

## Realfiction updates its website and participates at Display Week 2024

**Realfiction Holding AB (“Realfiction” or “the Company”) announces the launch of an update on its website, [www.realfiction.com](http://www.realfiction.com), reflecting the strong focus on signing license agreements with commercial partners for its groundbreaking Directional Pixel Technology™ (DPT) platform for glasses-free 2D, 3D and holographic 3D in full resolution for one, two or several viewers at the same time. Realfiction will also participate at Display Week 2024 in San Jose, USA, in May to continue ongoing commercial dialogues and present its OLED DPT proof-of-concept display to more potential commercial partners and other interested parties.**

The updated Realfiction website describes how the DPT technology platform works, its compatibility with LCD, OLED and microLED, and its key strengths compared to current display products and competing next-gen display technologies. It also provides numerous examples on how to use the DPT platform to create next-generation display products in various relevant market segments such as home entertainment and cinema, development and design, in-car displays, exhibitions and events, advertisement etc. The updated website is expected to boost awareness among additional potential commercial partners all over the world in a wide array of relevant industries.

The Company is also excited to participate at Display Week 2024, on May 12–17 in San Jose, California, USA. This year, Realfiction will bring its OLED DPT proof-of-concept display to Display Week, and also support its partner Hong Kong University of Science and Technology (HKUST) as they will present a whitepaper on the huge benefits of using its super-fast ferroelectric liquid crystal display (FLCD) technology for 3D to avoid resolution loss. Realfiction has been granted the exclusive rights to use HKUST’s FLCD technology for this purpose as a part of its DPT platform.

“In 2024, we have a strong focus on signing license agreements for our DPT platform with commercial partners that can put DPT-enabled display products on the market. To attract the most suitable commercial partners in a wide array of market segments, we are using physical meetings and presentations at events, as well as digital strategies where our updated website will play an important role. I look forward to returning to Display Week this year together with our other co-founder Peter Simonsen, and we feel confident that our DPT OLED display will attract interest, just like it did during the CES 2024 week in January,” says Realfiction’s CEO Clas Dyrholm.

### **About Display Week 2024**

- Display Week is the world’s largest technical symposium and exhibition for emerging technologies in the high-growth global electronic display industry. This industry is worth over \$120 billion.
- More than 8,000 attendees will gather from over 50 countries to learn, source new technologies, and network.
- Display Week represents nearly every major industry sector, including but not limited to aerospace, automotive, consumer electronics, commercial, education, entertainment, financial, government, industrial, marine, medical, military, retail, and transportation.

**For more information about Realfiction Holding AB, please contact:**

Clas Dyrholm, founder and CEO

Telephone: +45 25 22 32 81

Email: [clas@realfiction.com](mailto:clas@realfiction.com)

[www.realfiction.com](http://www.realfiction.com)

**Certified Adviser**

Mangold Fondkommission AB is the company's Certified Adviser and can be contacted via [ca@mangold.se](mailto:ca@mangold.se) or +46 8 503 015 50.

**About Realfiction Holding AB**

Founded in Denmark in 2008, Realfiction is a provider of cutting-edge 3D display technologies designed for tomorrow's needs, featuring technological breakthroughs with its Directional Pixel Technology for LCD, OLED and microLED. These technologies support a wide range of use cases, including enhancing driving safety, medical imaging, immersive gaming and entertainment, digital signage, as well as applications in architecture, engineering, and design. The Company offers a comprehensive intellectual property portfolio tailored for OEMs and Tier-1 partners involved in developing and marketing displays for markets and industries requiring high-resolution multistereoscopic displays. All technologies are ready for licensing, and Realfiction is actively pursuing commercial licensing agreements and partnerships to pave the way to mass production. Realfiction's patent portfolio comprises 15 patent families with applications filed in multiple countries. Realfiction Holding AB's shares are publicly traded on Nasdaq Stockholm First North under the symbol "REALFI", with the share's ISIN code being SE0009920994.

**Attachments**

[Realfiction updates its website and participates at Display Week 2024](#)