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PRESS RELEASE

## **Kambi Group plc agrees multi-channel sportsbook partnership with Saginaw Chippewa Gaming Enterprises**

**The world's trusted sports betting partner will provide one of Michigan's leading tribal operators with its award-winning online and on-property sportsbook technology and services**

Kambi Group plc, the world's trusted sports betting partner, has agreed a multi-channel sportsbook partnership with Saginaw Chippewa Gaming Enterprises, a leading tribal operator in the US state of Michigan.

Under the terms of the deal, Saginaw Chippewa Gaming Enterprises will integrate Kambi's sportsbook platform for on-property rollouts at two of Michigan's most popular casino properties, Soaring Eagle Casino & Resort and Saganing Eagles Landing Casino & Hotel, in addition to launching an online sportsbook.

Saginaw Chippewa Gaming Enterprises, which is owned and operated by the Saginaw Chippewa Indian Tribe, will benefit from Kambi's award-winning technology and sports betting services, including the Kambi kiosk, Bring Your Own Device technology and market-leading Bet Builder product.

The long-term agreement further strengthens Kambi's strong relationship with tribal casino operators having previously agreed partnerships across multiple states.

Kristian Nylén, Kambi Chief Executive Officer, said: "A key part of Kambi's strategy has been to partner with market leaders and local heroes, and Saginaw Chippewa Gaming Enterprises certainly fulfils that criteria.

"Through its popular Soaring Eagle Casino & Resort and Saganing Eagles Landing Casino & Hotel properties, Saginaw Chippewa Gaming Enterprises has established a formidable brand and a large customer database in Michigan.

"At Kambi, we know what it takes to create a leading sportsbook product and we look forward to helping Saginaw Chippewa Gaming Enterprises deliver exciting sports betting experiences to its patrons."

Melinda Coffin, CEO, Saginaw Chippewa Gaming Enterprises, said: "We are thrilled to announce our partnership with Kambi Group.

"Our loyal guests and Soaring Eagle team have been anxiously looking forward to sports betting at our casinos. We look forward to working with Kambi Group and providing a great experience for our guests."

**For further information, please contact:**

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**About Kambi**

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Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include ATG, Churchill Downs Incorporated, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 950 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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**Attachments**

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