

Interim report Q4 2024

OCTOBER – DECEMBER 2024

BORÅSTÄPETER PAINT BRUSH

embellence
GROUP

Fourth quarter 2024

- Net sales amounted to MSEK 202 (190), corresponding to an increase of 6%. Currency adjusted organic growth reached +5% and exchange rate effect was +1%.
- The gross margin amounted to 60.7% (57.7)
- Operating income (EBITA) amounted to MSEK 28 (23).
- The EBITA margin amounted to 13.9% (12.2).
- Net profit for the period amounted to MSEK 12 (15) and earnings per share before and after dilution to SEK 0.52 (0.68).
- Operating cash flow amounted to MSEK 38 (34).
- The Board of Directors proposes a dividend of SEK 1.25 per share (0) to the Annual General Meeting.

SIGNIFICANT EVENTS DURING THE QUARTER

- Johan Andgren was appointed new President and CEO, to take office at the latest 1 May .

SIGNIFICANT EVENTS AFTER THE END OF THE QUARTER

- No significant events to report.

MSEK	Oct–Dec 2024	Oct–Dec 2023	Change	Full-year 2024	Full-year 2023	Change
Group						
Net sales	202	190	6%	778	740	5%
Gross profit	123	110	12%	466	433	8%
Gross margin, %	60.7%	57.7%	3 p.p.	59.9%	58.4%	1 p.p.
EBITA	28	23	21%	112	92	22%
EBITA margin, %	13.9%	12.2%	2 p.p.	14.4%	12.4%	2 p.p.
Net profit for the period	12	15	-21%	57	39	46%
Operating cash flow	38	34	14%	113	65	73%
Net debt/EBITDA R12	0.7	1.7		0.7	1.7	
Earnings per share before dilution (SEK)	0.52	0.68		2.50	1.74	
Earnings per share after dilution (SEK)	0.52	0.68		2.50	1.74	

WALL&DECÒ: TILING

Stable sales growth and continued margin improvement



Net sales for the fourth quarter amounted to MSEK 202 (190), corresponding to an increase of 6% compared with the year-earlier period (of which, exchange rate effect of +1%). For the full year, sales amounted to MSEK 778 (740), corresponding to growth of 5%. Exchange rate effects were neutral for the full year.

The gross margin for the quarter was 60.7%, an increase of 3.0 percentage points year-on-year, driven by an improved product mix and efficiency enhancements. For the full year, the gross margin improved by 1.5 percentage points to 59.9% (58.4). This was achieved despite the Manufacturing segment, with its generally lower gross margin, increasing its share of sales during the year.

EBITA for the quarter was MSEK 28, corresponding to an operating margin of 13.9% (12.2). While we invested in future profitable growth through several initiatives in product development and marketing to strengthen our brands, we were able to continue the positive trend

toward our long-term financial goal of an EBITA margin in excess of 15%. For the full year, an EBITA margin of 14.4% was achieved, an increase of 2.0 percentage points year-on-year.

Operating cash flow remained strong at MSEK 38 (34) for the quarter and improved to MSEK 113 (65) for the full year. The financial position also continues to strengthen, with net debt/EBITDA (R12) now at 0.7 times (1.7).

BRANDS SEGMENT – ARTSCAPE DISPLAYS STRONG GROWTH

Sales were generally soft during the quarter for all three of our wallpaper-focused brands – Boråstapeter, Cole & Son and Wall&decò. The only brand that displayed growth during the quarter was Artscape, which continues to capture market share in the US market with a broader product range. Due to the strong growth of Artscape, sales in the Brands segment amounted to MSEK 178 in the fourth quarter, which was an increase of 2% compared with the year-earlier period. For the full year, the Brands segment achieved sales of MSEK 693, which was in line with sales for the preceding year.

Boråstapeter's sales for the quarter amounted to MSEK 72 (78). The Swedish retail market in particular remained sluggish, while direct to consumers (DTC) sales continued to grow. For the full year, Boråstapeter achieved sales of MSEK 273 (283).

