



Net Insight AB appoints interim CEO

The Board of Directors has appointed Anders Harrysson interim CEO of Net Insight.

As earlier communicated, Crister Fritzson has been appointed CEO of Net Insight. Crister Fritzson will assume the role no later than April 14, 2020. Henrik Sund, current CEO, will leave his position on October 31. To secure the transition, the Board of Directors has appointed Anders Harrysson interim CEO, effective immediately. Anders Harrysson has experience from senior executive positions in the IT industry and is a Board member of Net Insight since 2010.

"I would like to thank Henrik Sund for his contributions during his tenure as CEO. Henrik has together with the management team laid a solid foundation for the strategic direction of the company, with increased focus on customer and growth. Net Insight is well positioned for the next development phase," says Gunilla Fransson, Chairman of the Board of Net Insight.

For further information, please contact:

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About Net Insight

Net Insight is a global leader in media networks, resource optimization and streaming solutions. With more than 20 years' experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its

customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

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This information is information that Net Insight is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2019-10-30 19:30 CET.

Attachments

[Net Insight AB appoints interim CEO](#)