

14 June 2023 15:15:00 CEST

Go North Group AB exercises its option to issue subsequent bonds in an amount equivalent to SEK 50 million

Go North Group AB ("Go North" or the "Group") has exercised its option to issue subsequent bonds in an amount of SEK 50,000,000 (or equivalent in USD) (the "Subsequent Bond Issue" or the "Subsequent Bonds") under the Group's existing senior secured floating rate bond framework of up to SEK 550,000,000 equivalent (ISIN NO0012829847 and ISIN NO0012829854). The Subsequent Bonds will be issued at 100% of par under the underwritten USD tranche.

Proceeds from the Subsequent Bond Issue will finance general corporate purposes, including investments and acquisitions.

Settlement of the Subsequent Bond Issue is expected to be on 22 June 2023.

Pareto Securities AB acted as the sole bookrunner and Roschier Advokatbyrå AB acted as the legal advisor concerning the Subsequent Bond Issue.

This information is information that Go North Group Holding is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-06-14 15:15 CEST.

For more information, please contact:

Johan Hallenby, CEO/Founder

Phone: +46 735 070 707

E-mail: johan.hallenby@gonorth.co

About Go North:

Go North Group AB has in just over a year acquired and scaled 32 Amazon FBA brands, covering a broad range of categories including pets, sports, outdoors, and kitchen supplies. As part of this growth, Go North has built a talented team of approximately 80 individuals spread across Europe, the US, and Asia. This includes several key hires with extensive experience in Amazon Aggregator and marketplace operations. With a strong focus on technology and data, Go North remains committed to enhancing its processes and making informed, data-driven decisions to drive sustainable and scalable profit growth across its business.

Attachments

Go North Group AB exercises its option to issue subsequent bonds in an amount equivalent to SEK 50 million



Johan Hallenby
CEO/Founder
Go North



✉ johan.hallenby@gonorth.co
☎ (+46) 735 070707
📍 Go North Group AB, Norra Allégatan 5,
41301 Gothenburg, Sweden
🌐 gonorth.co