

## Haypp Group to Participate in Barclays 19th Annual Global Consumer Conference

**Haypp Group AB (HAYPP.ST / HAYPP SS) is pleased to announce that CEO Gavin O'Dowd and CFO Peter Deli will participate in one-on-one and small group investor meetings at Barclays 19th Annual Global Consumer Conference, September 9-10 2026.**

The conference features leading companies and senior leadership across each vertical within Consumer Staples and Discretionary from around the world.

### Haypp in brief

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Haypp Group is the leading e-commerce retailer selling reduced-risk nicotine products, primarily nicotine pouches. The company is at the intersection of two trends, the rapid transition toward lower risk nicotine and the shift to online purchases. With roots in the pioneering smoke-free alternative markets of Scandinavia, Haypp uses its regulatory expertise and e-commerce leadership to bring compelling value to over 1.1 million consumers. Operating through eleven distinct e-commerce brands, the Group is active in five countries in Europe, the USA and Saudi Arabia. Haypp Group's e-commerce sites include: [Haypp.com/se](https://Haypp.com/se) and [Nicokick.com](https://Nicokick.com).

### Image Attachments

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[Barclays 19th Annual Global Consumer Conference](#)

### Attachments

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