

Press Release
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CEST



Goodbye Kansas Group receives new VFX order

Goodbye Kansas Group AB (publ) today announces that it has received a new order for production of VFX from a new international customer. The order relates to VFX for a new TV-series and the order value amounts to approximately SEK 20 million. Production will commence in Q3 2022 and be completed Q2 2023.

"It is always pleasing to see business from new customers and the order value is indicative of this project's ambition. Goodbye Kansas Studios's brand, creativity, technology and world-class artists in a continued strong market gives us a growing global customer base," comments Peter Levin, CEO of Goodbye Kansas Group.

For more information, please contact:

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About Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver, Beijing and Manilla. The company has Wildeco Ekonomisk Information AB as Certified Adviser, Kungsgatan 6, 103 87, Stockholm, email: info@wildeco.se, phone: +46 8 545 271 00.

Attachments

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