



Press Release
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K33 Completes Purchase of 10 BTC

K33 AB (publ) ("K33"), a leading digital asset brokerage and research firm, announces the acquisition of 10 Bitcoin (BTC) for a total consideration of approximately SEK 10 million.

[K33](#) recently launched a [Bitcoin Treasury strategy](#) and announced that it had [secured SEK 60 million in initial financing to buy Bitcoin](#). Today's purchase is the second transaction related to this initiative. The company now holds 20 Bitcoin on its balance sheet.

"We expect Bitcoin to be the best-performing asset in the coming years and will build our balance sheet in Bitcoin moving forward. This will give K33 direct exposure to the Bitcoin price and help unlock powerful synergies with our brokerage operation. Our ambition is to build a balance of at least 1000 BTC and then scale from there," said Torbjørn Bull Jenssen, CEO of K33.

For further information, please contact:

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About K33

K33 AB (publ), listed on Nasdaq First North Growth Market, is the new gold standard for investments in digital assets. [K33](#) offers market-leading execution, actionable insights, and superior support to private and institutional partners across EMEA. Mangold Fondkommission serves as the Certified Adviser for K33 AB (publ).

Attachments

[K33 Completes Purchase of 10 BTC](#)