

Bilia signs a new partnership agreement with Volvo Car Sweden

Bilia has today reached a new partnership agreement with Volvo Car Sweden. The new future-proof agreement means that Bilia together with Volvo Car Sweden will continue to strengthen the customer experience for the Volvo brand, regardless of distribution channel.

"We are happy and proud to be among the first partners to enter into a new partnership agreement and are convinced that it will further strengthen our joint business. Volvo Car Sweden and Bilia have had a successful collaboration for a long time, and we look forward to continuing to offer a better experience for our mutual customers in sales of new Volvo cars and service," says Mathias Nilsson, CEO of Bilia Personbilar AB.

"Bilia is an important partner in our distribution network, and we look forward to a continued cooperation in the Swedish market. With the new agreement, we are taking yet another important step forward with a new and future-proof business model, that aims to further strengthen a customer-centric product offering and build direct relationships over time - together with a strong Volvo dealer network," says Jessica Span, CEO of Volvo Car Sweden.

The new agreement comes into force from 1 September 2024.

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Bilia AB (publ)

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About Us

Bilia is one of Europe's largest full-service suppliers for everything related to car ownership, with a leading position in servicing and sales of cars, transport vehicles and trucks. We offer service, repair, fuel, car wash, rental cars, tyres and wheels, rim repair, car accessories, car care, paint work, windscreen replacements, car dismantling and more. Bilia has about 170 facilities in Sweden, Norway, Luxembourg and Belgium plus one auction site in Sweden.

Bilia's Service Business comprises a well-developed range of services and service concepts that are continuously developed to simplify car ownership for the customers. Bilia offers accessories and spare parts, original services and repairs, tyre hotels, rim repair, car glass repair along with other workshop services, store sales and e-commerce.

Bilia's Car Business comprises sales of new and used cars, transport vehicles and trucks, plus supplementary services such as financing and insurance. Bilia sells cars from Volvo, BMW, MINI, Toyota, Lexus, Mercedes-Benz, Porsche, Volkswagen, Audi, Skoda, Seat, Cupra, Nissan, Jaguar, Range Rover, Defender, Discovery and XPENG as well as transport vehicles from Toyota, Mercedes-Benz, Volkswagen and Nissan and trucks from Mercedes-Benz.

Bilia's Fuel Business comprises fuel sales and car washes in Sweden.

Attachments

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