The important UK market continued to present a challenge for the entire wallpaper industry, which also impacted Cole & Son. As a result of a better performance in international markets, sales for the quarter were in line with the preceding year, amounting to MSEK 36 (37). For the full year, sales amounted to MSEK 141 (154).

Sales for Wall&decò amounted to MSEK 24 (27). The somewhat weaker trend was mainly attributable to damp-

ened retail demand in the Italian home market. For the full year, Wall&decò reported sales of MSEK 94 (98).

Pappelina's sales amounted to MSEK 10 (10), in line with the year-earlier quarter. For the full year, Pappelina achieved sales of MSEK 46 (47).

Artscape displayed a strong quarter, with sales of MSEK 36 (24) for the quarter. It is worth noting that the strong growth of +51% in the quarter was partly due to one of the largest customers choosing to place a larger order earlier compared to how that customer chose to order the previous year, which will negatively affect growth in the first quarter of 2025. For the full year, Artscape achieved sales of MSEK 139 (111).

MANUFACTURING SEGMENT – CONTINUED GROWTH

Borås Tapeffabrik recorded yet another strong quarter, with sales to external customers of MSEK 24 (15), up nearly 64% year-on-year.

Continued investments in new, more efficient and more sustainable paint mixing equipment and additional digital printing capacity, at the same time as many other producers in Europe are struggling, have enabled us to capture market share and gain new customers.

Sales for the full year amounted to MSEK 85 (48), corresponding to an increase of 78% compared with the preceding year.

JOHAN ANDGREN, NEW CEO TO TAKE OFFICE IN MAY

As announced in December, Johan Andgren has been recruited as new CEO of Embellence Group, commencing 1 May 2025. Johan has a background from global market-leading companies with multi-channel strategies and now lately experience from change management in

smaller companies undergoing major transformation with a focus on DTC online sales. These experiences are valuable to further develop Embellence Group and lead the Group to new success.

I am delighted with the confidence that the Board of Directors has placed in me as acting CEO from the beginning of the year until Johan takes office and I also want to convey the Board's thanks to Olle Svensk for his many years at the helm of Embellence Group and wish him the best of luck for the future.

STRONG CONFIDENCE IN OUR LONG-TERM PLAN

The Board of Directors and the executive management shares the confidence in the strategy presented at the capital markets days in the spring of 2024. The focus is on investments in product development as well as sales and marketing activities. By doing so, we want to enable our five strong brands to further strengthen their positions in the growth areas of Hospitality and DTC, broaden the product range and streamline production technology.

The retailer channel for our industry has been very challenging, which is also reflected in the financial development of our listed competitors, but we are starting to see some improvements. It is now up to us to combine our strategic long-term approach with the right commercial decisions in the short term and the creativity of our team to thereby generate profitable growth and gain market share as the interior design market in which we operate returns to a more positive outlook.

Karin Lindén,
CFO Embellence Group (Acting CEO)

Group performance

CONSOLIDATED NET SALES

Net sales for the quarter amounted to MSEK 202 (190), up 6% compared with the year-earlier quarter. The exchange rate effect amounted to 1%. The higher sales are primarily due to a favourable quarter by Artscape, which launched a new collection. A continued strong trend in the Manufacturing segment also contributed to sales growth. Other brands had a stable, but somewhat weaker quarter, with a continued cautious retailer market having a negative impact on the brands' sales.

Net sales for full-year 2024 amounted to MSEK 778 (740), corresponding to an increase of 5% compared with the preceding year. Exchange rate effects were neutral for the full year.

CONSOLIDATED EARNINGS

EBITA for the quarter was MSEK 28 (23), corresponding to an operating margin of 13.9% (12.2). Sales growth, a stronger gross margin and effective cost control were the drivers behind the improvement in profitability.

Net profit for the quarter amounted to MSEK 12 (15), resulting in earnings per share before and after dilution of SEK 0.52 (0.68). The lower earnings compared with the year-earlier quarter were attributable to the remeasurement of items in foreign currency, in which the USD performance during the quarter had a negative impact on net financial items and, accordingly, earnings.

