

Press Release  
06 May 2024 16:20:00  
CEST



THIS PRESS RELEASE MAY NOT BE MADE PUBLIC, PUBLISHED OR DISTRIBUTED, DIRECTLY OR INDIRECTLY, IN OR INTO, AUSTRALIA, BELARUS, HONG KONG, JAPAN, CANADA, NEW ZEALAND, RUSSIA, SWITZERLAND, SINGAPORE, SOUTH AFRICA, THE UNITED STATES OR ANY OTHER JURISDICTION IN WHICH SUCH ACTIONS, WHOLLY OR IN PART, WOULD BE SUBJECT TO LEGAL RESTRICTIONS. THIS PRESS RELEASE DOES NOT CONSTITUTE AN OFFER TO BUY SECURITIES IN GOODBYE KANSAS GROUP AB. SEE ALSO THE SECTION "IMPORTANT INFORMATION" BELOW.

## GOODBYE KANSAS ANNOUNCES OUTCOME IN DIRECTED ISSUE OF CONVERTIBLE DEBENTURES

The Board of Goodbye Kansas Group AB (publ) ("Goodbye Kansas" or the "Company") today announces the outcome in the directed issue of convertible debentures which was decided by the Board on March 14, 2024, and later approved by an extraordinary general meeting on April 16, 2024 (the "Directed Convertible Issue"). All 15,000,000 convertible debentures in the Directed Convertible Issue, corresponding to a total nominal amount of 15,000,000 SEK, have been subscribed and allotted to the investor Funtastik Studios Limited.

The convertible loan carries no interest. The conversion price per share is SEK 1.35. The holder is entitled to convert the convertible debentures to shares in the Company from the period commencing when the convertible debentures have been registered with the Swedish Companies Registration Office until March 30, 2026 and the nominal amount is due for payment on March 31, 2026 to the extent that conversion has not occurred.

Upon full conversion to shares in the Company, this will increase the Company's share capital by up to SEK 1,111,111, from 2,190,652.60 SEK to 3,301,763.70 SEK and an increase in number of shares of up to 11,111,111 new shares, from 21,906,526 to 33,017,637. [1] Upon conversion of all convertible debentures, the number of shares that are issued as a consequence of the conversion will amount to a maximum of approximately 33.65 percent of the total number of shares and votes in the Company.

Additional information on the Directed Convertible Issue is available in the notice of the extraordinary general meeting that was held on April 16, 2024, and in the press release which the Company published on March 14, 2024.

### Advisors

Hagberg & Aneborn Fondkommission AB is the Sole Global Coordinator and Joint Bookrunner in connection with the Directed Convertible Issue. Schjødt is legal advisor to Goodbye Kansas in connection with the Directed Convertible Issue.

### For more information, please contact:

Stefan Danieli, CEO, Goodbye Kansas Group  
E-mail: [stefan.danieli@goodbyekansas.com](mailto:stefan.danieli@goodbyekansas.com)  
Tel: +46 701 981049

### Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology-driven visual content and develops solutions for visual effects (VFX), animation, game trailers and In-Game. The Group has some of the world's leading entertainment companies as customers. Goodbye Kansas Group has its head office in Stockholm and is listed on Nasdaq First North Growth Market with Carnegie Investment Bank AB (publ) as Certified Adviser.

Press Release  
06 May 2024 16:20:00  
CEST



### **Important information**

Publication, release or distribution of this press release may in certain jurisdictions be subject to legal restrictions and persons in the jurisdictions where this press release has been made public or distributed should be informed of and follow such legal restrictions. The recipient of this press release is responsible for using this press release and the information herein in accordance with applicable rules in each jurisdiction. This press release does not constitute an offer or solicitation to buy or subscribe for any securities in Goodbye Kansas in any jurisdiction, either from Goodbye Kansas or from anyone else.

This press release is not a prospectus according to the definition in Regulation (EU) 2017/1129 (the "**Prospectus Regulation**") and has not been approved by any regulatory authority in any jurisdiction.

This press release does not constitute an offer or solicitation to buy or subscribe for securities in the United States. The securities mentioned herein may not be sold in the United States without registration, or without an exemption from registration, under the U.S. Securities Act from 1933 ("**Securities Act**") and may not be offered or sold within the United States without being registered, covered by an exemption from, or part of a transaction that is not subject to the registration requirements according to the Securities Act. There is no intention to register any securities mentioned herein in the United States or to issue a public offering of such securities in the United States. The information in this press release may not be released, published, copied, reproduced or distributed, directly or indirectly, wholly or in part, in or to Australia, Belarus, Hong Kong, Japan, Canada, New Zealand, Russia, Singapore, South Africa, Switzerland, the United States or any other jurisdiction where the release, publication or distribution of this information would violate current rules or where such an action is subject to legal restrictions or would require additional registration or other measures beyond those that follow from Swedish law. Actions in contravention of this instruction may constitute a violation of applicable securities legislation.

### **Forward-looking statements**

This press release contains forward-looking statements related to the Company's intentions, estimates or expectations with regard to the Company's future results, financial position, liquidity, development, outlook, estimated growth, strategies and opportunities as well as the markets in which the Company is active. Forward-looking statements are statements that do not refer to historical facts and can be identified by the use of terms such as "believes," "expects," "anticipates," "intends," "estimates," "will," "may," "implies," "should," "could" and, in each case, their negative, or comparable terminology. The forward-looking statements in this press release are based on various assumptions, which in several cases are based on further assumptions. Although the Company believes that the assumptions reflected in these forward-looking statements are reasonable, there is no guarantee that they will occur or that they are correct. Since these assumptions are based on assumptions or estimates and involve risks and uncertainties, actual results or outcomes, for many different reasons, may differ materially from those what is stated in the forward-looking statements. Due to such risks, uncertainties, eventualities and other significant factors, actual events may differ materially from the expectations that expressly or implicitly are contained in this press release through the forward-looking statements. The Company does not guarantee that the assumptions which serve as a basis for the forward-looking statements in this press release are correct, and each reader of the press release should not rely on the forward-looking statements in this press release. The information, opinions and forward-looking statements that expressly or implicitly are stated herein are provided only as of the date of this press release and may change. Neither the Company nor any other party will review, update, confirm or publicly announce any revision of any forward-looking statement to reflect events that occur or circumstances that arise with respect to the contents of this press release, beyond what is required by law or Nasdaq First North Growth Market Rulebook.

[1] All shares issued in the rights issue of shares, which was resolved upon by the Board of Directors on March 14, 2024, and subsequently approved by an extraordinary general meeting on April 2, 2024, have been taken into account in the calculation of the increase of the share capital and the number of shares.

Press Release  
06 May 2024 16:20:00  
CEST



#### **Attachments**

[GOODBYE KANSAS ANNOUNCES OUTCOME IN DIRECTED ISSUE OF CONVERTIBLE DEBENTURES](#)