

New MD for Cassøe A/S

Jørn Strange Lykke will become the new MD of Cassøe A/S.

Jørn brings with him extensive experience from several industries and most recently served as Chief Business Development Officer at Brøderne Dahl. Prior to that, he held various leadership positions within the LEGO Group, most recently as Vice President, Market and Commercial Development.

I warmly welcome him to Cassøe and Svedbergs Group. With his experience, he will bring new perspectives and ideas to our business. Jørn will start his new role mid August. At the same time, I would like to extend my sincere thanks to Michael Cassøe for successfully leading Cassøe with great dedication. In connection with this change, Michael has been appointed Chairman of the Board of Cassøe.

For more information, please contact:
Per-Arne Andersson, CEO, +46 706 38 50 12

About us

Svedbergs Group is a long-term investor in Europe's strongest independent companies that design, manufacture and market sustainable bathroom products and services.

We are growing through organic growth and acquisitions that complement and strengthen our group through new product categories, geographic spread and new knowledge in marketing, innovation and sustainability.

We create value by sharing each company's unique expertise with the rest of the group, and we care about maintaining the entrepreneurial drive and commitment of the companies. We call this cooperation without confusion.