EBITA for full-year 2024 amounted to MSEK 112 (92), mainly driven by sales growth and improved gross profit and gross margin.

Net profit for the full year amounted to MSEK 57 (39), corresponding to earnings per share before and after dilution of SEK 2.50 (1.74).

NET FINANCIAL ITEMS

Net financial items for the quarter were MSEK -6 (2), of which net interest was MSEK -2 and the remeasurement of financial items in foreign currency amounted to MSEK -4.

Net financial items for full-year 2024 were MSEK -22 (-18), of which net interest amounted to MSEK -15 and revaluation of financial items in foreign currency was MSEK -7.

CASH FLOW

Cash flow from operating activities amounted to MSEK 38 (34), mainly driven by improved operating income during the quarter. Working capital was stable during the quarter. Cash flow from investing activities for the quarter amounted to MSEK -1 (0).

Cash flow from financing activities during the quarter amounted to MSEK -44 (-43), where outstanding loan financing in USD was repaid in its entirety, which will entail lower interest expense and reduced currency fluctuation in the future.

Cash flow for the quarter amounted to MSEK -7 (-9).

For full-year 2024, cash flow amounted to MSEK 1 (-29).

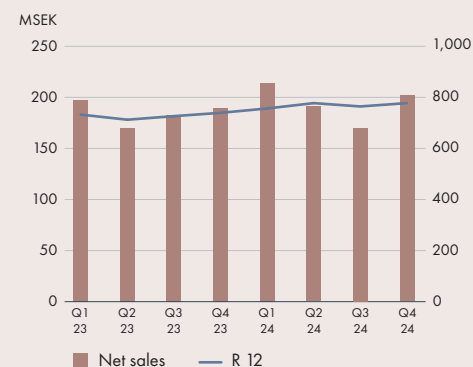
FINANCIAL POSITION

At the end of the quarter, the Group's total assets amounted to MSEK 830 (802). The equity ratio amounted to 65% (52) and cash and cash equivalents at the end of the quarter to MSEK 41 (38). The Group's total net debt amounted to MSEK 99 (204) at the end of the quarter. At the end of the quarter, net debt/EBITDA (R12) was 0.7 times (1.7).

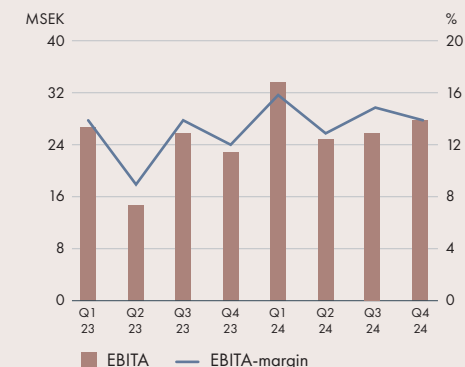


COLE & SON: JAPANESE WOODS

NET SALES (MSEK)



EBITA (MSEK) AND EBITA MARGIN (%)



Segment performance

BRANDS SEGMENT

Net sales in the Brands segment amounted to MSEK 178 for the quarter, corresponding to an increase of 2% compared with the year-earlier quarter. The increase was due to a very strong quarter by Artscape in the US, which offset the somewhat weak performance by the other brands. Wallpaper sales at the retailer level in Europe remained cautious.

BORÅSTAPETER

Boråstapeter's sales for the quarter amounted to MSEK 72, corresponding to a decrease of MSEK 6 compared with the year-earlier quarter. The decrease was largely attributable to weak sales at the retail level in the Nordics, but also somewhat softer sales outside the Nordics. However, the favourable trend in DTC sales continues and in 2024, these sales more than doubled.

COLE & SON

Cole & Son's sales for the quarter amounted to MSEK 36, corresponding to a decrease of MSEK 1 compared with the year-earlier quarter. Despite the weak underlying home market (UK), Cole & Son had a stable quarter, with sales slightly less than in the year-earlier quarter.

