

Asmodee licenses iconic tabletop brands to Sirius for new premium accessories and deluxe editions

Boulogne-Billancourt, France – August 6th 2026 – Asmodee, a global leader in tabletop gaming, announces a licensing agreement with Sirius to develop and publish a range of officially licensed premium products inspired by some of asmodee's most beloved games.

The first products under the agreement include:

- Love Letter Deluxe Edition, a premium collector's edition that elevates the beloved card game with luxury components and elegant storage, creating a keepsake-worthy edition that makes every game night memorable, launching worldwide in English before the end of the calendar year 2026.
- Cthulhu, as part of Sirius' all new category of oversized display collectibles. Designed for fans, collectors, and retailers alike, this accessible line brings iconic worlds to life with striking visual impact and display case presentation.

Designed and produced by Sirius, and carefully reviewed by asmodee studios, each product is created to offer fans high-quality components and fantastic experiences that celebrate these iconic tabletop games.

"We're delighted to work with Sirius to bring new premium experiences to some of our most beloved games," said JC Giraud, EVP Business Development. "Their reputation for craftsmanship and attention to detail makes them a great partner to create products that will appeal to collectors and fan players alike."

"It's incredibly exciting to partner with Asmodee," said Lax Chandra, CEO of Sirius. "Having the opportunity to collaborate with the talented studios behind so many of the games we've admired and played for years is truly special. We look forward to creating accessories that feel like a natural extension of those worlds and help make great game nights even better."

Preorders for Love Letter will be available through your preferred distributor and at SiriusDice.com beginning August 7. Preorders for Cthulhu will open in October, 2026.



About asmodee

Asmodee is a global leader in tabletop gaming. Inspired by players, asmodee has been crafting and taking to market immersive, shared experiences for over 30 years. Its portfolio includes beloved games and intellectual properties such as *CATAN*®, *Ticket to Ride*®, *Dobble/Spot it!*®, *7 Wonders*, and *Exploding Kittens*®. Operationally headquartered in France, asmodee operates globally, making its games accessible to players in over 100 countries around the world. Asmodee group's Class B shares are publicly traded on Nasdaq Stockholm under the ticker ASMDEE B. Learn more about asmodee [here](#).

About Sirius

Sirius is a leader in dice and tabletop accessories. What began with dice has expanded into board game upgrades, RPG accessories, miniatures, pins, coins, counters, and more. Across every category, our goal is the same: create products that make every game night a little more memorable. Our customers are passionate about the games they love. So, we obsess over the details—from thoughtful design and premium materials to how products look on a shelf and feel at the table. We believe great accessories shouldn't just be functional; they should deepen immersion and bring players closer to the stories they love.

For more information, contact

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Image Attachments

[Asmodee X Sirius](#)

Attachments

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