



BETTER
COLLECTIVE

CVR. 27652913



26 May 2025 14:30:00 CEST

Completion of reduction of Better Collective's share capital

Regulatory release 21/2025

At Better Collective A/S' Annual General Meeting on 22 April 2025, it was resolved to reduce the Company's share capital with a nominal amount of EUR 11,177.57 by cancellation of 1,117,757 treasury shares of EUR 0.01.

The share capital reduction was announced in the Danish Business Authority's IT system on 24 April 2025, and the 4-week notification period has expired on 23 May 2025 with no objections.

Today, Better Collective's Board of Directors has therefore resolved to effect the share capital reduction. Pursuant to section 32 of the Danish Capital Markets Act, Better Collective hereby announces that after the reduction of the share capital, the Company's share capital is nominally EUR 619,588.70, made up of 61,958,870 shares of EUR 0.01 each. The total number of voting rights in Better Collective is 61,958,870.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; **HLTV**, **FUTBIN**, **Betarades**, **Soccernews**, **Tipsbladet**, **SvenskaFans**, **Action Network**, **Playmaker HQ**, **VegasInsider**, **Bolavip** and **Redgol**. The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

Investor Relations

Mikkel Munch Jacobsgaard
Investor@bettercollective.com

This information is information which Better Collective is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-05-26 14:30 CEST.

Attachments

Completion of reduction of Better Collective's share capital