WALL&DECÒ

Wall&decò's sales for the quarter amounted to MSEK 24, corresponding to a decrease of MSEK 3 compared with the year-earlier quarter. This was primarily attributable to somewhat dampened demand in Italy and Germany.

PAPPELINA

Pappelina's sales for the quarter amounted to MSEK 10, which was on parity with the year-earlier quarter. Sweden performed well and returned to growth, while the US and Germany had a somewhat weaker performance for the quarter.

ARTSCAPE

Artscape's sales for the quarter amounted to MSEK 36, corresponding to an increase of MSEK 12 compared with the year-earlier quarter. However, it should be noted that Artscape had weak sales in the comparative period. DTC sales performed strongly during the quarter.

NET SALES

MSEK	Oct-Dec 2024	Oct-Dec 2023	Change	Full-year 2024	Full-year 2023	Change
Brands	178	175	2%	693	693	0%
Boråstapeter	72	78	-7%	273	283	-4%
Cole & Son	36	37	-4%	141	154	-8%
Wall&decò	24	27	-11%	94	98	-4%
Pappelina	10	10	0%	46	47	-2%
Artscape	36	24	51%	139	111	25%
Manufacturing (external)	24	15	64%	85	48	78%
EMBELLENCE GROUP	202	190	6%	778	740	5%



BORÅSTAPETER: ELLEN

MANUFACTURING SEGMENT

The strong trend in the segment also continued during this quarter, with net sales of MSEK 24, an increase of 64% year-on-year. This development was mainly attributable to a continued increase in income from existing customers in digital and traditional printing. As part of the efficiency improvements that are in progress, an investment in new paint mixing equipment was also completed this quarter, which will contribute to more efficient and more sustainable production going forward.

Other Group

ORGANISATION

The number of FTEs on 31 December 2024 was 225 (228).

RELATED-PARTY TRANSACTIONS

No related-party transactions took place.

RISKS AND UNCERTAINTIES

Embellence Group works continuously to identify and manage the risks associated with the Group's operations. The company has a well-functioning risk-management process in place whereby risks are consolidated, reported and monitored by Group management. For a complete description of the risks impacting the company, refer to the 2023 Annual Report.

SEASONAL VARIATIONS

Some seasonal variations arise, with the first and fourth quarters normally tending to be slightly stronger.

ACCOUNTING POLICIES

This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting. For the Parent Company, recommendation RFR 2 Financial Reporting for Legal Entities of the Swedish Financial Reporting Board was applied to the preparation of this interim report. Accounting policies and the basis of calculations

are the same as the policies applied in the company's most recent annual report. The carrying amount is a good approximation of fair value for financial assets and liabilities. The company's composition of operating segments has changed in 2024 compared to the latest annual report. See further information under Definitions. New standards and interpretations that have come into effect after 31 December 2023 have not had a significant impact on the Group's financial statements for the current or future periods, nor on future transactions.

SIGNIFICANT EVENTS DURING THE QUARTER

No significant events to report.

DIVIDEND

The Board of Directors proposes a dividend of SEK 1.25 per share (0) to the Annual General Meeting, corresponding to 50% of net profit for the year.

SIGNIFICANT EVENTS AFTER THE END OF THE QUARTER

No significant events to report.

AUDIT

This report has been reviewed by auditors.

Parent Company

The Parent Company's net sales amounted to MSEK 3 (3) in the fourth quarter. Net profit for the fourth quarter was MSEK 34 (68).

Net sales for full-year 2024 was MSEK 13 (13). Net profit for the period amounted to MSEK 12 (143).



ARTSCAPE: VIKTORIA

Signatures and assurance

The undersigned assure that the interim report provides a fair review of the Parent Company and the Group's operations, financial position and earnings and describes the material risks and uncertainties faced by the Parent Company and the companies included in the Group.

