities	**Our responsibilities**	**Our reporting**
	Other matters on which we are required to report by exception We also have responsibilities under the Maltese Companies Act (Cap. 386) to report to you if, in our opinion: • adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us. • the financial statements are not in agreement with the accounting records and returns. • we have not received all the information and explanations which, to the best of our knowledge and belief, we require for our audit.	We have nothing to report to you in respect of these responsibilities.

Other matter – use of this report

Our report, including the opinions, has been prepared for and only for the Parent Company's shareholders as a body in accordance with Article 179 of the Maltese Companies Act (Cap. 386) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior written consent.

Romina Soler
Principal

For and on behalf of

PricewaterhouseCoopers

78, Mill Street
Zone 5, Central Business District
Qormi
Malta

12 April 2024

Definitions of Alternative Performance Metrics

Unless defined otherwise in this report, the terms below have the following definitions:

ADJUSTED EBITDA	EBITDA adjusted for exceptional costs
ADJUSTED EBITDA MARGIN	Adjusted EBITDA as a percentage of total revenue for the period/year
ADJUSTED OPERATING MARGIN	Operating margin adjusted for extraordinary costs
ADJUSTED OPERATING PROFIT	Operating profit adjusted for exceptional costs
EBITDA	Operating profit before depreciation, amortisation and impairment
EBITDA MARGIN	EBITDA as a percentage of revenue for the period/year
FREE CASH FLOW	Cash generated from operating activities, net of earnouts, lease and interest payments
LTM	Last twelve months
NDC (NEW DEPOSITING CUSTOMER)	A new customer placing a first deposit on a partners' website
NET DEBT-TO-ADJUSTED EBITDA	Net interest-bearing debt at the end of the period/year in relation to adjusted LTM EBITDA
NET INTEREST-BEARING DEBT	Interest-bearing debt at the end of the period/year, excluding earn-outs from acquisitions, minus cash and cash equivalents at the end of the period/year
OPERATING MARGIN	Operating profit as a percentage of revenue for the period/year
OPERATING PROFIT	Profit before financial items and taxes
ORGANIC GROWTH	Revenue growth rate adjusted for acquired portfolios and products. Organic growth includes the growth in existing products and the revenue growth related to acquired portfolios and products post acquisition
REVENUE GROWTH	Increase in revenue compared to the previous accounting period/year as a percentage of revenue in the previous accounting period/year
P/E MULTIPLE	The price to earnings ratio compares the share price to the company's earnings per share over a given period of time
P/S MULTIPLE	The price to sales ratio compares the share price to the revenues from sales over a given period of time
TRAFFIC	Relates to the number of visitors/users of Raketech's assets

Information to Shareholders

Annual General Meeting

The Annual General Meeting of Raketech Group Holding P.L.C will be held at 13.00 CET on 16 May 2024, at the premises of the Westin Dragonara Resort, Dragonara Road, STJ 3143 St Julian's, Malta. The notification was made through an advertisement placed in the Swedish national daily business paper Dagens Industri as well as through a press release and the Company's web page.

The notice and other information in preparation for the Annual General Meeting are available at *www.raketech.com*.

Financial information 2024

15 MAY	16 MAY	14 AUGUST	14 NOVEMBER
Interim Report January-March	Annual General Meeting	Interim Report April-June	Interim Report July-September

Additional information

Financial reports are published in English. The reports and other information from the Company are published on the Group's website *www.raketech.com*.

Please visit our website, *www.raketech.com*, which, in addition to a broad presentation of the Company, offers an in-depth investor relations section.

Shareholder contact

Måns Svalborn, CFO

E-mail: *investor@raketech.com*

This Annual Report can be ordered in printed format via *investor@raketech.com* or downloaded as a pdf via *www.raketech.com*.