

Ljungby Däck joins Citira

Ljungby Däck, a renowned service station in Småland in Southern Sweden, is joining Citira. This is a continuation of the group's effort to create partnerships with great entrepreneurs and extend a service network along key transport corridors across Citira's geographic footprint.

Ljungby Däck was founded in the 1980s to serve customers in Ljungby area. Dan Carlsson and Jacob Engström took over the business in 2015 and expanded the service offering to a wider range of tires such as truck, agricultural, and construction as well as a 24/7 breakdown service. To accommodate the steady growth, the workshop moved to new facilities in 2022 with a strategic location close to the E4 highway.

"We are delighted to welcome Dan, Jacob and Ljungby Däck to our group. They have a demonstrated track record of growth and strong service which has created customer loyalty over the years. In addition, the Ljungby Däck team is expansion-oriented which fits perfectly with our growth strategy for the Småland region. We look forward to supporting Dan, Jacob and the team in their continued growth in and around Ljungby, as well as extending our reach in Småland." said David Boman, CEO of Citira.

"We are very excited to join Citira and become part of a strong tire workshop group. This gives us fantastic new possibilities to grow and develop our business and improve our customer offering" says Dan and Jacob, Ljungby Däck.

Ljungby Däck will continue to operate under the same name and with the same team. Dan and Jacob will remain operational in the company and become a co-owner of Citira.

Contact

David Boman, CEO at Citira
Email: press@citira.com

About Citira

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reduce environmental impact, lower costs, and meet safety requirements.

Citira consists of 117 directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering the Nordics and Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on LinkedIn.