BORÅS, 18 FEBRUARY 2025

MAGNUS WELANDER
Chairman

KARIN LIDÉN
Acting CEO

KARIN DENNFORD

MARIA VEERASAMY

HENRIK NYQVIST

CHRISTINA STÅHL

Condensed consolidated income statement

MSEK	Oct–Dec 2024	Oct–Dec 2023	Full-year 2024	Full-year 2023
Net sales	202	190	778	740
Cost of goods sold	–79	–80	–312	–308
Gross profit	123	110	466	433
Selling and administrative expenses	–100	–92	–375	–364
Other operating income	1	1	5	5
Other operating expenses	–1	–1	–3	–4
Operating profit	23	17	93	70
Net financial items	–6	2	–22	–18
Profit before tax	16	20	72	52
Tax	–4	–4	–14	–13
Net profit for the period	12	15	57	39
Earnings per share for the period before dilution (SEK)	0.52	0.68	2.50	1.74
Earnings per share for the period after dilution (SEK)	0.52	0.68	2.50	1.74
Other comprehensive income				
Actuarial gains and losses after tax	0	0	0	0
Translation differences	26	–26	36	–5
Total other comprehensive income	26	–27	36	–5
Comprehensive income for the period	38	–11	93	34

Condensed consolidated balance sheet

MSEK	31 Dec 2024	31 Dec 2023
Assets		
Intangible non-current assets	362	358
Tangible non-current assets	80	75
Right-of-use assets	59	55
Deferred tax assets	5	5
Financial non-current assets	3	3
Total non-current assets	509	496
Inventories	147	136
Accounts receivable	98	93
Current tax assets	6	12
Other receivables	5	5
Prepaid expenses and accrued income	24	22
Cash and cash equivalents	41	38
Total current assets	321	306
Total assets	830	802
Equity and liabilities		
Share capital	59	56
Other contributed capital	111	84
Reserves	61	24
Retained earnings, including net profit for the year	307	250
Equity attributable to Parent Company shareholders	538	415
Provisions for pensions	7	7
Deferred tax liabilities	17	17
Other non-current interest-bearing liabilities	27	57
Lease liabilities	47	43
Other non-current liabilities	0	0
Total non-current liabilities	99	123
Other current interest-bearing liabilities	0	36
Bank overdraft facility	49	91
Lease liabilities	16	15
Accounts payable	59	53
Other current liabilities	20	20
Accrued expenses and deferred income	49	48
Total current liabilities	193	264
Total liabilities	292	387
Total equity and liabilities	830	802

Indebtedness

MSEK	31 Dec 2024	31 Dec 2023
Lease liabilities	64	58
Bank overdraft facility	49	91
Other interest-bearing receivables and liabilities	27	94
Gross debt	140	242
Cash and cash equivalents	-41	-38
Net debt	99	204
EBITDA (R12)	138	118
Net debt/EBITDA (R12)	0.7	1.7
Net debt/EBITDA excl. IFRS 16 effects (R12)	0.4	1.5
Equity ratio	65%	52%
Quota value per share (SEK)	2.5	2.5

Condensed consolidated cash flow statement

MSEK	Oct–Dec 2024	Oct–Dec 2023	Full-year 2024	Full-year 2023
OPERATING ACTIVITIES				
Operating profit	23	17	93	70
Adjustments for non-cash items				
Depreciation and amortisation	12	9	44	49
Other	7	–8	8	–3
Total	42	18	145	116
Interest received	2	1	2	1
Interest paid	–4	–5	–16	–19
Tax paid	–1	–4	–10	–17
Cash flow from operating activities before changes in working capital	39	11	121	81
Cash flow from changes in working capital	0	23	–9	–17
Cash flow from operating activities	38	34	113	65
INVESTING ACTIVITIES				
Acquisition of non-current assets	–1	0	–14	–16
Acquisition of companies, less acquired cash and cash equivalents	0	0	0	0

MSEK	Oct–Dec 2024	Oct–Dec 2023	Full-year 2024	Full-year 2023
Cash flow from investing activities	–1	0	–14	–16
FINANCING ACTIVITIES				
Change in bank overdraft facilities	–4	–34	–42	–27
Repayment of lease liabilities	–4	–5	–15	–16
New borrowing	0	0	0	0
Repayment of loans	–37	–4	–71	–16
Option premiums received	0	0	3	0
Redemption of warrants	0	0	26	0
Dividend	0	0	0	–18
Cash flow from financing activities	–44	–43	–98	–78
Cash flow for the period	–7	–9	1	–29
Cash and cash equivalents at beginning of period	47	49	38	66
Exchange rate differences in cash and cash equivalents	1	–2	2	1
Cash and cash equivalents at end of period	41	38	41	38

