

NetOnNet have renewed the agreement with Resurs

A long relationship is extended when the home electronics chain NetOnNet renews its agreement with Resurs. The collaboration between the partners is now being further deepened to meet future demands from customers.

NetOnNet sells home electronics at lower prices than in regular stores to consumers and businesses, through e-commerce and around thirty warehouse shops in Sweden and Norway. In 2022, NetOnNet was named for the third time as the best omniplayer (which means that it operates in both in-store and online) in the Nordics and also as the best omniplayer in home electronics in Northern Europe by Google.

For the past ten years, Resurs has been the supplier of various financing products that NetOnNet has offered its customers. The new agreement includes financing opportunities for NetOnNet's customers both online and in-store.

– NetOnNet is one of our biggest partners, and therefore it feels extra good to continue this relationship, and work even closer together. It feels extra nice to receive a receipt that our transformation journey is not only important for us as a bank, but also for our partners and their customers, says Nils Carlsson, CEO at Resurs.

– We are happy that NetOnNet shares our view and vision. The extension also clearly shows that we understand the needs in both e-commerce and retail, says Johan Havelius, Senior Commercial Manager at Resurs.

The fact that Resurs is on a transformational journey with the goal of creating new conditions for customized products and for future e-commerce solutions has been important to NetOnNet in the dialogue about the extension.

– We have a long history together with Resurs and we are now looking forward to building on our collaboration. Resurs has invested in a modern IT infrastructure that in the coming years will enable us to quickly and easily adapt our services based on customers' needs, both online and in physical commerce, says Susanne Holmström, CEO at NetOnNet.

MORE INFORMATION

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ABOUT NETONNET

Since 1999, NetOnNet has been selling home electronics from both its own and well-known brands directly from the warehouse shelf. NetOnNet's focus is to simplify in order to offer home electronics cheaper than others. This is the motto of the entire NetOnNet and is based on a unique self-service concept. By making it simpler, more honest and with a focus based on the customer himself, added value and strong customer relationships are created. NetOnNet is today a leading omni player and sells to consumers and companies through e-commerce and around 30 Warehouse shops in Sweden and Norway. Since 2022, NetOnNet is part of Komplet Group. The head office is located in the trading city of Borås.

ABOUT RESURS

Resurs is a leading bank in the Nordics with a simple philosophy: we want to create balance in people's personal finances. On that foundation, we develop offers and services within loans, savings and payments for retail and e-commerce that are based on people's everyday lives, and that will create long-term value for our customers and for society. Today, we have a customer base of slightly more than 6 million customers and 650 employees in the Nordic region.

Attachments

[NetOnNet have renewed the agreement with Resurs](#)