

29 June 2022 14:00:00 CEST
PRESS RELEASE

Kambi Group plc and betPARX® extend sportsbook partnership

Extension will see betPARX® continue to leverage Kambi's award-winning sportsbook technology as the operator expands across the US

Kambi Group plc, the world's trusted sports betting supplier, has agreed a contract extension with Greenwood Gaming and Entertainment ("Greenwood Gaming"), owner and operator of betPARX® and Pennsylvania's largest casino gaming complex, Parx Casino®.

Kambi and Greenwood Gaming first signed a multi-year sportsbook agreement in November 2018.

The expansion agreement will see Kambi continue to provide Greenwood Gaming with its best-in-class technology and services, including its [award-winning Bet Builder product](#), across multiple US states.

Greenwood Gaming is currently live with a Kambi-powered on-property sportsbook at Parx Casino® in Pennsylvania and with retail partners Gun Lake Casino and Freehold Raceway in Michigan and New Jersey respectively. The betPARX® online sportsbook is also live in the same three states, with plans to enter additional states in the future.

Kambi, which was recently named Sportsbook Platform Supplier of the Year at the EGR B2B Awards, is live in 17 US states as it continues to establish itself as the sportsbook partner of choice to operators across North America.

Kristian Nylén, Kambi CEO and Co-Founder, said: "We are delighted to agree this contract extension with our valued partner Greenwood Gaming.

"Since we first partnered in 2018, it has been fantastic to watch betPARX® grow from a local operator in the Philadelphia area to a nationally recognised brand, and I am pleased that Kambi will continue to support the operator on its journey as it expands further across the United States."

Matthew Cullen, betPARX® Senior Vice President of Interactive Gaming and Sports, said: "betPARX® is thrilled to continue working with Kambi and their award-winning technology as we grow our new, exciting brand nationally."

For further information, please contact:

Mia Nordlander

SVP Investor Relations

Mia.Nordlander@kambi.com

Mobile: +44 (0) 7850 910 933

Office: +44 203 318 6279

Chris Stutzman

Investor Relations Analyst

Chris.Stutzman@kambi.com

Office: +1 302 603 5137

About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 40-plus customers include ATG, Churchill Downs Incorporated, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 1,000 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

Certifiedadviser@redeye.se

Tel: +46 (0) 8 121 576 90

About betPARX®

betPARX® is a wholly owned interactive and mobile gaming subsidiary of Greenwood Gaming & Entertainment. betPARX® operates best in class iGaming and online/mobile first sports betting products in Pennsylvania, New Jersey, Michigan and Ohio. For more information on betPARX®, visit www.betparx.com.

About Parx Casino®

Parx Casino® is owned and operated by Greenwood Racing Inc. and is the #1 revenue generating casino property in Pennsylvania. Parx Casino® is conveniently located 20 minutes north of center city Philadelphia on Street Road in Bensalem, Bucks County. Parx features over 180,000 square feet of gaming and sports wagering space with 3,000 slot machines, 148 live table games and 48 poker tables in a private room; live thoroughbred horse racing and simulcast action; Xcite Center, a 1,500 seat live entertainment venue; nine restaurants and bars; and complimentary parking for over 5,000 cars. In 2019, Parx Casino® launched sports betting with a \$10 million world-class sportsbook and online sports betting. Greenwood Racing Inc. currently conducts online casino gaming and sports wagering operations in New Jersey and Michigan as well as in Pennsylvania under the betPARX® brand.

Attachments

[Kambi Group plc and betPARX® extend sportsbook partnership](#)