

PRESS RELEASE
May 30, 2024

Hedin Mobility Group wins the Swedish Art & Business Award for its new headquarters

MÖLNDAL, 30 May 2024 - In 2023, Hedin Mobility Group inaugurated its brand-new headquarters in Gothenburg. In addition to the impressive architecture, the office's spaces and surroundings are adorned with a large number of artworks in the form of both sculptures and paintings. Hedin Mobility Group has now been awarded the Swedish Art & Business Award for its excellent collaboration between culture and business.

The Swedish Art & Business Award is given annually by the association Kultur & Näringsliv (Culture & Business) to the best collaboration over the past year between companies and culture. The emphasis is that the cooperation should benefit both parties, be profitable for both, and benefit the surrounding community.

The award ceremony was held at the Grand Hotel Saltsjöbaden on May 29, where the winner was announced. The award was presented by Sweden's Minister of Culture, Parisa Liljestrand, and received by Hedin Mobility Group's owner, Anders Hedin.

"We are naturally very pleased to receive this prestigious award. Our vision with our new headquarters has been to create an environment where both visitors and our employees have a stimulating environment that encourages creativity and well-being," says Anders Hedin, CEO of Hedin Mobility Group.

The jury described the office as a unique initiative where art meets business, which has continued to contribute to Hedin Mobility Group's success. The first of its kind in Sweden. They also highlighted the collaboration with gallery owner Peter Ferm and a large number of artists, of whom Lars Gustaf Andersson and Timo Solin were present to receive the award.

Hedin Mobility Group's office is not only accessible to employees but also features a restaurant and café open to the public, making both the environment and the art accessible to a broader audience.

Press contact

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, MG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 40 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 330 own dealerships with a total of over 800 sales points under the names Hedin Automotive and Carstore.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi (formerly Imove).

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

www.hedingroup.com

Image Attachments

[Swedish Art And Business Award](#)

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Attachments

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