



20 November 2023 09:45:00 CET

## Reporting of transactions made by persons discharging managerial responsibilities and persons closely associated with them in Better Collective A/S' shares

Pursuant to the Market Abuse Regulation article 19, Better Collective A/S, CVR no. 27652913, hereby notifies receipt of information of the following transactions made by persons discharging managerial responsibilities in Better Collective and persons closely associated with them in Better Collective's shares.

Regulatory Release no. 52/2023

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Nøller Invest ApS
2.	Reason for the notification	
a)	Position/Status	Closely associated person to Leif Nørgaard, member of the board of directors of Better Collective A/S
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Better Collective A/S
b)	LEI	2549001EPXH6NK7I2R78
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrumentIdentification code	Shares  ISIN DK0060952240
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s) SEK 226.4594030  Volume(s) 3,350
d)	Aggregated information Aggregated volume Price	3,350 SEK 758,639.00
e)	Date of transaction	November 16, 2023
f)	Place of the transaction	Nasdaq Stockholm

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	René Efraim Rechtman
2.	Reason for the notification	
a)	Position/Status	Member of the board of directors of Better Collective A/S
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Better Collective A/S
b)	LEI	2549001EPXH6NK7I2R78
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrumentIdentification code	Shares  ISIN DK0060952240
b)	Nature of the transaction	Purchase of shares
c)	Price(s) and volume(s)	Price(s)SEK 226.41401  Volume(s) 11,000

	Aggregated information	
d)	Aggregated volume Price	11,000 SEK 2,490,554.11
e)	Date of transaction	November 16, 2023
f)	Place of the transaction	Nasdaq Stockholm

*This information is information that Better Collective is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-11-20 09:45 CET.*

## About Better Collective

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With a vision to become the leading digital sports media group, Better Collective owns global and national sport media. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; HLTV.org, Action Network, VegasInsider.com, Playmaker HQ, and FUTBIN.com. To learn more about Better Collective please visit [bettercollective.com](https://bettercollective.com)

## Contact

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### Investor Relations

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## Attachments

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**[Reporting of transactions made by persons discharging managerial responsibilities and persons closely associated with them in Better Collective A/S' shares](#)**