

Magnus Fredin new CEO of Resurs Holding and Resurs Bank

Current CEO Nils Carlsson is leaving the company this autumn and will be replaced by Magnus Fredin, who most recently comes from a position as Head of Direct Markets at Volvo Cars.

Magnus Fredin has significant experience in conducting change work within the financial sector, retail and the automotive industry. He has great strategic focus, solid experience in business development, digitization, system development, tech and familiarity with regulatory activities. These qualities together with his strong leadership and ability to develop employees are all important to continue leading the bank's successful transformation journey.

– As a board member, I have followed Resurs closely and now I am really looking forward to becoming CEO and, together with all the employees at Resurs, continue to change Resurs into the bank of the future, where my broad experience from business development, digitization and knowledge of the financial sector will come in handy, says **Magnus Fredin**.

– I am very pleased that Magnus Fredin, who actually was one of the candidates for the CEO position a number of years ago, has accepted. Throughout his career, Magnus has worked to change industries and companies - most recently by changing the Volvo Cars sales model of passenger cars and before that as CEO of the e-commerce companies Babyshop and CDON and responsible for sales at Klarna. Magnus's experience in carrying out change work in regulatory-regulated operations is a very good fit for our ongoing transformation journey, says **Martin Bengtsson**, Chairman of the Board, Resurs Holding.

– After initiating, driving and working intensively on the first part of our transformation journey, it is now time for me to hand over the task of driving the second part of the transformation to someone else. It's not an easy decision, because I've had three fun and very exciting years with the team at Resurs, but now I hand over the assignment, says **Nils Carlsson**.

– I want to thank Nils for three great years where we have come a long way on our big transformation journey and implemented several strategically important initiatives, Martin Bengtsson concludes.

FOR MORE INFORMATION:

Martin Bengtsson, Chairman of the Board, Resurs Holding
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ABOUT RESURS

Resurs is a leading bank in the Nordics with a simple philosophy: we want to create balance in people's personal finances. On that foundation, we develop offers and services within loans, savings and payments for retail and e-commerce that are based on people's everyday lives, and that will create long-term value for our customers and for society. Today, we have a customer base of slightly more than 6 million customers and 650 employees in the Nordic region.

Attachments

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