Condensed consolidated statement of changes in equity

MSEK	2024
Opening balance 1 Jan 2024	415
Option premiums received	3
Redemption of warrants	26
Net profit for the period	57
Other comprehensive income	37
Closing balance 31 Dec 2024	538

MSEK	2023
Opening balance, 1 Jan 2023	399
Dividend	-18
Net profit for the period	39
Other comprehensive income	-5
Closing balance 31 Dec 2023	415



BORÅSTAPETER: VELVET LEAVES

Condensed Parent Company income statement

MSEK	Oct–Dec 2024	Oct–Dec 2023	Full-year 2024	Full-year 2023
Net sales	3	3	13	13
Administrative expenses	–8	–4	–30	–24
Operating loss	–5	–1	–17	–11
Net financial items	–9	28	–25	105
Profit/loss after financial items	–14	27	–42	94
Group contributions	66	64	66	64
Other appropriations	–8	–9	–8	–9
Profit before tax	45	81	17	148
Tax	–11	–13	–5	–6
Net profit for the period	34	68	12	143

Condensed Parent Company balance sheet

MSEK	31 December 2024	31 December 2023
Assets		
Intangible non-current assets	1	1
Tangible non-current assets	0	0
Deferred tax assets	0	0
Financial non-current assets	618	617
Total non-current assets	619	619
Current tax assets	0	0
Other receivables	0	0
Prepaid expenses and accrued income	1	1
Cash and cash equivalents	0	0
Total current assets	1	1
Total assets	620	620

MSEK	31 December 2024	31 December 2023
Equity and liabilities		
Share capital	59	56
Statutory reserve	10	10
Share premium reserve	129	102
Retained earnings, including net profit for the year	173	161
Equity attributable to Parent Company shareholders	370	329
Untaxed reserves	25	18
Provisions for pensions	2	1
Other non-current interest-bearing liabilities	27	57
Other non-current liabilities	0	0
Total non-current liabilities	29	59
Other current interest-bearing liabilities	0	36
Bank overdraft facility	49	91
Accounts payable	2	1
Liabilities to Group companies	137	78
Other current liabilities	1	4
Accrued expenses and deferred income	6	4
Total current liabilities	195	214
Total liabilities	224	273
Total equity and liabilities	620	620

Quarterly overview

GROUP

MSEK	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Net sales	197	170	183	190	214	191	170	202
Gross profit	113	104	106	110	125	115	103	123
Gross margin, %	57.2%	61.4%	57.7%	57.7%	58.3%	60.1%	60.7%	60.7%
EBITA	27	15	26	23	34	25	26	28
EBITA margin, %	13.7%	8.9%	14.4%	12.2%	15.7%	13.0%	15.1%	13.9%
Adjusted EBITA	27	18	26	23	34	25	26	28
Adjusted EBITA margin, %	13.7%	10.8%	14.4%	12.2%	15.7%	13.0%	15.1%	13.9%

NET SALES PER BRAND AND SEGMENT

MSEK	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Boråstapeter	82	57	66	78	78	61	61	72
Cole & Son	39	37	40	37	36	36	33	36
Wall&decò	22	26	23	27	25	26	20	24
Pappelina	12	12	12	10	12	13	11	10
Artscape	30	26	32	24	46	31	27	36
Net sales Brands	186	158	174	175	197	167	151	178
Net sales Manufacturing (external)	12	12	10	15	17	24	19	24
Total	197	170	183	190	214	191	170	202

NET SALES BY LARGEST MARKETS

MSEK	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Sweden	69	49	56	70	70	62	56	73
USA	41	36	46	33	60	45	37	48
UK	21	18	18	20	19	16	21	19
Rest of World	66	66	62	68	65	68	57	62
Total	197	170	183	190	214	191	170	202

