Press Release
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Appear ASA – Invitation to Capital Markets Day 7 December 2026

Oslo, 9 November 2026 - Appear ASA has the pleasure to extend the invitation to its Capital Markets Day on Monday 7 December 2026.

The day will give investors and analysts a forward-looking view of Appear's strategy, product portfolio, and growth ambitions. It is built around three connected levers: the scale of the market opportunity, the breadth of the product portfolio, and the company's commercial execution.

Speakers:

- **Thomas Bostrøm Jørgensen**, Chief Executive Officer
- **Simon Frost,** Chief Marketing Officer
- **Stephan Würmlin Stadler,** Chief Product and Technology Officer
- **Andy Rayner**, Chief Technology Officer
- **Thomas Lind**, VP Chief Architect and co-founder of Appear

The programme includes a fireside chat with Dave Travis, Group Director of Content, Broadcast and Platforms and Chris Pearman, Strategic Engineering Lead at Sky, on how Sky uses Appear's technology in its live production operations. Investors attending in person will see a live demonstration of a live production workflow running on Appear's X Platform and VX.

Practical information
Date: Monday 7 December 2026
Time: 10:00 – 13:00 CET, followed by lunch
Venue: ABG Sundal Collier, Ruseløkkveien 26, 8th floor, Oslo
Webcast: The event will be streamed live at https://events.streamhub.no/viewer-registration/iGaBa32c/register. A recording will be available at appear.net afterwards.
Presentation material will be published on newsweb.oslobors.no and appear.net before the event starts.
In-person attendance: Please register by 4 December at invitations@abgsc.no.

ENDS

For further information, please contact:
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About Appear:
Headquartered in Oslo, Norway, Appear designs and delivers high-capacity, sustainable solutions for media processing and live content delivery. The company's technology enables the capture, transport,

and processing of live video from sports stadiums, concert arenas, and other venues to viewers with ultra-low latency, ensuring superior video quality and reliability. Appear serves broadcasters, production companies, content owners and network operators worldwide who rely on its live production technology to deliver the world's most demanding live productions.