



WHITE PEARL
Technology Group AB

PRESS RELEASE
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WPTG Announces Completion of Top4 Technology + Marketing Acquisition

Stockholm, Sweden – July 21, 2025 – White Pearl Technology Group AB (Nasdaq First North Growth Market: WPTG), a global technology supplier driving digital transformation, today announced the successful completion of its acquisition of Top4 Technology + Marketing, a premier SEO and digital marketing agency operating across Australia and Indonesia. The all-cash transaction, valued at USD 566,000, follows the Letter of Intent (LOI) signed on June 17, 2025, and marks a milestone in WPTG's strategic global expansion.

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This acquisition strengthens WPTG's position in the rapidly growing digital marketing space, enabling the company to accelerate its presence across Southeast Asia, Australia, Latin America, Sweden, Africa, and the Middle East—regions that collectively offer vast market potential.

Top4 is expected to contribute approximately USD 500,000 in annualized revenue to WPTG, with around 75% stemming from recurring revenue streams. The company operates with strong profitability, boasting net profit margins of 55–60%.

“Our due diligence process has strengthened the confidence in Top4's operational excellence, diverse customer base, and global footprint and by expanding Top4 into other WPTG markets, the company is well-positioned to capitalize on future growth opportunities and drive sustained value creation”, commented Marco Marangoni, CEO of White Pearl Technology Group.

The acquisition aligns seamlessly with WPTG's ambitious five-year growth strategy, which targets revenue of SEK 827 million by 2028.

“Joining WPTG marks a new chapter for Top4,” said Michael Doyle, Founder of Top4 Technology. “Our strengths in search engine optimization, local marketing, and AI-driven automation via www.top4marketing.com and www.top4.online and will be fully integrated into WPTG's expanding global portfolio. With access to new markets and shared resources across 30+ subsidiaries, Top4 is primed for even greater impact—starting as soon as Q3 this year.”



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About Top4 Technology + Marketing

Top4 is a leading digital marketing and local SEO agency with a proprietary multi-location platform. With a strong footprint across the Asia-Pacific region, Top4 empowers businesses to grow through intelligent local marketing and customized digital strategies. On June 16, 2025, White Pearl Technology Group AB announced the signing of a Letter of Intent to acquire 100% of Top4 Technology + Marketing.

For more information, please contact:

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About White Pearl Technology Group:

White Pearl Technology Group AB (WPTG) is a global technology company specialising in digital transformation solutions. With a presence in over 30 countries and a team of 750 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

Attachments

[WPTG Announces Completion of Top4 Technology + Marketing Acquisition](#)