

PRESS RELEASE

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Erika Mattsson new Chief Communications Officer at Fragbite Group AB

Fragbite Group AB (publ) ("Fragbite Group") hereby announces that Erika Mattsson has been appointed Chief Communications Officer effective November 7, 2022. Erika joins from her recent position at Gaming Corps AB (publ).

Erika Mattsson has long and extensive experience in communications, marketing and brand strategy, most recently in a public environment with focus on Investor Relations in the role of Chief Communications Officer for Gaming Corps AB, listed on Nasdaq First North Growth Market.

"Fragbite Group has a clearly communicated growth strategy and as the Group develops, the team in Stockholm needs to expand as well. We have entered a new phase and need to strengthen our capacity in Investor Relations as well as evaluate and develop the Group's communication and branding. I am therefore very pleased to welcome Erika Mattsson to this newly established role. We have an exciting journey ahead of us and it is my full conviction that Erika's expert knowledge and drive will prove a positive contribution to Fragbite Group's continued success", comments Marcus Teilman, President and CEO.

"It is a great pleasure for me to join the team at Fragbite Group at this exciting time. I am impressed by how quickly and successfully the company has built a solid foundation of competitive subsidiaries that are well equipped to meet tomorrow's customer demands on the international Gaming market. I look forward to being part of the engine that drives Fragbite Group's continued development, contributing to the establishment of a strong and attractive brand and ensuring high quality, continuous communication towards the shareholders", comments Erika Mattsson, appointed Chief Communications Officer.

Erika has spent the majority of her career as a strategist and management consultant, servicing predominantly B2B clients. Before her most recent role as Chief Communications Officer in a listed iGaming company, she worked in international sports governance as Director of Communications and later Secretary General for the IMMAF.

For questions, please contact:

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Redeye AB is the Company's Certified Adviser.

About us

Fragbite Group AB is a digital gaming entertainment group with subsidiaries active in the mobile gaming and e-sports industry listed on Nasdaq First North Growth Market in Stockholm. The Group consists of companies with in total about 80 employees who all share the same passion for gaming. The Group is headquartered in Stockholm, Sweden and has physical representation in Alexandria, Egypt, Montpellier, Nancy and Paris, France, Hague, the Netherlands as well as in Gibraltar. The Group has three internal game development studios; Lucky Kat, FunRock/Prey Studios and WAGMI that develop, publish, distribute, and market games for desktop, console and mobile devices for the global gaming market. The subsidiary Fragbite AB is one of the Nordic region's leading E-sports media companies that arranges, and broadcasts e-sports tournaments live. Playdigious SAS places and adapts games for mobile phones and develops indie games. For more information, see www.fragbitegroup.com.

Attachments

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