

MODELON AB PARTNERS WITH SIMETRIX DIGITAL TECHNOLOGIES IN RAPID-GROWING APAC DATA CENTER MARKET

Modelon AB (FNSE: MODEL) has signed a value-added reseller agreement with Simetrix Digital Technologies (SimetrixDT) to expand access to Modelon's system simulation solutions across Australia and New Zealand. The deal strengthens regional go-to-market efforts for Modelon's data center simulation products, including the Data Center Library in Modelon Impact.

Under the agreement, SimetrixDT is authorized to sell Modelon's full product portfolio, including Modelon Impact, Modelon Libraries, and enterprise deployment solutions. Both companies will prioritize the regional rollout of Modelon's data center offerings to meet rising demand for high-fidelity transient simulation and digital-twin-driven operational planning.

Together, the companies will help data center operators and engineering teams validate designs, improve operational planning, and boost energy efficiency with advanced simulation and AI-driven workflows. This partnership is timely: APAC is a fast-growing data center market, and SimetrixDT and Modelon will support regional operators with the tools and expertise needed to scale resilient, efficient infrastructure.

SimetrixDT brings a complementary digital engineering portfolio and deep experience across critical infrastructure sectors. The company said it is excited to partner with Modelon, a leading Modelica software provider that brings proven solutions for critical infrastructure. Raghav Garg, Head of Scale & Partnerships at SimetrixDT, said, "I am specifically excited to deliver to our customers Modelon Impact's agentic AI capabilities—they are game-changers for engineering teams that need faster, more reliable decision support." He added that the technology fits SimetrixDT's mission to deliver engineering intelligence and operational certainty across the value chain of critical infrastructure.

Pieter Dermont, Chief Revenue Officer at Modelon, said, "We are thrilled to extend the channels for Modelon Impact and its industry-validated Data Center Library. Modelon is known for building tight, productive partnerships, and through SimetrixDT we are confident we can extend the reach of Modelon's customer care." He noted that SimetrixDT's operational and engineering expertise makes them an ideal partner for scaling high-fidelity simulation in the ANZ market.

For further information, please contact:

Jan Häglund, CEO
jan.haglund@modelon.com

Investor Relations: ir@modelon.com

About Simetrix Digital Technologies

Simetrix Digital Technologies (SimetrixDT) is a digital engineering firm based in Parramatta, NSW. The company specializes in digital twins, simulation, SCADA modernization, plant optimization, and OT cybersecurity across data centers, energy, utilities, manufacturing, and defense.

About Modelon

Modelon provides systems modeling and simulation software that accelerates product innovation, development and operations in a range of industries. Modelon's flagship product, [Modelon Impact](#), is a cloud-native, AI-driven system simulation software platform featuring a collaborative browser-based interface and thousands of proven models and components spanning a broad range of applications. Headquartered in Lund, Sweden, and with global reach, Modelon is an expert industry leader in model-based systems engineering with a focus on leveraging open standard technologies.

Modelon AB is listed on Nasdaq First North Growth Market with ticker symbol MODEL. Redeye Nordic Growth AB is appointed the Company's Certified Adviser.

Attachments

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