

Diadrom at "Tech Show Garage Style – Beyond Roll-ups"

Diadrom, a leading software company in Autotech and Autodefense, will participate in *Tech Show Garage Style – Beyond Roll-ups* hosted by Telematics Valley at Kooperativet Lindholmen. The event brings together engineers, researchers, and industry leaders to explore new ways of building connected, secure, and long-lived digital systems.

While "software-defined" has become a widely used concept, the industry still struggles to move beyond slideware and isolated prototypes. **Diadrom will demonstrate how software-defined products are actually built, deployed, and maintained over full life cycles**—in environments where uptime, reliability, and mission capability are non-negotiable.

"The shift towards software-defined products demands more than innovation—it demands execution. We have spent two decades developing and operating mission-critical software in the automotive sector, and now the same capabilities are enabling the next generation of defense and industrial systems. This event is a chance to show what that looks like in reality, not just in theory," says Viktor Eliasson, CEO of Diadrom Holding AB.

At the event, Diadrom will demonstrate:

- **Software lifecycle management** for products that must operate securely for 10–30+ years
- **Diagnostics and system insight** to ensure uptime and mission readiness
- **Secure remote update** even in constrained or sensitive environments
- **Test, validation, and verification pipelines** designed for regulated and safety-critical platforms

Diadrom's participation aligns with the company's strategic commitment to accelerate the transition from hardware-centric to software-defined architectures across automotive, defense, and industrial applications. By working close to real systems in real environments, Diadrom continues to bridge the gap between **concept and capability**—from R&D labs to field deployment.

Event Details

Tech Show Garage Style – Beyond Roll-ups

November 12, 2025 | 16:00–20:00

Kooperativet Lindholmen, Gothenburg, Sweden

RSVP: <https://www.telematicsvalley.org/event-details/tech-show-garage-style-beyond-roll-ups>

For any questions about the content of the press release, contact:

Viktor Eliasson, CEO, Diadrom Holding AB (publ), contact number +46 (0) 733-31 11 15.

About Diadrom Holding AB

Diadrom Holding AB (publ) is a product and specialist consulting company focused on diagnostics for Autotech and Autodefense. The company operates in rapidly growing industries driven by increasing electrification and digitalization within the automotive and defense sectors.

Diadrom is listed on Nasdaq First North Growth Market under the ticker **DIAH**. Partner Fondkommission AB (phone +46 31 761 22 30, www.partnerfk.se) is the Company's Certified Adviser on Nasdaq First North Growth Market.

For more information, please visit www.diadrom.se.

Image Attachments

[Diadrom solutions](#)

[CEO Viktor Eliasson](#)

[Head Of Product Development Jonas Hellberg](#)

[Diadrom Logo BlackOrange](#)

Attachments

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