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PRESS RELEASE

## **Kambi Group plc signs multi-channel sportsbook partnership with Potawatomi Casinos & Hotels in Wisconsin**

**Leading global sportsbook supplier will offer on-property and mobile on-premises sports betting technology and services to leading tribal-owned casinos in Milwaukee and Carter, Wisconsin**

Kambi Group plc (“Kambi”), the world’s trusted sports betting partner, has signed a multi-channel sportsbook partnership with Potawatomi Casinos & Hotels, a multi-property operator with locations in Milwaukee and Carter, Wisconsin.

The multi-year agreement will see Potawatomi Casino Hotel open the first sportsbook in Milwaukee, Wisconsin, which is set to become Kambi's 22nd live US state, featuring 20 self-service kiosks along with additional kiosks at a second location, Carter Hotel & Casino, in northern Wisconsin.

Kambi’s full suite of high-performance sports betting technology and services will be available to customers for Potawatomi Casino Hotel’s initial retail sportsbook launch, followed by an on-premises mobile launch, including live odds boards and Bring Your Own Device (BYOD) technology.

Potawatomi Casinos & Hotels is owned and operated by the Forest County Potawatomi Community and attracts millions of visitors annually.

Kristian Nylén, Kambi Chief Executive Officer and Co-Founder, said: “We are proud to partner with Potawatomi Casinos & Hotels, a deal which further strengthens Kambi’s strong relationship with tribal casino operators and expands our footprint across the United States.

“Potawatomi Casinos & Hotels has some of the premier entertainment destinations in the Midwest, and we look forward to bringing them and their customers our award-winning sports betting technology.”

Dominic Ortiz, CEO and General Manager of Potawatomi Casinos & Hotels, said: “Potawatomi Casinos & Hotels is pleased to partner with Kambi, a global leader in sports betting technology.

“Kambi’s proven track record will be beneficial as we introduce this new gaming amenity to our millions of annual visitors from throughout the region.”

**For further information, please contact:**

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**About Kambi**

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Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 40-plus customers include ATG, Corredor Empresarial, Kindred Group, LeoVegas, Mohegan Gaming & Entertainment and Rush Street Interactive. Kambi employs more than 1,100 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

**Attachments**

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[Kambi Group plc signs multi-channel sportsbook partnership with Potawatomi Casinos & Hotels in Wisconsin](#)