

Press Release
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CEST



Goodbye Kansas Group prepares for the Global launch of Z-Cut

Goodbye Kansas Group's subsidiary Plotagon in the business area Games & Apps has included the export/import feature allowing users of their recently released app Z-Cut (a collaboration with South Korea based Naver Z Corporation, operating the avatar platform ZEPETO) to import their ZEPETO avatars for use in Z-Cut. This added functionality is the next phase of the app, from development and soft launch, as they prepare for an upcoming Global Launch with a staggered release coming soon.

Plotagon has developed the app Z-Cut to enable users to create and share 3D-animated movies with ZEPETO avatars. ZEPETO is the fastest-growing avatar platform in Asia. It is most popular among Generation Z, who express themselves while meeting, collaborating, and creating with others.

"This is another big milestone for Goodbye Kansas Group, Plotagon and Z-Cut. We're very proud to be part of the great ZEPETO network and look forward to the next steps of this successful launch", says Peter Levin, CEO Goodbye Kansas Group

"We are excited to take an important next step for the ZEPETO Metaverse. With Z-Cut, millions of our users will be able to create scripted content with their own personal avatars, and we expect these content to go viral on platforms like YouTube, TikTok and Instagram. ZEPETO community is eagerly anticipating Z-Cut's global launch." says Ricky Kang, Head of Business of Naver Z.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Beijing and Manilla. The company has Wildeco Ekonomisk Information AB as Certified Adviser, Kungsgatan 6, 103 87, Stockholm, email: info@wildeco.se, phone: +46 8 545 271 00.

ZEPETO

ZEPETO is a metaverse providing the next generation with freedom of identity in the virtual space. With over 290 million lifetime users, ZEPETO is the fastest growing avatar platform in Asia. It is most popular among Generation Z, who express themselves while meeting, collaborating, and creating with others. Leaders in the entertainment and fashion industry have partnered with us to reach the next generation who socialize, entertain, and consume content on ZEPETO. ZEPETO is developed by NaverZ Corp. NaverZ Corp was launched in 2018.

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Attachments

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