



29 November 2022 08:00:00 CET

Better Collective – Share buyback program

On November 22, 2022 Better Collective A/S (“the Company”) initiated a share buyback program for up to 5 mEUR, to be executed during the period from November 22, 2022 to February 20, 2023.

Regulatory Release no. 42/2022

Reference is made to the regulatory release no. 41 “Better Collective initiates share buyback program to cover future payments relating to acquisitions and LTI programs” published on November 21, 2022.

The following transactions have been executed under the program during the period from November 22, 2022 to November 28, 2022:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
22/11/2022	9,214	132.5023	1,220,876
23/11/2022	4,504	131.3879	591,771
24/11/2022	8,020	134.1286	1,075,711
25/11/2022	8,097	131.8338	1,067,458
28/11/2022	8,325	132.4111	1,102,322
Accumulated under the program following above purchases:	38,160		5,058,139

Following the above purchases, Better Collective A/S holds 425,245 treasury shares corresponding to 0.77% of the outstanding share capital of the Company.

Purchases for an amount of up to EUR 4,535,157 (SEK 49,311,861) remain to be executed under the program.

Contact

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About Better Collective

Better Collective is a digital sports media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make sports entertainment more engaging and fun, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include bettingexpert.com, VegasInsider.com, HLTV.org and [Action Network](https://ActionNetwork.com). Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.

This information is information that Better Collective is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-11-29 08:00 CET.

Attachments

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