

**PRESS RELEASE**

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## Maximum Entertainment Unveils Next Milestones in its Pipeline at GDC 2025

**Stockholm, Sweden (March 17, 2025) - Maximum Entertainment AB (Nasdaq: MAXENT B) today shared new announcements and trailers for key titles in its 2025 lineup during the MIX showcase at GDC San Francisco.**

“We’re excited to highlight major milestones ahead for our 2025 pipeline,” said **Philippe Cohen, CEO of Maximum Entertainment**. “GDC provides the perfect venue to showcase the titles we’re actively developing as we continue to focus on efficiency, faster production cycles, and delivering great experiences.”

The following announcements were made during the event:

- Cozy RPG *Pixelshire* will be launching on PC on May 8, 2025, with PlayStation 5 and Nintendo Switch versions to follow later this year. Developed by Kappa Bits, *Pixelshire* promises never-ending customization in a beautifully detailed pixelated world. Players will get to embark on thrilling adventures and explore the vast continent of Arcadia, unleashing their creativity by terraforming the world into the village of their dreams. Watch the trailer here: <https://youtu.be/h5Ux4UsQOeM>
- In collaboration with Breakfast Games, Maximum Entertainment is proud to announce the latest entry in the critically acclaimed *How 2 Escape* franchise – *How 2 Escape: Lost Submarine*. The new game takes cooperative puzzle-solving to the next level, offering an exciting escape room-like experience where two players must work together across different devices to prevent a global war. The trailer to the series’ new entry be found here: <https://youtu.be/ssV2PNmXuEQ>
- The MIX was also the opportunity to share with fans of beat ‘em up *Double Dragon Gaiden: Rise of the Dragons* by developer Secret Base, that it will be expanding its roster with two brand-new playable characters in a free DLC pack scheduled for release in April. This marks the first of several planned character updates, with an additional six new fighters to be added later this year. Check out the latest trailer showcasing the new characters: <https://youtu.be/soEtRoHsp80>

For more information about Maximum Entertainment and future updates, please visit: [www.maximument.com](http://www.maximument.com).

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**Certified Adviser**

Augment Partners AB, [info@augment.se](mailto:info@augment.se), tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

**About Maximum Entertainment**

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Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at [www.maximument.com](http://www.maximument.com).

**Image Attachments**

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[Maximum Entertainment GDC2025 Key Art](#)

**Attachments**

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