



Press Release  
02 July 2025 12:50:00 CEST

## K33 Completes Purchase of 10 BTC

**K33 AB (publ) ("K33"), a leading digital asset brokerage and research firm, announces the acquisition of 10 Bitcoin (BTC) for a total consideration of approximately SEK 10 million.**

K33 recently launched a [Bitcoin Treasury strategy](#) and announced a [successful share issue](#) to finance the purchase of up to 1000 Bitcoin.

The company now holds 35 Bitcoin on its balance sheet and will continue to buy as funds from past and new investment rounds become available.

*"We expect Bitcoin to be the best-performing asset in the coming years and will build our balance sheet in Bitcoin moving forward. This will give K33 direct exposure to the Bitcoin price and help unlock powerful synergies with our brokerage operation. Our ambition is to build a balance of at least 1000 BTC and then scale from there,"* said Torbjørn Bull Jenssen, CEO of K33.

**For further information, please contact:**

Torbjørn Bull Jenssen, CEO, K33 AB (publ)

E-mail: [ir@k33.com](mailto:ir@k33.com)

Web: [k33.com/ir](https://k33.com/ir)

**About K33**

K33 AB (publ), listed on Nasdaq First North Growth Market, is the new gold standard for investments in digital assets. [K33](#) offers market-leading execution, actionable insights, and superior support to private and institutional partners across EMEA. Mangold Fondkommission serves as the Certified Adviser for K33 AB (publ).

**Attachments**

[K33 Completes Purchase of 10 BTC](#)