

CATAN® Becomes a Proud Partner of the Minnesota Timberwolves

CATAN trades timber for Wolves with a first-of-its-kind courtside partnership that turns strategy into sport

MINNEAPOLIS — **November 4, 2025** — CATAN Studio and asmodee are thrilled to announce they are now officially a Proud Partner of the Minnesota Timberwolves. CATAN is the most successful modern board game in the world, and a natural fit for one of the NBA's best teams. This first-of-its-kind collaboration brings together two Minnesota-based powerhouses that share a commitment to community, strategy, and connection.

As part of the partnership, CATAN will introduce interactive concourse activations at select Timberwolves home games during the current season, giving fans the opportunity to experience the excitement of CATAN firsthand. Fans can test their strategy, challenge friends, and take home exclusive CATAN giveaways and prizes.

Beyond the arena, CATAN and the Timberwolves will team up on community initiatives and events. The collaboration will include participation in select Timberwolves community outreach programs, connecting CATAN's mission of bringing people together through play with the team's dedication to making a positive local impact.

"We're thrilled to partner with the Timberwolves, a team that embodies the same spirit of teamwork and strategy that makes CATAN so beloved," said Kevin Hovdestad, Director of Brand Development at CATAN Studio. "This partnership highlights how CATAN has become woven into sports culture, celebrating teamwork, strategy, and the power of play that unites fans on and off the court."

"We are pleased to welcome CATAN as a proud partner of the Minnesota Timberwolves," said Mike Resnick, Vice President of Partnership Marketing for the Minnesota Timberwolves and Lynx. "CATAN's emphasis on strategy, collaboration and community engagement aligns closely with our organization's values both on and off the court. Together, we look forward to creating meaningful experiences that connect our fans and celebrate the spirit of teamwork."





To celebrate the partnership, the Timberwolves will launch a social sweepstakes across Instagram, Facebook, and LinkedIn, inviting fans to enter for a chance to win a CATAN x Timberwolves prize pack. The giveaway includes two tickets to the November 14 Timberwolves game, an exclusive CATAN-branded Timberwolves jersey, and a CATAN 6th Edition game. Fans can enter by following the Timberwolves' official social channels and engaging with the sweepstakes post for their chance to win between November 3-10, 2025.

The partnership marks the first time CATAN has aligned with a major professional sports franchise, bridging the worlds of strategy gaming and team sports in a way that celebrates connection, creativity, and friendly competition.

To join the world of CATAN, visit https://www.catan.com/.

About CATAN studio

CATAN Studio, a subsidiary of Asmodee, is dedicated to promoting and growing the legacy of CATAN, one of the world's most celebrated board games. CATAN Studio produces products that spark imagination, foster community, and bring joy to players around the world.

About asmodee

Asmodee is a global leader in tabletop gaming. Inspired by players, asmodee has been crafting and taking to market immersive, shared experiences for over 30 years. Its portfolio includes beloved games and intellectual properties such as CATAN®, Ticket to Ride®, Dobble/Spot it!®, 7 Wonders, and Exploding Kittens®. Operationally headquartered in France, asmodee operates globally, making its games accessible to players in over 100 countries around the world. Asmodee group's Class B shares are publicly traded on Nasdaq Stockholm under the ticker ASMDEE B. Learn more about asmodee here.

For more information, contact

Asmodee Communications team E-mail: press@asmodee.com

Image Attachments

CATAN x Minnesota Timberwolves





Attachments

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