Notes

NOTE 1 Earnings per share

MSEK	Oct–Dec 2024	Oct–Dec 2023	Full-year 2024	Full-year 2023
Net profit for the period (SEK)				
Earnings per share before dilution	0.52	0.68	2.50	1.74
Earnings per share after dilution	0.52	0.68	2.50	1.74
Performance measures used in the calculation of earnings per share before and after dilution (MSEK)				
Net profit for the period	12	15	57	39
Profit above is attributable to Parent Company shareholders in its entirety				
Weighted average number of shares before and after dilution				
Before dilution				
Weighted average number of ordinary shares for calculation of earnings per share before dilution	23,538,721	22,583,877	22,860,417	22,583,877
Warrants				
Adjustment for calculation of earnings per share after dilution attributable to warrants	0	0	0	0
After dilution				
Weighted average number of ordinary shares and potential ordinary shares used as denominator for calculation of earnings per share after dilution	23,538,721	22,583,877	22,860,417	22,583,877

Definitions

NUMBER OF EMPLOYEES

Total number of employees included on Embellence Group's payroll at the end of the period.

GROSS MARGIN

Gross profit divided by net sales.

GROSS PROFIT

Net sales less cost of goods sold.

EBITA

(Earnings before interest, taxes and amortisation). Operating profit/loss before amortisation of intangible assets.

EBITA MARGIN

EBITA divided by net sales.

EBITDA

(Earnings before interest, taxes, depreciation and amortisation). Operating profit/loss before depreciation, amortisation and impairment.

ADJUSTED EBITA

EBITA adjusted for items affecting comparability.

ADJUSTED EBITA MARGIN

Adjusted EBITA divided by net sales.

ITEMS AFFECTING COMPARABILITY

Material costs that impact comparability of accounting periods. These items include, but are not limited to, restructuring costs, listing costs, acquisition costs and losses in connection with divestments of operations.

NET DEBT

The sum of non-current interest-bearing liabilities, non-current lease liabilities, current interest-bearing liabilities, current lease liabilities, liabilities and receivables against Group companies and bank overdraft minus cash and cash equivalents.

NET DEBT/EBITDA

Net debt divided by EBITDA, rolling 12 months.

NET DEBT/EBITDA EXCL. IFRS 16

Net debt divided by EBITDA, rolling 12 months, excluding lease liabilities, interest and impairments under IFRS 16.

NET SALES – ORGANIC GROWTH

Change in net sales after adjustments for net sales that have arisen from acquired or divested operations, in constant currencies.

EARNINGS PER SHARE IN SEK

Profit after tax divided by the average number of outstanding shares during the period.

EARNINGS PER SHARE IN SEK AFTER DILUTION

Earnings after tax divided by the average number of shares outstanding during the period plus the number of shares that would have been issued as an effect of the ongoing incentive programmes.

SEGMENT

In connection to the update of strategy and long-term targets, Embellence Group has decided to update its segment reporting to include "Brands" and "Manufacturing".

The Brands segment consists of Boråstapeter, Cole & Son, Wall&decò, Pappelina and Artscape. The Manufacturing segment consists of Borås Tapetfabrik.

EQUITY RATIO

Equity attributable to Parent Company shareholders as a percentage of total assets.

PUBLICATION

This information is information that Embellence Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on 18 February 2025 at 8:00 a.m. CET.

Karin Lidén, Acting CEO
Tel: +46(0)33-236400
E-mail: ir@embellencegroup.com

FINANCIAL CALENDAR

Q1 2025 – 6 May 2025
2025 Annual General Meeting – 8 May 2025
Q2 2025 – 17 July 2025
Q3 2025 – 4 November 2025

ABOUT EMBELLENCER GROUP AB

Embellence Group, founded in 1905, is a leading European company in interior decoration with a focus on premium brands in the wallpaper segment, complemented by other colour and pattern-driven interior decoration such as textiles and rugs. Our products are sold in more than 100 markets around the world.

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