WHITE PEARL
Technology Group AB

PRESS RELEASE
19 November 2026 08:30:00 CET

White Pearl Technology Group strengthens Digital Marketing business with new customer agreements worth over SEK 3.1 million

White Pearl Technology Group AB (publ) (“WPTG”) continues to strengthen its position in digital marketing. Group companies GVO Media and Bravissimo have secured new and renewed customer agreements during the autumn with a combined contract value of approximately SEK 3.1 million. The agreements include both new customer relationships and extended partnerships, with a significant share of recurring revenue ahead of 2027.

GVO Media signs 32 new customer agreements
Over a period of approximately one month, GVO Media signed a total of 32 new customer agreements with a combined contract value of approximately SEK 760,000.

Of this amount, approximately SEK 685,000 relates to recurring service agreements, primarily in search engine optimization (SEO), Google Ads and social media advertising. The remaining approximately SEK 75,000 relates to project-based deliveries, including website development and website migrations.

The new business includes an agreement with a company operating in energy distribution and fuel supply, with a first-year contract value exceeding SEK 200,000. The agreement covers digital marketing services in SEO, Google Ads and social media.

GVO Media has also signed an agreement with a company in signage production and visual communications, with a contract value of approximately SEK 150,000.

Several agreements have already commenced, while the majority are expected to begin in early 2027.

Bravissimo strengthens its business base ahead of 2027
Bravissimo has also secured three significant customer agreements with a combined value of approximately SEK 2.33 million.

The agreements comprise:

- A renewed customer agreement for 2027 with a contract value of approximately SEK 1.14 million.
- A new customer agreement generating annual recurring revenue of approximately SEK 660,000.
- A new customer agreement for 2027 with a contract value of approximately SEK 532,000.

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Recurring revenue and commercial synergies in focus
The new agreements illustrate the continued development of WPTG's Digital Marketing business, through which the Group brings together specialist expertise in digital marketing, customer acquisition and digital business development.

By combining expertise and resources across Group companies, WPTG sees opportunities to broaden its customer offering, create commercial synergies and strengthen its long-term revenue base.

"It is very encouraging to see the commercial development within our Digital Marketing business. GVO Media demonstrates a strong ability to attract new customers, while Bravissimo continues to develop both existing and new customer relationships. Particularly encouraging is the significant share of recurring revenue, which contributes to greater predictability and stability in our business. Our ambition is to continue developing collaboration between the companies and build a stronger joint market position," says Mattias Bergkvist, Deputy Group CEO of White Pearl Technology Group.

For more information, please contact:

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info@whitepearltech.com

The company's Certified Adviser is Amudova AB, email: **info@amudova.se**.

About White Pearl Technology Group:

White Pearl Technology Group AB (WPTG) is a Swedish global technology company specialising in digital transformation solutions. With a presence in over 20 countries and a team of 950 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software, digital innovation, AI infrastructure, proprietary AI software, business software and managed AI services. The Group combines AI infrastructure and compute with applied AI platforms – including AiQu, NEXUS, OneBrain, Sentinel and AgroNexus – under the WPTG AI Factory.. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

Attachments

White Pearl Technology Group strengthens Digital Marketing business with new customer agreements worth over SEK 3.1 million